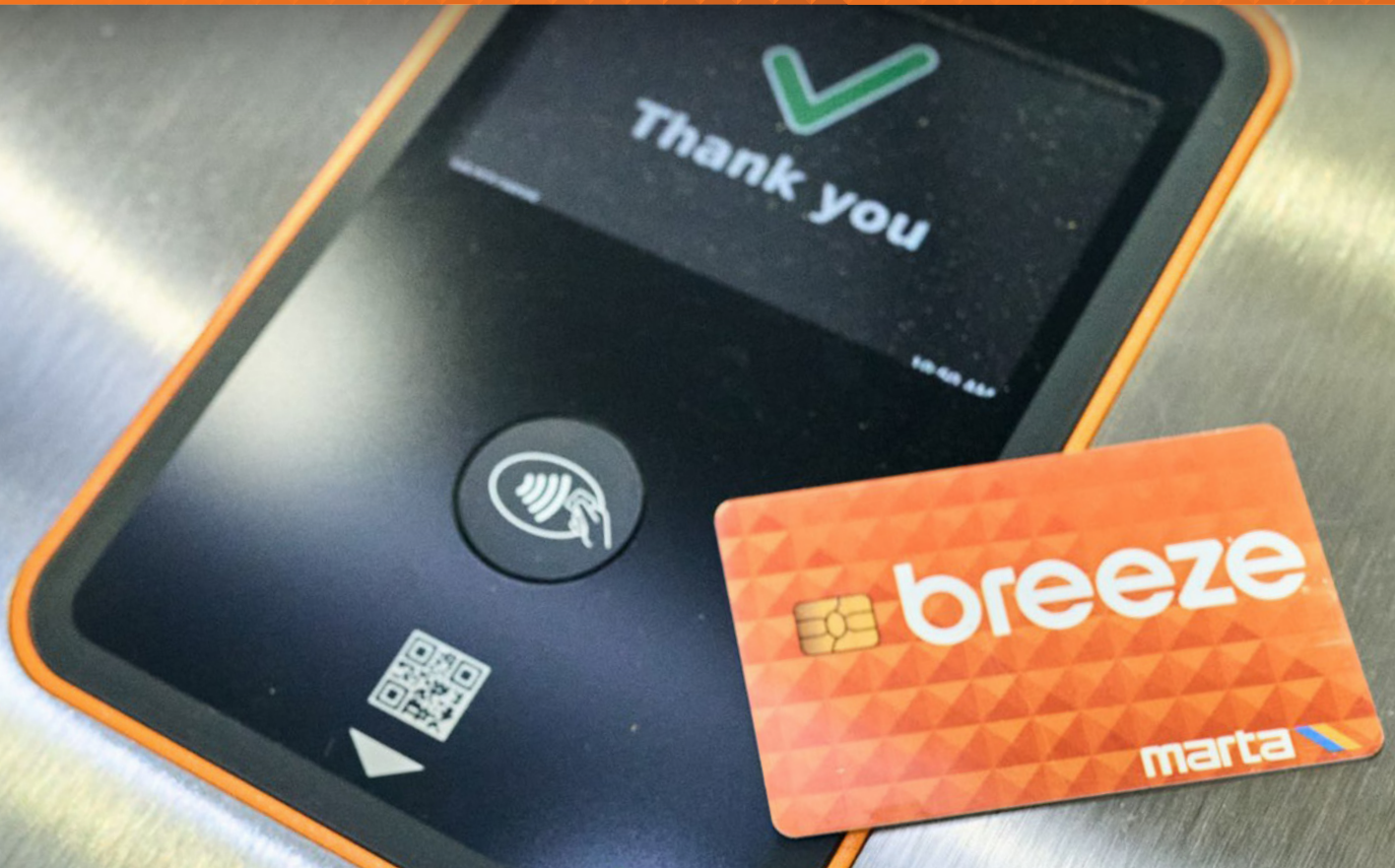


# a better breeze is coming



## The better Breeze Fare Payment System

An easier, flexible, more secure way to ride MARTA and regional transit partners. A better Breeze is coming March 28, 2026!

- **New Fare Equipment**

New, contactless fare payment equipment systemwide including faregates and fareboxes, validators, and touch screen Breeze vending machines. The new faregates are harder to tamper with and can be monitored and adjusted remotely, reducing incidents of fare evasion, resulting in a safer, more secure transit system.

- **New Payment Feature**

Open payment where you can tap your bank card or mobile wallet at the faregate or farebox to pay for your ride.

- **New App**

Breeze Mobile 2.0 is going away. Customers will need to download a new Breeze app and create a new account.

- **New Breeze Cards**

New cards and continued options of multi-day and monthly passes. Breeze cards will be account-based and fare stored in the customer's account rather than on the card.

# Customer Groups

- **New! Open Payment**

Customers can pay their fare using a bank card or mobile wallet. Simply tap a credit or debit card or use the mobile wallet feature on a smart phone or watch at a faregate or farebox.

