

Regional Technology Committee

Andy Macke, Chair

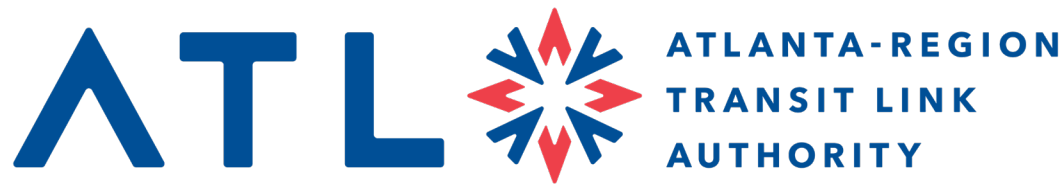
October 2, 2025

Regional Technology Committee Meeting

Thursday, October 2, 2025

Proposed Agenda

- I. Call to Order - Andy Macke, Chair
- II. Approval of the Meeting Minutes for February 1, 2024
- III. Approval of the Meeting Minutes for August 7, 2025
- IV. Approval of the Agenda for October 2, 2025
- V. Glydways Presentation
- VI. CobbLinc Go Microtransit Pilot Program Presentation
- VII. Adjournment



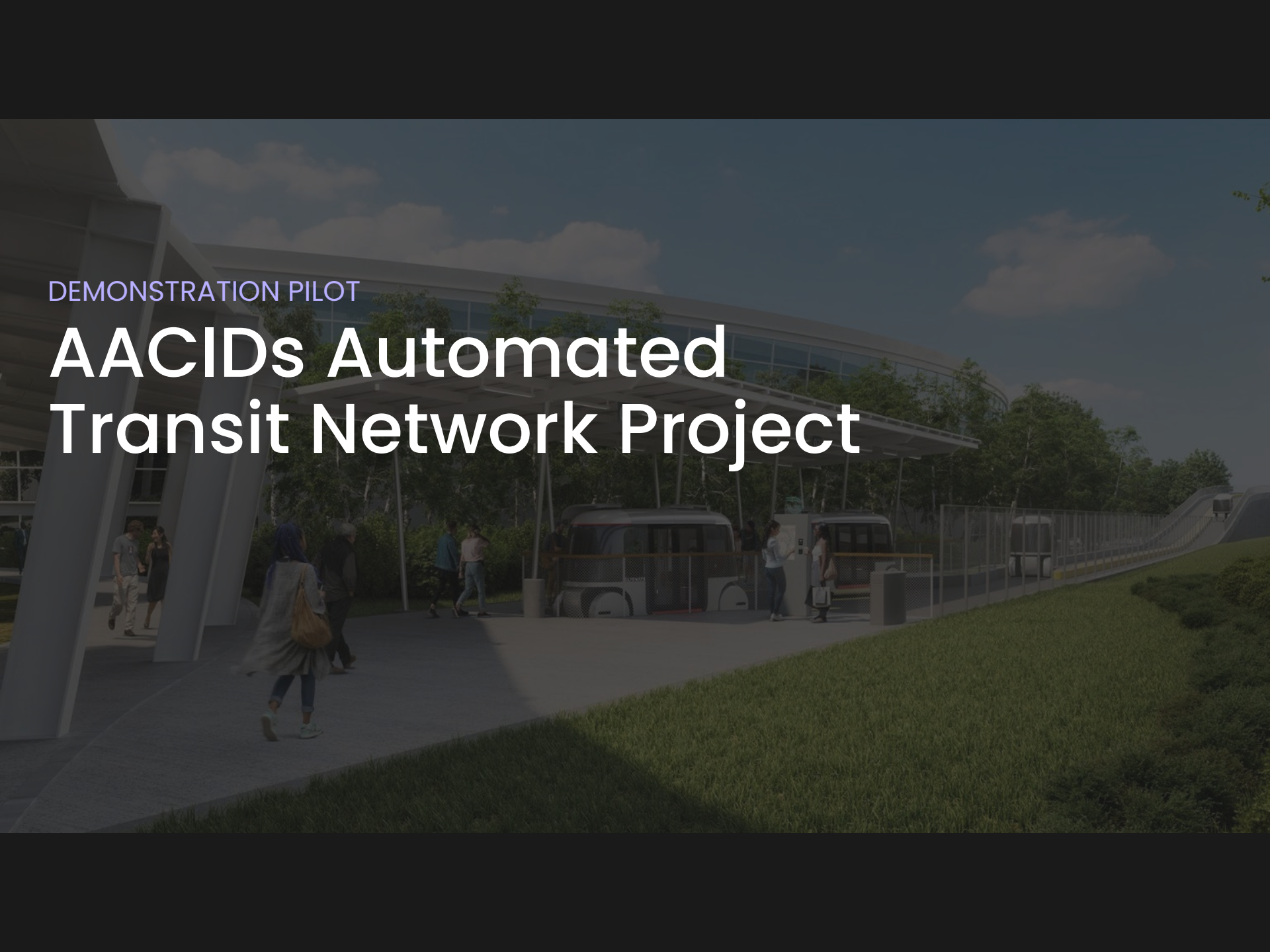
Glydways Presentation

Gerald McDowell - AACIDs

Brian Gettinger - Glydways

Brad Henn - Glydways

October 2, 2025

