

Transit Planning Committee

Steve Brock, Chair

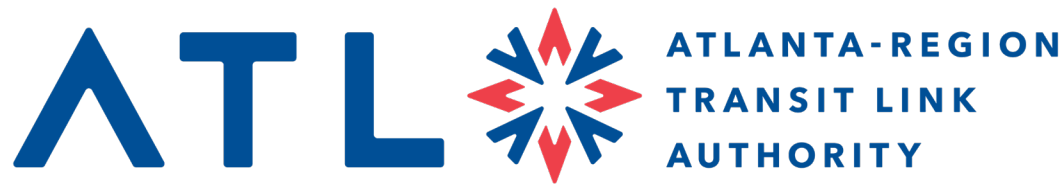
October 2, 2025

Regional Transit Planning Committee Meeting

Thursday, October 2, 2025

Proposed Agenda

- I. Call to Order - Steve Brock, Chair
- II. Approval of the Meeting Minutes for August 7, 2025
- III. Approval of the Agenda for October 2, 2025
- IV. FY25 Transit Trust Fund Project Recommendations
- V. Adjournment



FY25 Transit Trust Fund Project Recommendations

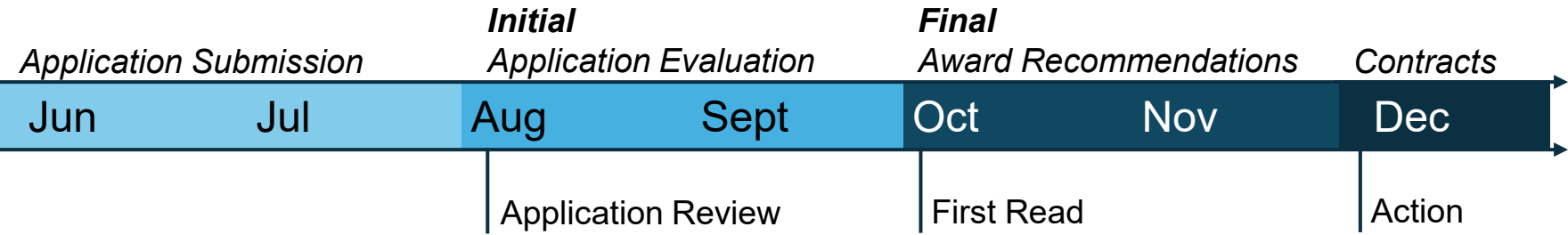
Abby Marinelli

Director of Planning

October 2, 2025

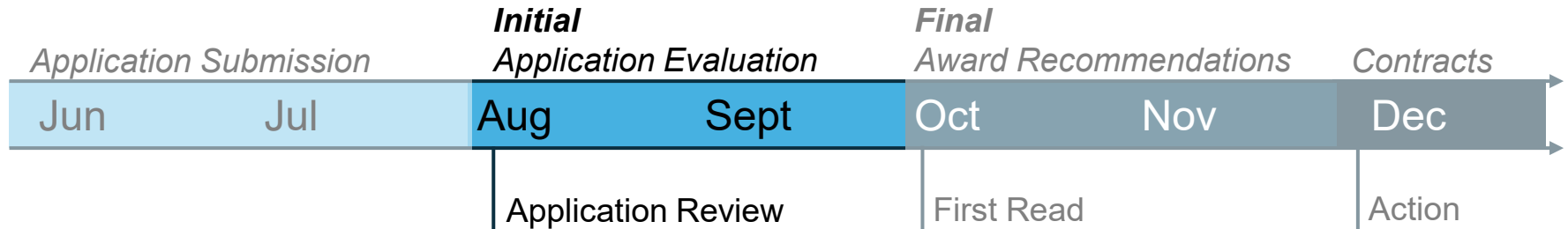
Timeline Overview

2025



Timeline Overview

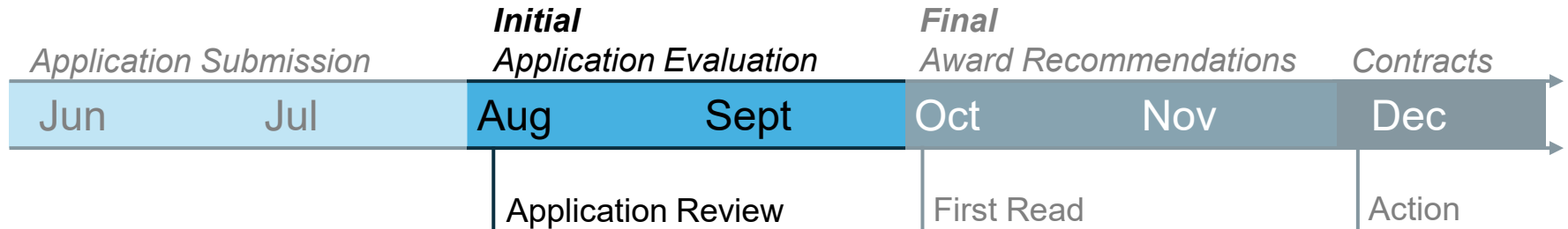
2025



- ▶ Project Evaluation consisted of filters and scoring criteria:
 - Filter 1: Sponsor eligibility and Project Type eligibility
 - Filter 2: 3C's (Competitiveness, Customer Focus, Cross-County Connectivity)
 - Scoring Criteria: Project readiness, Delivery timeline, Plan inclusion, and Other funding sources
- ▶ During the Initial Project Evaluation phase, we reviewed applications with project sponsors to ensure local and regional priority goals were met

Timeline Overview

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21 Applications Received

- (4) (Reduction after Filter 1: Sponsor and Project Eligibility)
- (3) (Reduction after Filter 2: ATL's 3C's)
- (0) (Reduction after Evaluation Criteria)
- (1) (Application still under review)

13 Recommended Projects



Staff Recommendations

Applicant Organization Name*	Project Name	Competitive	Customer Focus	Cross-County Connectivity
AACIDs	AV Demonstration Pilot with Glydways			
ARC	2027 Transit On-Board Survey			
Cherokee Area Transit Service (CATS)	Admin/ Ops Building Construction			
Clayton County BOC	Southern Crescent Regional Transit Plan - 2026 Update			
CobbLinc	Microtransit Pilot Project - Acworth/ Kennesaw area			
Connect Douglas	Fare Elasticity and Future Transit Funding Study			
Cumberland CID	Cumberland Sweep – Segment D Transit Improvements			
DeKalb County	DeKalb County Master Transit Plan			
Henry County	AFC2.0 Implementation - Join Regional			
Henry County	Bus Purchase to support new fixed route service			