- **Breeze Card Holders**

Current Breeze cards are not compatible with the new system. Customers can purchase new cards at Breeze vending machines, Ride Stores, Reduced Fare offices, and pop-up locations systemwide. Customers are encouraged to spend down their stored fare.

- **Breeze Mobile App Users**

The current Breeze Mobile 2.0 app is not compatible with the new system. Customers will need to delete Breeze Mobile 2.0 and download a new Breeze app to purchase fare. Customers are encouraged to spend down their stored fare.

- **Breeze Ticket Users**

Breeze tickets will be available for purchase at new Breeze vending machines in rail stations, streetcar and bus rapid transit stops, and transit hubs. Follow prompts on the Breeze vending machine touch screen to purchase fare.

- **Cash Customers**

Cash will still be accepted as fare payment on local bus routes. Cash transactions remain available to purchase a Breeze ticket or card at a Breeze vending machine, Ride Store, or Reduced Fare office.

- **Reduced Fare and Mobility**

Eligible customers will have the option of getting a new card or downloading the new mobile app.

- **Institutional and Sales Program Partners**

All institutions, TMA and bulk sale partners should reach out to their coordinators for more information.

- **Regional Transit Partners**

CobbLinc, Ride Gwinnett, and ATL Xpress transit agencies are part of Breeze and will transition to the new fare collection system.

## Fares Remain Unchanged

### Breeze Balance Transfers

Customers unable to spend down stored fare may transfer their balance from a current registered Breeze account to a new, registered Breeze account **May 2 – Oct. 30, 2026**.

[itsmarta.com/breeze](https://itsmarta.com/breeze)



## **BETTER BREEZE FREQUENTLY ASKED QUESTIONS**

### **What is better Breeze and how is it different from the current Breeze system?**

Better Breeze is an all new, easier, more flexible, and more secure fare payment system.

It includes:

- Open payment where customers can tap a bank card or mobile wallet directly on faregates or fareboxes to pay their fare.
- Reliable, touch screen Breeze vending machines.
- Modern fare equipment that reduces fare evasion and improves transit system security.
- New Breeze cards and a new mobile app that are compatible with the new system.

### **Can I use my current Breeze card on the better Breeze system?**

No. Current Breeze cards are not compatible with the new Breeze system.

Beginning March 28, 2026, Breeze card holders can purchase new cards at Breeze vending machines, Ride Stores, Reduced Fare offices, and pop-up locations systemwide. The new Breeze cards are account-based and fare stored in a customer's account rather than on the card.

Current Breeze card holders are encouraged to spend down the existing fare on their account.

### **Can I use the Breeze Mobile 2.0 app on the better Breeze system?**

No. The current Breeze Mobile 2.0 app is not compatible with the new Breeze system.

Breeze Mobile app users will need to delete Breeze Mobile 2.0 and download the new Breeze app and create an account.

Current Breeze Mobile 2.0 app users are encouraged to spend down the existing fare on their account.

### **What if I can't spend all my stored fare and want to transfer my balance to the new system?**

MARTA and all regional transit partners will accommodate balance transfers from current registered Breeze accounts to new, registered Breeze accounts May 2 - Oct. 30, 2026.

### **How do I ride Transit now?**

Customers should continue using their current Breeze card and Breeze Mobile 2.0 app and the existing fare equipment at stations and on vehicles until the customer transition period March 28 - May 2, 2026.

All customers must use new fare media or the open payment feature to ride MARTA and regional transit partners after May 2, 2026.

## **When can I use the new faregates and Breeze vending machines?**

Better Breeze fare equipment is being installed systemwide and not yet ready for use. Beginning March 28, 2026, MARTA and regional transit partners will begin transitioning customers from the current Breeze system to the better Breeze system.

Construction and equipment installation is being done in phases to maintain access to all rail stations. Customers who enter a rail station through an open entry point must have fare to exit at their destination.

Pay special attention to signage and announcements at rail stations to navigate the ongoing fare equipment installation.

## **Will there be a fare increase with the better Breeze system?**

No. Fares remain unchanged.

## **Will better Breeze work with regional transit partners (ATL Xpress, CobbLinc, and Ride Gwinnett)?**

Yes. All regional transit partners are part of Breeze and will transition to the better Breeze system beginning March 28, 2026.

## **Will better Breeze work on all MARTA services?**

Yes. All MARTA services will utilize the better Breeze fare payment system including rail, bus, microtransit, the streetcar, MARTA Mobility paratransit service, and soon to be launched bus rapid transit service (*Rapid A-Line*) and on-demand transit service (MARTA Reach).

## **Will the better Breeze system affect Mobility and Reduced Fare service?**

Beginning March 28, 2026, MARTA Mobility and Reduced Fare customers will transition to the new fare system and now have the added option of using a Breeze card OR downloading the new app and using a virtual card.

