

ADDENDUM NO. 1

ISSUE DATE: 11/10/2025

This Addendum shall become and form a part of the RFP for:

ATL SOLITCITATION 26-004 - GENERAL PLANNING SERVICES

The purpose of this addendum is to provide the answers to the written questions received during the question and answer period of the RFP as follows:

NOTE: PLEASE REVIEW CAREFULLY! THERE MAYBE CHANGES TO THE INFORMATION TO BE PROVIDED. FAILURE TO ADHERE TO ANY CHANGES ADDRESSED IN THIS ADDENDUM MAY RESULT IN DISQUALIFICATION.

In the event of a conflict between previously released information and the information contained herein, the latter shall control.

NOTE: A signed acknowledgment of this addendum (OFFER DOCUMENT #3) MUST be included in your SUBMITTAL.

ADDENDUM:

	Questions	Answers
1.	Section 3 Required Proposal Contents references Service Categories that are not otherwise defined in the RFP. Can ATL confirm that the three sub-headings in Section 1.4 Scope of Work are to be considered the three possible categories to bid on (General Planning; Funding, Financing, and Administrative Services; and Operations, Technology, and Strategic Services)?	Yes – the three Service Categories are (1) General Planning; (2) Funding, Finance, and Administrative Services; and (3) Operations, Technology, and Strategic Services.
2.	3.9 Contract Affidavit under O.C.G.A § 13-10-91(b)(1) This document must be fully completed, signed by an authorized representative, notarized, and submitted with the proposal. Blank form is attached as Offer Document #9 of this RFP.	Please see RFP Modifications section starting on page 7 of Addendum No.1.
3.	3.10 Subcontractor Affidavit under O.C.G.A. § 13-10-91(b)(3) This document must be fully completed, signed by an authorized representative, and submitted with the proposal. If any identified subcontractor is a certified DBE, proof of DBE certification must accompany this document. Blank form is attached as Offer Document #10 of this RFP.	Please see RFP Modifications section starting on page 7 of Addendum No.1.
4.	3.11 Subcontractors and DBEs This document must be fully completed, signed by an authorized representative, and submitted with the proposal. If any identified subcontractor is a certified DBE, proof of DBE certification must accompany this document. Blank form is provided as Offer Document #10 of this RFP.	Please see RFP Modifications section starting on page 7 of Addendum No.1.
5.	On pages 23 and 24 of the solicitation both 3.10 and 3.11 are identified as Offer Document #10. Please clarify why there are two Offer Document #10s: Subcontractors and DBEs and Subcontractor Affidavit (not provided).	Please see RFP Modifications section starting on page 7 of Addendum No.1.

6.	Please provide a list of Offer Documents required to be submitted by subconsultants.	Please see RFP Modifications section starting on page 7 of Addendum No.1.
7.	Regarding 3.7 Past Performance, Offer Document #7, are at least three references for each category requested (9 pages max.), or at least three references total (3 pages max)?	Three (3) references total (for a maximum of 3 pages)
8.	Page 20, Section 3 states: "Proposers submitting proposals for multiple Service Categories must include items 1 – 5 only one time but must submit items 6 - 7 for each Service Category applied for." Page 22, Section 3.6 clarifies that "The maximum pages allowed for each Section 3.6 response submitted for each Service Category is 10 pages," clearly indicating a per-Service-Category page limit for Offer Document #6. However, Page 23, Section 3.7.3 states: "The maximum pages allowed for Section 3.7 is three (3) pages," without specifying whether this is a total page limit or a per-Service-Category limit. For Proposers submitting proposals for more than one Service Category: Is the three (3) page limit for Offer Document #7 (Past Performance) intended to be three (3) pages TOTAL across all Service Categories proposed, or three (3) pages PER EACH Service Category proposed (i.e., 3 pages for 1 category, 6 pages for 2 categories, 9 pages for 3 categories)?	All proposals must address ALL three Service Categories. Proposals that do not address all three Service Categories will not be considered. Section 3.6 should be a combined maximum of ten (10) pages to address ALL three Services Categories, in line with the Section 3.7 maximum of 3 pages per Service Category (with an additional page allowed for introductory language to the general approach across Service Categories if needed). For Offer Document #7, the total limit is three (3) pages to address ALL Service Categories. Non-narrative layouts (bulleted lists, graphics) are allowed to describe past performance provided sufficient information about the performance is communicated.
9.	When referring to 'firm' on page 22, Section 3.6.5, is only prime consultant experience permitted, or may subconsultant experience also be provided?	Subconsultant experience is permitted.
10.	As stated on page 22, Section 3.6, "The format of the document(s) shall follow the headings and sub-headings nomenclature for 3.6 but shall otherwise be at the discretion of Proposer," would including the subheading number but paraphrasing the subheading text be acceptable?	Yes.
11.	May we include a cover letter? If so, will it be included in the page count?	Yes. A cover letter is allowed and is not counted towards the page limit. Please limit the cover letter to 2 pages maximum.