MARTA	AFC2.0 Implementation - MARTA Only			
Perimeter CID	Last Mile Transit Connectivity Feasibility Study			
True North 400 CID	Last Mile Feasibility Study and Design			

*Listed in alphabetical order by Applicant



Staff Recommendations

Applicant Organization Name	Project Name	Total Project Cost	TTF Amount Requested	TTF Award	Regional Reserve*	TOTAL AWARD	Sponsor Contribution	% of Total Project Cost Supported by TTF
AACIDs	AV Demonstration Pilot with Glydways	\$ 18,000,000	\$ 3,000,000	\$ 1,000,000	\$ -	\$ 1,000,000	\$ 17,000,000	6%
ARC	2027 Transit On-Board Survey	\$ 2,000,000	\$ 2,000,000	\$ 400,000	\$ -	\$ 400,000	\$ 1,600,000	20%
Cherokee Area Transit Service (CATS)	Admin/ Ops Building Construction	\$ 6,625,925	\$ 1,300,000	\$ 1,000,000	\$ -	\$ 1,000,000	\$ 5,625,925	15%
Clayton County BOC	Southern Crescent Regional Transit Plan - 2026 Update	\$ 3,500,000	\$ 3,500,000	\$ 700,000	\$ 2,800,000	\$ 3,500,000	\$ -	100%
CobbLinc	Microtransit Pilot Project - Acworth/ Kennesaw area	\$ 6,400,000	\$ 5,120,000	\$ 1,920,000	\$ 1,920,000	\$ 3,840,000	\$ 2,560,000	60%
Connect Douglas	Fare Elasticity and Future Transit Funding Study	\$ 400,000	\$ 400,000	\$ 80,000	\$ 320,000	\$ 400,000	\$ -	100%
Cumberland CID	Cumberland Sweep – Segment D Transit Improvements	\$ 1,890,000	\$ 1,890,000	\$ 1,890,000	\$ -	\$ 1,890,000	\$ -	100%
DeKalb County	DeKalb County Master Transit Plan	\$ 1,125,000	\$ 500,000	\$ 500,000	\$ -	\$ 500,000	\$ 625,000	44%
Henry County	AFC2.0 Implementation - Join Regional	\$ 240,000	\$ 240,000	\$ 48,000	\$ 192,000	\$ 240,000	\$ -	100%
Henry County	Bus Purchase to support new fixed route service	\$ 243,000	\$ 48,600	\$ 48,600	\$ -	\$ 48,600	\$ 194,400	20%
MARTA	AFC2.0 Implementation - MARTA Only	\$ 207,286,828	\$ 6,000,000	\$ 250,000	\$ 1,000,000	\$ 1,250,000	\$ 206,036,828	1%
Perimeter CID	Last Mile Transit Connectivity Feasibility Study	\$ 150,000	\$ 75,000	\$ 150,000	\$ -	\$ 150,000	\$ -	100%
True North 400 CID	Last Mile Feasibility Study and Design	\$ 2,000,000	\$ 2,000,000	\$ 400,000	\$ 1,600,000	\$ 2,000,000	\$ -	100%
TOTAL		\$ 249,860,753	\$ 26,073,600	\$ 8,386,600	\$ 7,832,000	\$ 16,218,600	\$ 233,642,153	59% (Avg.)