A digital rendering of a modern automated transit system. In the foreground, a wide, light-colored paved walkway leads towards a station. Several people are walking along the path, including a woman in a grey coat and blue headscarf carrying a brown bag. To the left, a modern building with a curved glass facade and white structural elements is visible. In the center, a white, boxy automated transit vehicle is stopped at a station platform. A few more people are standing near the vehicle. To the right, a fenced-in track runs along a grassy slope, with another automated vehicle visible in the distance. The sky is a clear blue with some light clouds. The overall scene is bright and modern, showcasing a futuristic urban transit solution.

DEMONSTRATION PILOT

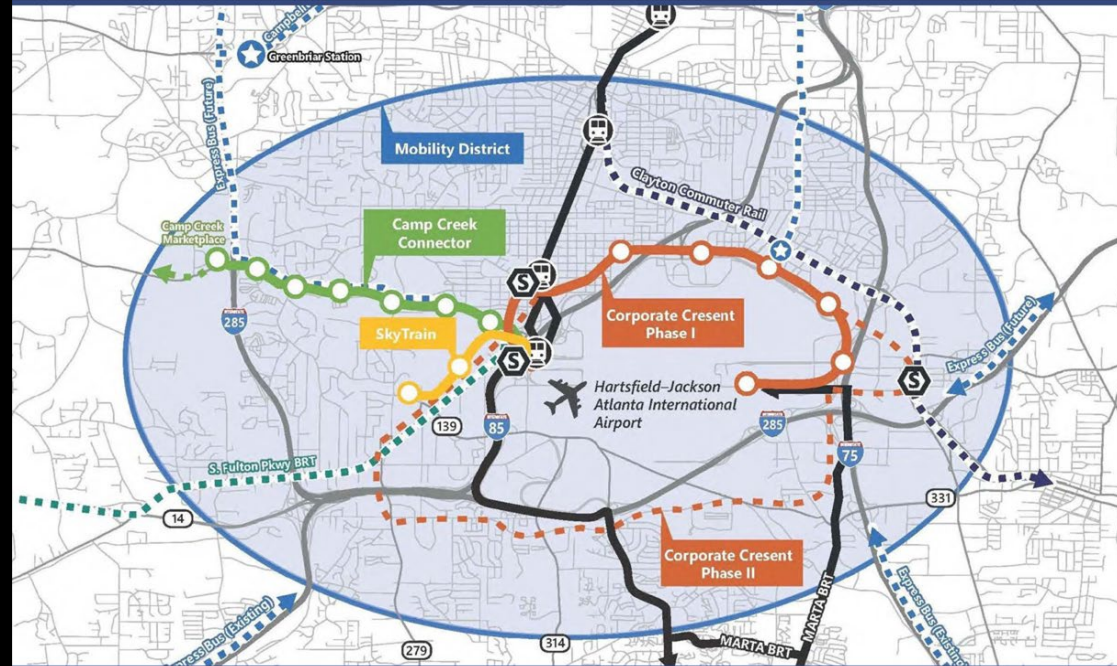
AACIDs Automated Transit Network Project