12.	On page 22 of the solicitation it states: "The maximum pages allowed for each Section 3.6 response submitted for each Service Category is 10 pages." Would an increase in the page limit to 20 pages for the response to Section 3.6 be permitted?	No.
13.	Is an appendix with full page resumes permitted?	Yes.
14.	ATL SOLITCITATION #26-004 includes instructions and references to "service categories" in the following RFP sections: • Page 4: "Purpose of Procurement" - o General Planning - o Funding, Finance, and Administrative Services - o Operations, Technology, and Strategic Services • Page 20: "Required Proposal Contents (Deliverables)" • Page 22: "3.7 Past Performance" - o 3.7.1.1 General Planning - o 3.7.1.2 Funding, Finance, and Administrative Services - o 3.7.1.3 Operations, Technology, and Strategic Services • Page 26 "Technical Evaluation Criteria" • These referenced pages indicate that firms should chose the "service categories" and/or "scoe categories" they would like to pursue which appears to conflict with language found on page 5: "CONSULTANT TEAM FORMATION Consultants should submit proposals that include a single firm as the "Prime Consultant" and as many additional "Subconsultant" firms as necessary to demonstrate the expertise needed to address all work contained in the Scope of Work. A group comprised of a Prime Consultant and several Subconsultants will hereinafter be referred to as a "Consultant Team."" Question1: Can you please clarify whether firms are expected to submit proposals for all three specified categories or are firms expected to choose which categories / scope elements they wish to pursue?	Proposals should address ALL three Service Categories. Proposals that do not address all three Service Categories will not be considered. Prime consultants should partner with enough subconsultant to form a team that adequately addresses all Service Categories.
15.	Can we include hyperlinks in our proposal?	No.

16.	Are subconsultants required to execute and provide Offer Documents 11, 12, 13, 14 and 16?	No.
17.	Items 3.10 and 3.11 indicate that Offer Document #10 is the Subcontractor Affidavit (3.10) AND the Subcontractor and DBEs form (3.11). There is no Subcontractor Affidavit included in the Offer Documents Portfolio. Will a Subcontractor Affidavit be provided, resulting in there being two Offer Document 10s?	Please see RFP Modifications section starting on page 7 of Addendum No.1.
18.	May we include projects for our subconsultants?	Yes, if the page limits are adhered to.
19.	How would you prefer Offer Documents 6 and 7 be incorporated into the document? Should the Proposer package the document so that all Offer Document 6s are grouped together, followed by all Offer Document 7s grouped together, or do you prefer they be packaged with Offer Document 6 followed by Offer Document 7 per each category of work?	Please refer to answer on Question #8 and RFP Modifications section starting on page 7 of this Addendum No.1
20.	Can firms include a cover letter at the beginning of the proposal?	Please refer to answer to Question #11 of this Addendum No.1.
21.	RFQ page 22 notes that section 3.6 "Project Team Structure, Experience, and Service Category Approach" should be provided for each service category. Will the ATL confirm whether the selected firms should be equipped to provide services for all three Service Categories and can submit one Offer Document #6 rather than a separate Offer Document #6 for each of the three Service Categories?	Yes, firms should assemble a team of consultants that can address all three Service Categories. Only one Offer Document #6 is required, but it needs to address the approach for each category. Proposals that do not provide an approach for each Service Category will not be considered.
22.	If the Authority chooses to consolidate Offer Document #6 into one section rather than including it with each category firms will submit on, will the Authority allow for a total of 30 pages if firms submit on all three categories? If not, can you please provide the page maximum?	Please refer to answer on Question #8 and RFP Modifications section starting on page 7 of this Addendum No.1.
23.	Page 23 of the RFQ notes that Offeror Document #10 should be the subcontractor Affidavit; however the Offeror Document #10 that is provided is the "Subcontractors and DBEs" forms. Will the ATL provide the subcontractor affidavit and then adjust the Offer Document numbering as necessary?	Please see RFP Modifications section starting on page 7 of Addendum No.1.