*Regional Reserve awarded only if TTF awarded



**Total Project Cost is an estimate. Actual cost might vary.

Project Spotlight – Southern Crescent Study

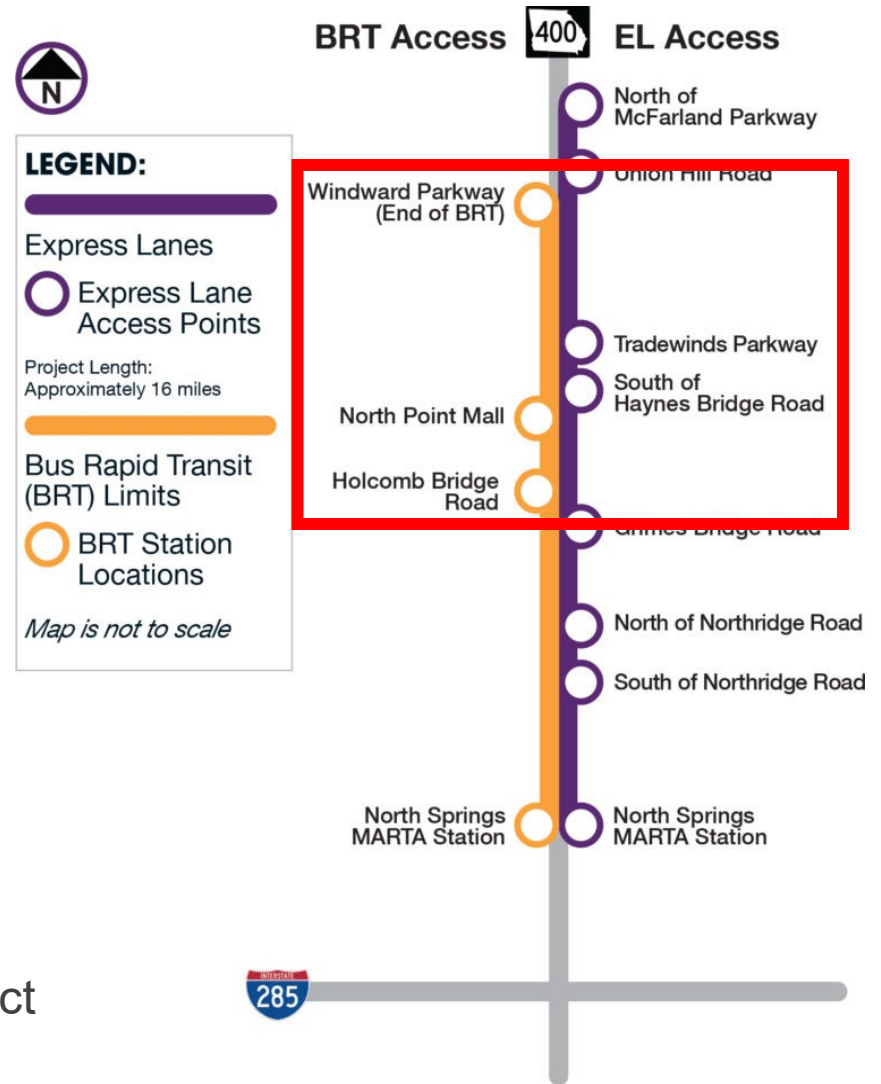
- ▶ Clayton County BOC – Southern Crescent Regional Transit Plan (2026)
 - ATL would conduct the project

- ▶ Phased Approach:
 - Phase One would focus on the development of a master plan, including robust stakeholder engagement, technical analysis, and the identification of priority corridors.
 - Phase Two would advance select corridors into detailed alternatives analysis, addressing operational considerations, capital requirements, and implementation strategies.