2018 AACIDs Transit Feasibility Study

Goal: Understand the mobility challenges facing South Metro

- 24/7 mobility district
- Data-driven insights:
 - Unserved or underserved populations during off-peak hours
 - Inefficiencies in traditional transit connections (wait times, distances)

The Study recommended three pilot alternatives and AACIDs made a **strategic decision to move forward with Autonomous Transit Networks (ATN)**

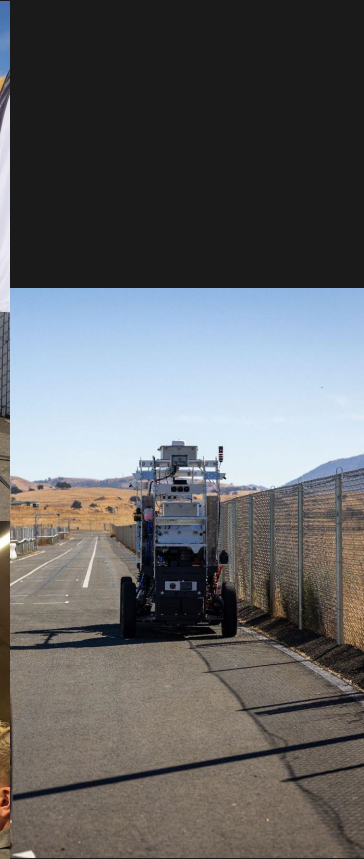


AACIDs ATN Stakeholder Engagement

- Multiple visits between 2022-2024 to Glydways Development Facility
- Partnership in community events and engagement

Project partners with a shared commitment to innovation, equity, and accessibility:

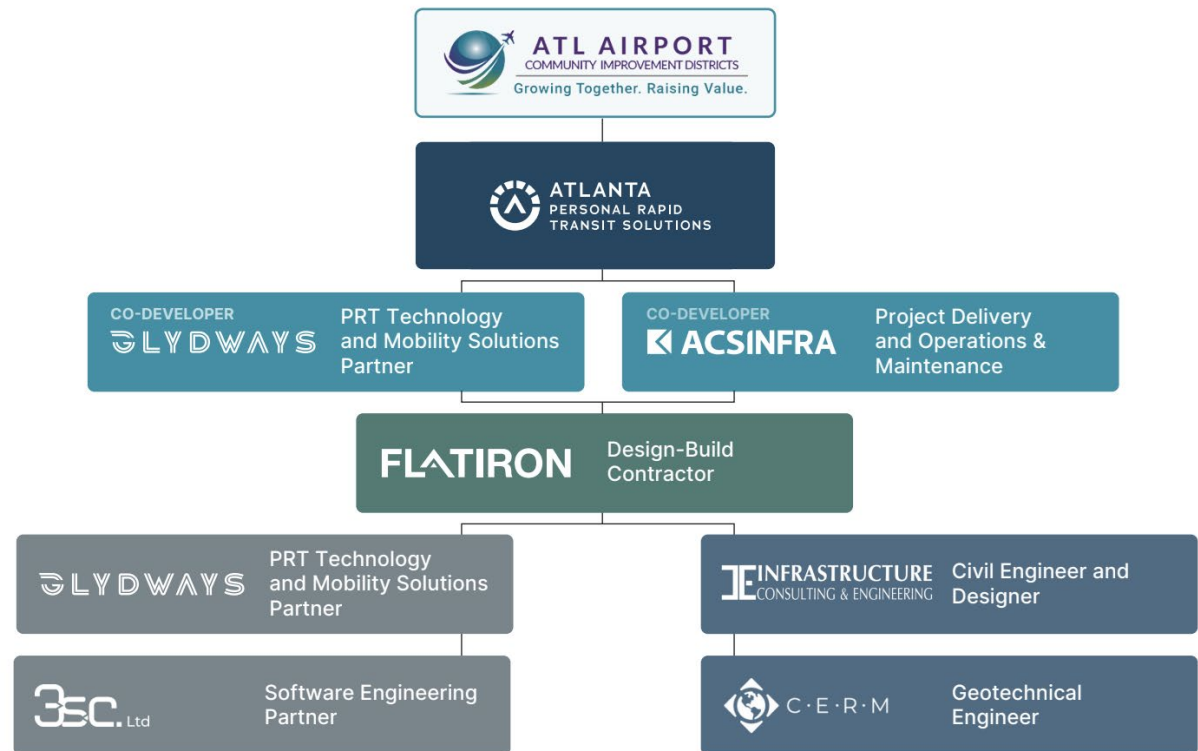
- Local jurisdictions (e.g., City of College Park, Hapeville, and East Point)
- Georgia Department of Transportation (GDOT)
- The Metropolitan Atlanta Rapid Transit Authority (MARTA)
- Hartsfield-Jackson Atlanta International Airport (HJAIA)