24.	Which Offeror Documents need to be completed by subcontractor firms?	Offer Document #10A
25.	Can teams provide full staff resumes in an appendix that will not count toward a page limit?	Please refer to answer to Question #13 of this Addendum No.1.
26.	Based on the new DBE guidance issued from USDOT and GDOT, does the Authority intend to maintain the DBE goal stated for this contract in the RFP?	The DBE goal has been removed from the RFP.
27.	If ATL does not maintain the stated DBE goal, should firms exclude Offer Document #10 from their proposal?	The DBE goal has been removed from the RFP; however, Offer Documents #10A and/or #10B must be submitted in the proposal.
28.	Does ATL anticipate the need for the selected Consultant to implement or manage pilot or demonstration projects under this contract (e.g., zero-emission fleet pilots, smart park-and-ride facilities, integrated mobility hubs)?	Yes, ATL does anticipate the need for Consultants to implement and/or manage pilots and demonstration projects, including projects on behalf of the region (such as the AFC2.0 Implementation effort) and on behalf of the ATL Xpress service (such as RTR).
29.	Regarding Transit-Oriented Development and asset planning, will the Consultant need to coordinate with coordinate with other state agencies (i.e., Georgia State Financing and Investment Commission, GDOT, etc) on valuation and market analysis of state-owned assets?	Yes.
30.	Will the Consultant be expected to host or manage shared regional data environments (GTFS, performance dashboards, asset inventories), or will ATL provide a centralized platform?	Generally, ATL will provide a centralized platform that can be accessed and modified by the Consultant. There could be specific cases where the Consultant will need to procure and/or host platforms, but accommodations will be made at the time to address any specific needs that may arise.
31.	What are ATL's current priorities for technology modernization — customer-facing (e.g., real-time data, fare payment), back-office (e.g., data warehouse, NTD automation), or operational (e.g., TSP, CAD/AVL integration)?	Friction around customer focused technology and technology that enables cross-county coordination are priorities, although all facets of technology modernization are under consideration.
32.	Are there anticipated opportunities for the Consultant to recommend improvements to constituent digital services, online portals, data integration with grants management systems?	Yes, although ATL recognizes the board potential of this type of work. It is not anticipated to be a large component of the work conducted under this GPC.