## **What is open payment and how does it work?**

Open payment allows customers to use a bank card (debit or credit card) or a mobile wallet on their smart phone or watch to pay their fare.

Customers can simply tap the bank card or their smart device on the faregate or farebox and enter the rail station or board the vehicle.

Open payment is used widely at retailers and restaurants and on many of the world's largest transit agencies including MTA in New York City and will be especially convenient for international visitors during the 2026 FIFA World Cup.

## **How do I receive a new Breeze card?**

Beginning March 28, 2026, customers can purchase new Breeze cards at Breeze vending machines, Ride Stores, Reduced Fare offices, and pop-up locations systemwide.

## **When can I download the new app?**

Beginning March 28, 2026, Breeze Mobile app users will need to delete Breeze Mobile 2.0 and download the new Breeze app.

## **Can I still use cash to pay my fare?**

Yes. Cash will still be accepted as fare payment on local and commuter bus routes. Cash transactions remain available to purchase a Breeze ticket or card at a Breeze vending machine, Ride Store, or Reduced Fare office.

## **CURRENT BREEZE FARE PRODUCTS SPEND DOWN AND STOP SCHEDULE**

MARTA and regional transit partners new Breeze Fare payment system features **NEW** fare media including Breeze cards, tickets, passes, and mobile app, and will accept bank cards and mobile wallets. Current Breeze fare media **WILL NOT** work on the new Breeze system.

**All customers must use new fare media or the open payment feature to ride after May 2, 2026.**

In preparation for the customer transition period March 28 - May 2, 2026, customers **MUST** spend down any fare on their current Breeze card or account.

Both the current and new Breeze systems will be active during the customer transition period March 28 – May 2, 2026, on MARTA and our transit partners Ride Gwinnett, CobbLinc, and ATL Xpress to allow time for customers to transition to the new Breeze system.

Customers unable to spend down their stored fare by May 2, 2026, may transfer the balance from their current registered Breeze account to a new, registered Breeze account May 2 - Oct. 30, 2026. MARTA will provide information on how to transfer stored balances in early March.

Also in March, MARTA and regional transit partners will stop selling current Breeze fare products. Below is a list of products with the last dates to purchase.

MARTA	CobbLinc	Ride Gwinnett	Xpress
30-day passes <b>March 1, 2026</b>	31-Day passes <b>Feb 15, 2026</b>	31-Day passes <b>March 1, 2026</b>	31-Day passes <b>March 1, 2026</b>
20- and 10-trip passes <b>March 15, 2026</b>	10-trips passes <b>March 15, 2026</b>	10-trips passes <b>March 15, 2026</b>	10-trips passes <b>March 15, 2026</b>
1-, 2-, 3-, 4-, and 7-day passes <b>March 22, 2026</b>	1-Trip passes <b>March 28, 2026</b>	1-Trip passes <b>March 28, 2026</b>	One-way and Round-Trip passes <b>March 28, 2026</b>
1 and 2 trip passes <b>March 28, 2026</b>			

# a better breeze is coming

**New Breeze cards and multi-day and monthly passes will be available for purchase beginning March 28, 2026**, at new touchscreen Breeze vending machines, RideStores, Reduced Fare offices, and in pop-up locations systemwide. Details of the pop-ups will be shared in March. Please note that Breeze cards will be account-based and fare stored in the customer's account rather than on the card.

# How To Pay

Available March 28

# breeze



## 1 Pay with a Bank Card



1. Make sure your card is tap-enabled.  
Look for this symbol: )))
2. Hold your card over the reader at the faregate or validator
3. Wait for confirmation  
(green check mark and beep)



## 3 Pay with new Breeze cards, Tickets & Passes

### Buy items at:

- Ticket vending machines (*new*)
- MARTA and Regional Ride Stores
- breezecard.com  
(*also to reload and manage account*)

**CASH:** Cash is still accepted at ticket vending machines, Ride Stores, and on buses. Exact change required on buses.



## 2 Pay with Mobile Wallet



1. Link a bank card inside your mobile wallet on your smartphone or smartwatch
2. With a digital wallet open, hold your device over the reader at the faregate or validator  
(*Apple Express mode is available*)
3. Wait for confirmation  
(green check mark and beep)

### IMPORTANT:

One fare payment method per customer. Each rider must use their own bank card or Breeze card. No "passbacks."

Starting **March 28**, you can no longer purchase or load old Breeze fare media. You can still spend down your remaining Breeze balance until **May 2**. Balance transfers will be accommodated **May 2–Oct. 30, 2026**.

## Fare & Media

Single Trip \$ 2.50  
Save with day, weekly or monthly passes

 Breeze Ticket \$ 1.00 + fare  
Non-reloadable

 Breeze Card \$ 2.00 + fare  
Reloadable

- One person per card
- Transfers included
- Children under 46 inches ride free with adult