PROJECT TEAM

APRTS Overview

- Atlanta Personal Rapid Transit Solutions (APRTS)
- Team members have been responsible for delivering major projects
 - Heathrow PRT POD Parking Connector
 - LAX Automated People Mover
 - Oakland Airport Automated Connector



The Glydways Mass Transit Experience

On-Demand Transit

You travel when you want, no waiting, no schedules

Predictable, Fast Transit Times

Direct origin-to-destination journeys with no unnecessary stops

Personalized Ride Experience

Spacious and comfortable, with your personal settings



Glydways provides the scalable transit solution that will allow cities to start building

High Capacity

10,000 PEOPLE PER HOUR AT SCALE

Affordable to Build

10% OF THE COST OF COMPARABLE SYSTEMS

Affordable to Operate

30% OF THE COST OF COMPARABLE SYSTEMS



A Better Way to Move People

Glydways offers a **high capacity** transit system with a **premium, on-demand** user experience using **dedicated guideways** with **no traffic**

Autonomous shuttles, similar to buses, have **lower capacity** and sit in **traffic on existing roadways**



THE GLYDCAR

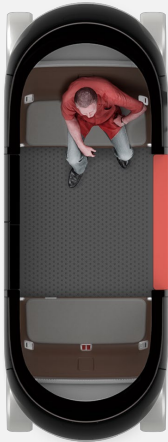
A Personalized Ride for All



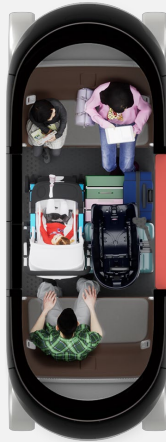
THE GLYDCAR

Comfortable and Spacious, Exceeding ADA Compliance

Single Rider



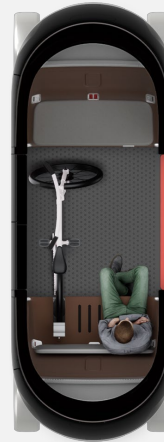
2 Adults & 3 Kids
with Luggage



Wheelchair Rider
Plus One Rider



Single Rider
Plus Bike



Four Riders
Shared Vehicle



AUTOMATED TRANSIT NETWORK

Demonstration Pilot



DEMONSTRATION PILOT

Objectives

- Test the viability of the Glydways system for future network expansion and inform the MARTA feasibility study.
- Demonstrate the user experience and gather feedback.
- Educate stakeholders and regulators on this new transit solution.
- Build support for expanding the network across Hartsfield-Jackson, South Metro and beyond.