33.	In regards to "Support regional fare collection and payment technology, ensuring integration with existing systems (fareboxes, mobile ticketing platforms, CAD/AVL, CCTV, radios, etc.) and coordination with partner transit providers", can the ATL provide an itemized description of the technology providers and stack to ensure that the consultant team is conversant in critical systems?	No, however, ATL staff have presented on our various technology partners to the ATL Board and those presentation are available on the ATL's website for review.
34.	Are there specific technology standards or interoperability frameworks ATL prefers (e.g., GTFS-RT, SAE J1939 for fleet telematics, open API standards for fare systems)?	ATL has not officially adopted standards or frameworks. Generally, ATL prefers open-source standards and technologies (such as the GTFS-RT standard that was adopted for the ATL RIDES project), however, proprietary standards and technology could be adopted to meet service standards if necessary.
35.	Offer Document #10 is listed twice in the RFP but is called, "Subcontractor Affidavit under O.C.G.A. § 13-10-91(b)(3)" for one and "Subcontractors and DBEs" for another. Meanwhile, Offer Document #1 – Complete Proposal Checklist only lists the "Subcontractors and DBEs" form as a requirement. Can you please clarify the numbering of the Offer Documents, and if "Subcontractor Affidavit under O.C.G.A. § 13-10-91(b)(3)" is required?	Please see RFP Modifications section starting on page 7 of Addendum No.1.
36.	Offer Document #5 – Proposer Certifications states at the top that this document must be notarized but does not include any notary fields that other notary-required forms have. Can you confirm that this document will need to be notarized?	Yes.
37.	Offer Document #10 – Subcontractors and DBEs states at the top that this document must be notarized but does not include any notary fields that other notary-required forms have. Can you confirm that this document will need to be notarized?	Yes.
38.	Would resumes, organizational chart(s), and project sheets count towards the page limitations for Section 3.6: Project Team Structure, Experience, and Service Category Approach (Offer Document #6)?	Please refer to answer on Question #13 and RFP Modifications section starting on page 7 of this Addendum No.1.
39.	Do dividers or tabs between sections count towards page limitations?	No.
40.	Are we allowed to include multiple organizational charts and are org charts allowed to be on an 11x14 size sheet, instead of 8.5x11?	Yes. Multiple org charts are allowed if the page maximums are adhered to. Please see RFP Modifications Section starting on page 7 of this Addendum No.1.

41.	Is it permissible to provide the same response for a specific sub-section (e.g., 3.6.9) across all three service categories, assuming the content remains unchanged?	Yes.
42.	Within Section 3.7: Past Performance: Do the three (3) references mentioned in 3.7.1. need to be the same references for 3.7.2. and for Offer Document #4 – Proposer Information Form? Additionally, is a Section 3.7 requesting references in the form of reference letters or would a write-up suffice?	Yes. Write-ups with contact information are sufficient.
43.	Can headers and footers be outside of the 1" margin?	No.
44.	Can header/footer text be smaller than the 10 pt requirement?	No.

RFP MODIFICATIONS:

I. The Section 3 narrative referenced on Page 22 of the RFP has been **DELETED** and **REPLACED** with the following:

The maximum pages allowed for each Section 3.6 response submitted for each Service Category is 10 pages. Section 3.6 should be a combined maximum of ten (10) pages to address ALL three Services Categories with a maximum of 3 pages per Service Category (with an additional page allowed for introductory language to the general approach across Service Categories if needed).

The format of the document(s) shall follow the headings and sub- headings nomenclature for 3.6 but shall otherwise be at the discretion of Proposer; however, font size no smaller than 10 pt. with margins no less than 1 inch and printed/printable on 8.5 x 11" size paper (with only exception to the organizational chart which is allowed on 11x14") . ***Proposer shall label this document as Offer Document #6 in its proposal and identify which Service Category it addresses.***

II. Section 3.10 of this RFP has been **DELETED** in its entirety and **REPLACED** with:

3.10 Subcontractor Affidavit under O.C.G.A. § 13-10-91(b)(3)

This document must be fully completed, signed by an authorized representative, notarized, and submitted with the proposal. Blank form is attached as ***Offer Document #10A*** of this RFP.

III. Section 3.11 of this RFP has been DELETED in its entirety and REPLACED with:

3.11 Subcontractors and DBEs

This document must be fully completed, signed by an authorized representative, notarized, and submitted with the proposal. Blank form is provided as ***Offer Document #10B*** of this RFP.

IV. Offer Documents Portfolio has been DELETED in its entirety and REPLACED.