- ▶ Total Project Cost: \$3.5M
- ▶ Local Contribution: \$0
- ▶ Award Recommendation: \$700K in TTF funding, \$2.8M in Regional Reserve federal funding
 - TTF and Regional Reserve award would contribute 100% of total project cost

Project Spotlight – True North 400 Study

- ▶ True North 400 CID – Last Mile Transit Feasibility Study
- ▶ In partnership with MARTA, this study will review and make recommendations for first and last mile connectivity to MARTA's proposed Express Lane Transit Stations
- ▶ Total Project Cost: \$2M
- ▶ True North 400 Contribution: \$0
- ▶ Award Recommendation: \$400K in TTF funding, \$1.6M in Regional Reserve federal funding
 - TTF and Regional Reserve award would contribute 100% of total project cost



Project Spotlight – ARC's Transit On-Board Survey

- ▶ ARC – Transit On-Board Study
- ▶ Regional survey of transit customers across all operators
 - Fixed route (Bus and Rail)
 - Last completed in 2019 (pre-pandemic)
 - Input for travel demand modeling including FTA's STOPS model for federal grant applications
- ▶ Total Project Cost: \$2M
- ▶ ARC Contribution: \$1.5M
- ▶ Award Recommendation: \$400K in TTF funding
 - TTF and Regional Reserve award would contribute 25% of total project cost
- ▶ TTF award will allow the survey to be completed earlier than anticipated to improve regional travel demand models and grant applications competitiveness

Transit Trust Fund Balance Sheet

► If awarded as recommended:

	FY25
TTF Appropriation to ATL	\$20,012,973
Recommended Awards	(\$8,386,600)
Balance for the Atlanta region	\$11,626,373

ATL Regional Project Recommendations

Project Name	Competitiveness	Customer Focus	Cross-County Connectivity
- IPECs Study (Phase 2 – Service Planning) - TTF as 20% on federal funds \$150,000 TTF			
- New Front End for ATL Rides - TTF as 20% on federal funds \$524,805 TTF - ATL RIDES back-end data warehouse will remain			
- Regional Remix Software License Renewal - TTF as 20% on federal funds \$200,000 TTF			

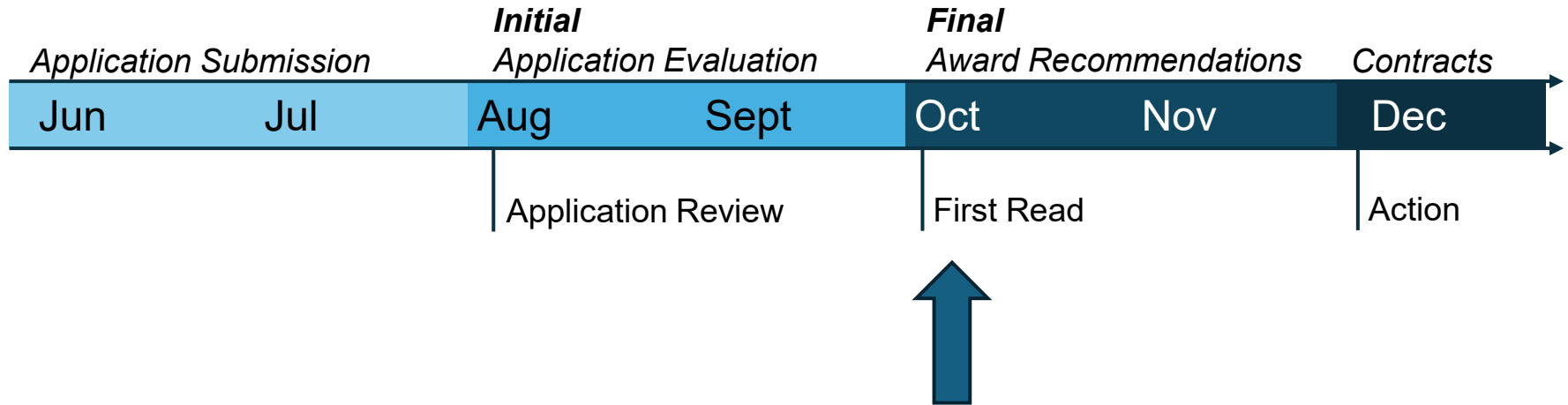
Transit Trust Fund Balance Sheet

► If awarded as recommended:

	FY25
TTF Appropriation to ATL	\$20,012,973
Recommended Awards	(\$8,386,600)
Balance for the Atlanta region	\$11,626,373
ATL Regional Projects	(\$874,805)
New Balance for the Atlanta region	\$10,751,568

Timeline Overview

2025



► Next Steps

- ATL Staff refine recommendations as necessary
- Board action to be requested in December
- Contracts signed with awardees after December Board meeting



Thank you
Questions?