DEMONSTRATION PILOT

Alignment

- ~0.5 mile with 3 Access Points
- Connecting Skytrain, GICC with Gateway Center Arena at College Park
- Ticketing/Ride Request System
- Exclusive Guideway
- Maintenance and Storage Facility



DEMONSTRATION PILOT

Alignment Aerial View



Specifics

Fleet



Up to 5 autonomous vehicles

Operating Days



Up to 4 days/week

Operating Hours



Up to 8 hours/day

Ridership



Capacity of ~ 400 riders/hour

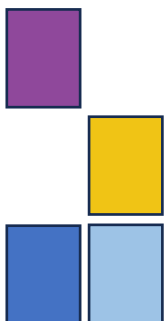
Average Ride Time



2.5 mins

Thank You

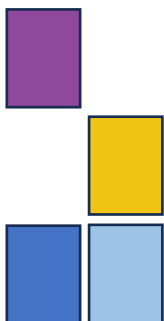




CobbLinc Go

Microtransit Pilot Program

Morgan L. Simmons-Gibson, AICP
Cobb County Department of Transportation
October 2025



CobbLinc, the county's transit system, is piloting a new microtransit program called **CobbLinc Go**.

- A two-year pilot program to enhance public transportation
- A partnership with Via, the operator of the app and service
- Launched on **October 29th**
- Replaced the former Flex Service and expanded the service area

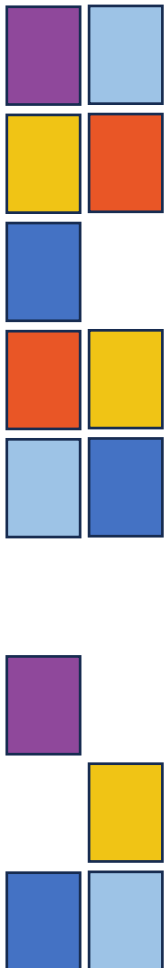


Public transit that comes to you.
CobbLinc Go and CobbLinc Paratransit rides available at your fingertips.

