



ATL Administrative Committee

March 4, 2019

FY19/FY20 Recommended ATL Contracting Priorities

- Chris Tomlinson, Interim Executive Director

UPCOMING ATL CONTRACTING PRIORITIES

- ▶ Contracting priorities for remainder of Fiscal Year 2019 include:
 - Annual Report and Audit of Transit Operations in ATL Region
 - Regional Transit Plan Project Evaluation & Prioritization
 - ATL Board Strategic Planning

FISCAL YEAR 2019 CONTRACTS

▶ Annual Report and Audit of Transit Operations:

- Contract for consultant support development of Annual Report and Audit of Transit Operations.
- Contract will focus on conducting the first ATL audit of regional transit operations and producing the final audit report
- Contract will also supplement staff in the assembly of various elements of the ATL annual report

▶ Regional Transit Plan Project Evaluation & Prioritization:

- Contract for consultant support to conduct evaluation and prioritization of projects for creation of the first ATL Regional Transit Plan.
- Contract will supplement ATL planning staff to provide additional resources for the assessment and review of projects including technical analysis and public outreach and coordination components of the planning process.
- Contract will support production of finalized ATL Regional Transit Plan for Board adoption.

FISCAL YEAR 2019 CONTRACTS

- ▶ ATL Board Strategic Planning & Regional Transit Innovation Workshops:
 - Contract for consultant support to engage the ATL Board in Board-level strategic planning activities.
 - Activities include the development of a mission and vision statement, and short, medium, and long term horizon strategic planning for the agency.
 - Conduct 3 mini-“greenhouse” style labs with the ATL Board to:
 - Provide ATL Board information on previous Atlanta-region Greenhouse session to develop ATL Board’s knowledge of strengths, opportunities, weaknesses, and threats in the region
 - Conduct a ½ day innovation workshop and provide materials to raise Board awareness and understanding of transit and mobility issues, technologies, or strategies being used in other regions to enhance regional transit and mobility
 - Conduct a strategic planning workshop with the Board to develop the ATL Authority Mission, Vision and Core Values, as well as board-level Strategic Plan

UPCOMING ATL CONTRACTING PRIORITIES

- ▶ Contracting priorities for Fiscal Year 2020 include:
 - Annual Report and Audit of Transit Operations in ATL Region (Same as FY 2019)
 - Transit Planning Services (General Planning Consultant Contract - Multi-award)
 - Regional Transit Policy Work Program (General Transit Feed Specifications)
 - Technology Projects – Other
 - ATL Brand Rollout/Socialization/ATL Marketing & Communication Services
 - Regional Transit Plan Financial Modeling Tool

FISCAL YEAR 2020 CONTRACTS

▶ Transit Planning Services (Multi-Award):

- Contract for consultant support for additional ATL planning capacity during second fiscal year of operations.
- Contract will provide ATL a vehicle to leverage transit planning resources for ongoing Regional Transit Plan updates/development, to support City/County/Other transit plans, and support transit policy work program planning.
- Contract will provide additional resources for the ongoing assessment and review of projects including technical analysis and public outreach and coordination components of the planning process.

▶ Regional Transit Policy Work Program (General Transit Feed Specification):

- Contract for consultant support to coordinate with regional operators on GTFS feed improvements that provide high-quality real-time GTFS data that is accessible to third-party trip planning app providers.
- Results of this work will include regional policy recommendations for ongoing GTFS standards as well as the post-processing integration of GTFS related data through a software as a service (SaaS) platform.
- Project and funding will allow customers to access real-time information about bus/train arrival and departure, as well as real-time trip planning.

FISCAL YEAR 2020 CONTRACTS (continued)

▶ Technology Projects (Other)

- Contract to support additional ATL technology projects that could include initial regional fare system integration planning, transit signal prioritization planning, or Integrated Technology Systems/Transportation Systems Management & Organization transit related planning.

▶ ATL Brand Rollout/Socialization/Marketing & Communication Services:

- Contract to assist ATL staff with the continued rollout and socialization of the ATL brand throughout the region as it becomes integrated among regional operators.
- Contract will provide additional resources for ongoing marketing and communication efforts as the ATL engages constituents of its 13-county region and has ongoing updates related to implementation of the Regional Transit Plan.

▶ Regional Transit Plan Financial Modeling Tool:

- Contract for consultant with experience in the development of Capital Improvement Grant financial models for FTA.
- Consultant will develop a dynamic financial model that allows ATL staff to develop strategies to target and identify funding for Regional Transit Plan projects through a variety of mechanisms.
- Model will be used to engage regional partners and the FTA in the pursuit of additional Federal, State, and private/innovative funding streams to enhance project delivery.

ATL CONTRACT PRIORITIES

| Contract Purpose | Contract Vehicle | Fiscal Year | Estimated State Cost | Estimated Federal Cost | Estimated Total Cost |
|--|--------------------|-------------|----------------------|------------------------|----------------------|
| Annual Report and Audit of Transit Operations in the Region | RFP | FY 2019 | 50,000 | 200,000 | 250,000 |
| Regional Transit Plan Project Evaluation & Prioritization | Existing Contracts | FY 2019 | 70,000 | 280,000 | 350,000 |
| ATL Board Strategic Planning & Regional Innovation Workshops | Existing Contracts | FY 2019 | 50,000 | 200,000 | 250,000 |
| FY 2019 TOTAL | | | 170,000 | 680,000 | 850,000 |
| | | | | | |
| Contract Purpose | Contract Vehicle | Fiscal Year | Estimated State Cost | Estimated Federal Cost | Estimated Total Cost |
| Annual Report and Audit of Transit Operations in the Region | RFP | FY 2020 | 50,000 | 200,000 | 250,000 |
| Transit Planning Services (GPC - Multi-award) | RFP | FY 2020 | 200,000 | 800,000 | 1,000,000 |
| Regional Transit Policy Work Program (GTFS) | RFP | FY 2020 | 100,000 | 400,000 | 500,000 |
| Technology Projects - Other | RFP | FY 2020 | 40,000 | 160,000 | 200,000 |
| ATL Brand Rollout/Socialization /TBD ATL MarComm Services | Existing Contracts | FY 2020 | 50,000 | 200,000 | 250,000 |
| Regional Transit Plan Financial Modeling Tool | RFP | FY 2020 | 30,000 | 120,000 | 150,000 |
| FY 2020 TOTAL | | | 470,000 | 1,880,000 | 2,350,000 |

Overview of Recommended ATL Bylaw Changes

- Chris Tomlinson, Interim Executive Director



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