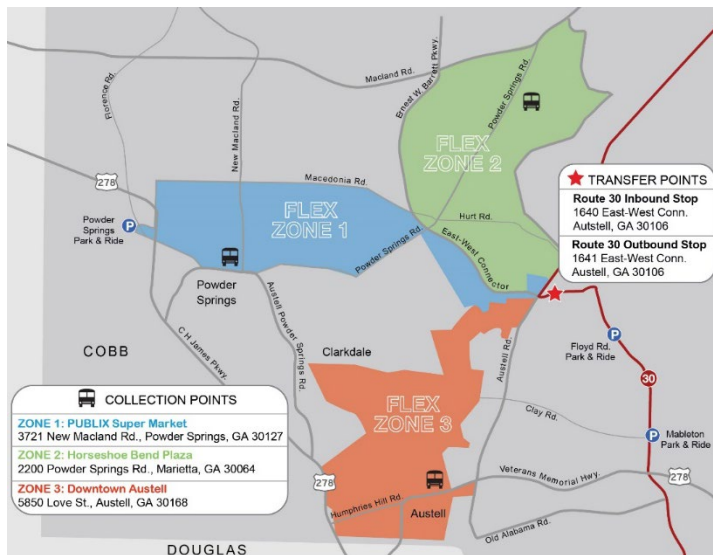


Get Started

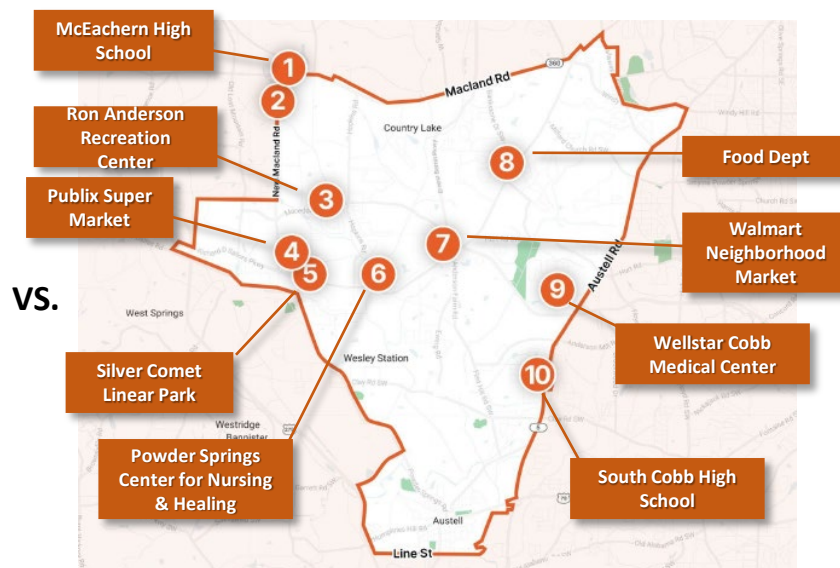
Powered by
via

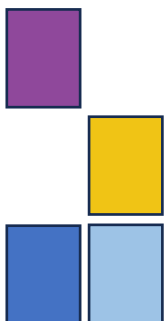


Former Flex Service Area



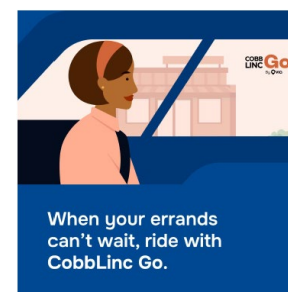
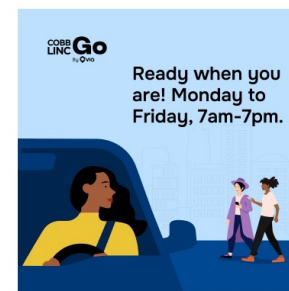
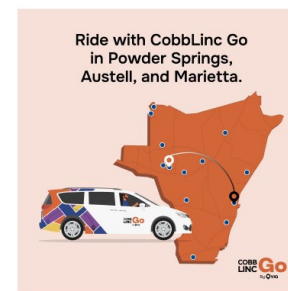
Microtransit Service Area

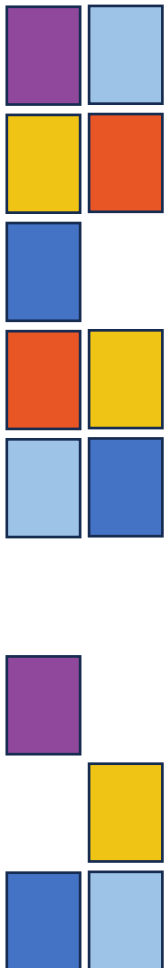




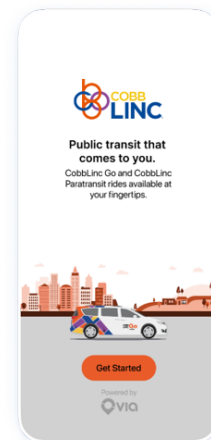
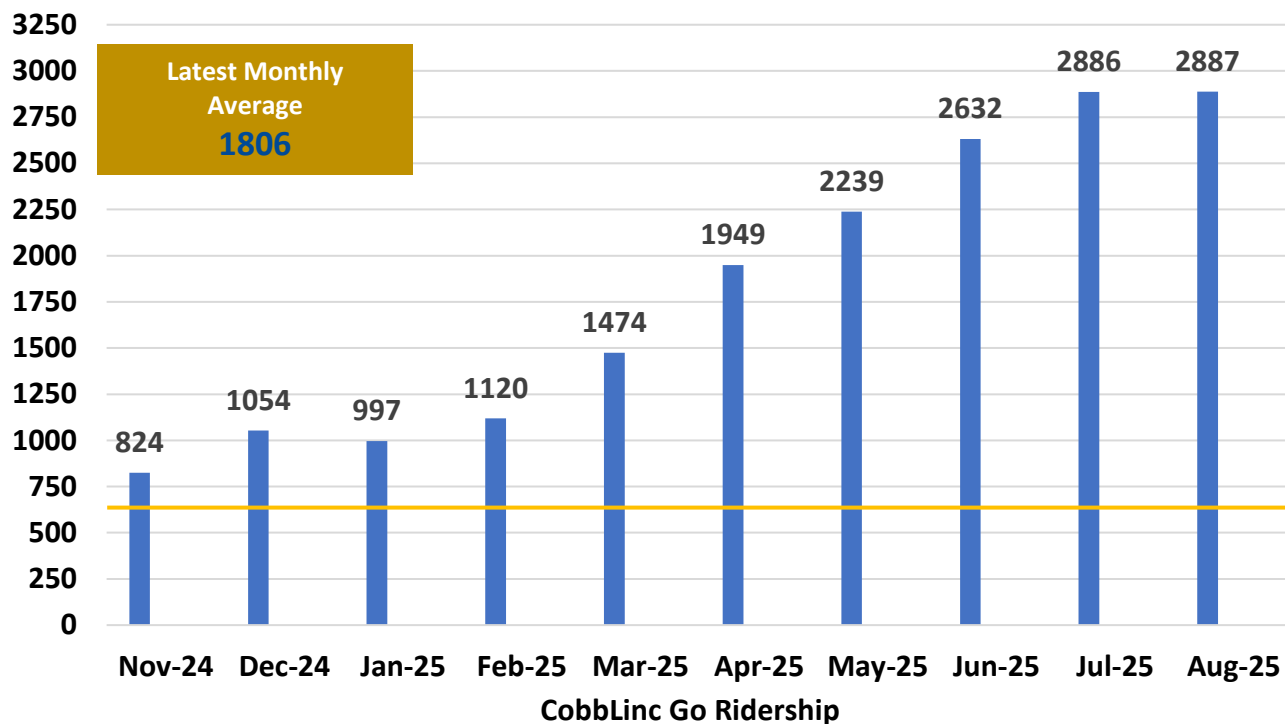
General Information

- **CobbLinc Go** is a curb-to-curb service
- **Monday to Friday, 7am to 7pm** (*same as the former Flex Service*)
- **\$2.50** one way (*same as the former Flex Service*)
- **Free Transfer** to Local Routes 25 & 30
- Booking methods include:
 - Using the **CobbLinc App** to book in advance or a few minutes ahead of the trip
 - Using the **customer service phone contact**
- **Vehicles are Wheelchair Accessible** – customers can request it when booking the trip

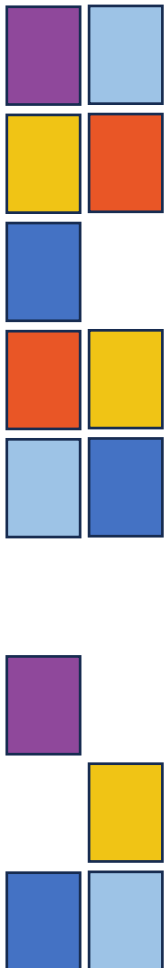




Latest Program Insights



640
monthly average
of former CobbLinc Flex Service
(Nov 2023 to Aug 2024)



Latest Program Insights

For August 2025:



4.93 out of 5.00



17 minutes
wait time



7 miles
Average trip length

Major Destinations

more than 20% of rides completed this quarter



Apartments/
Residential Areas



Shopping Plazas/
Grocery Stores



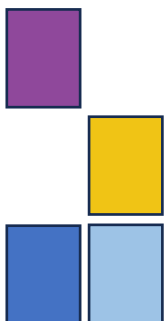
Gyms and Fitness
Centers



Fast Food /
Restaurants

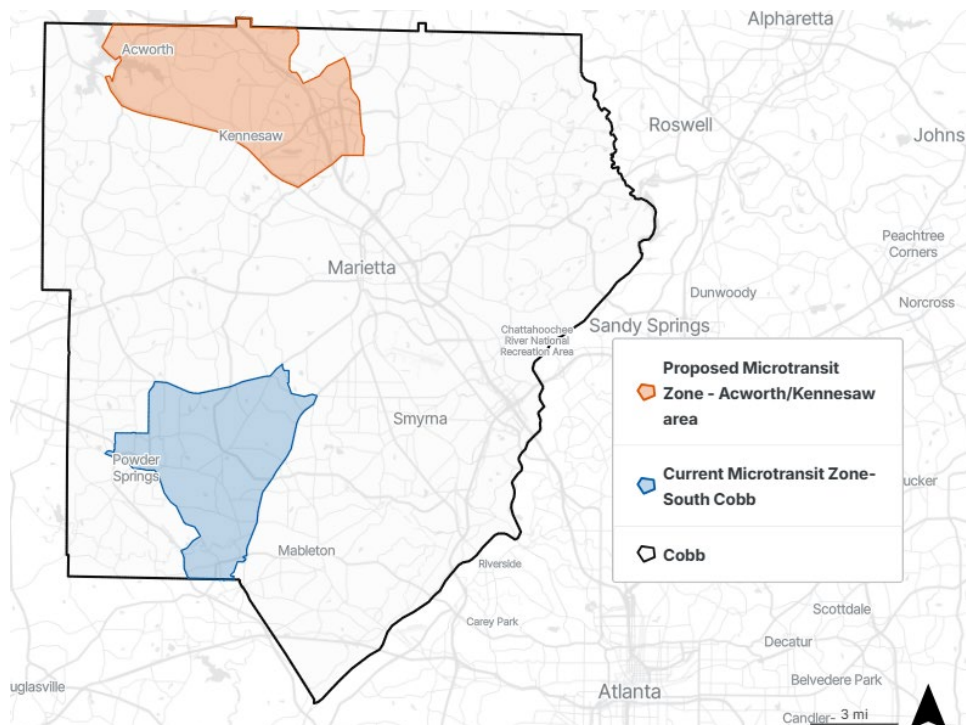


Childcare and K-12
Schools



Future Aspirations

- Pursuit of funding opportunities for a second microtransit zone (Kennesaw/Acworth)
- Expansion consideration of the South Cobb zone, to incorporate more activity centers
- Standardizing the microtransit program, in preparation for future growth





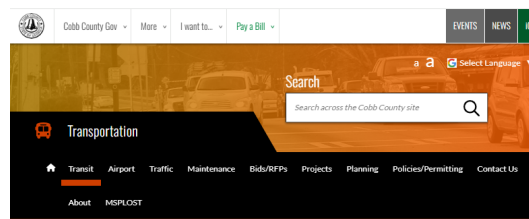
For More Information

Instructional Guide



<https://city.ridewithvia.com/cobb-county>

Cobb County DOT Website



CobbLinc Go: Microtransit Service



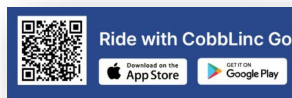
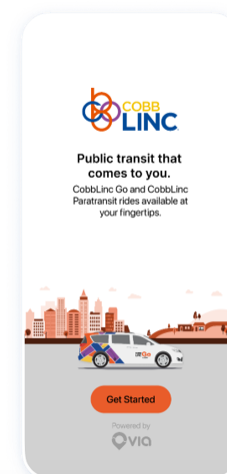
CobbLinc Go is a new on-demand transit service tailored to improve access in South Cobb, across Austell, Powder Springs, and southwestern Marietta.

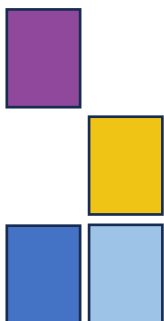
Starting on October 29, 2024, the service will operate in one large service area. Commute, run errands, connect to the route 25 & 30 bus lines, and more, on your schedule.

The service is part of a two-year pilot microtransit program to enhance public transportation in South Cobb.

<https://www.cobbcounty.org/transportation/cobblinc/routes-and-schedules/cobblinc-go>

CobbLinc App





Thank You

Morgan L. Simmons-Gibson, AICP
Deputy Director, Intermodal Services
morgan.simmons@cobbcounty.org