

Atlanta-region Transit Link Authority  
245 Peachtree Center Avenue, NE, Suite 2200  
Atlanta, Georgia 30303

Board Meeting  
Minutes

November 7, 2019

**MEMBERS PRESENT**

Charlie Sutlive, Chair  
Keisha Lance Bottoms  
Steve Dickerson  
Earl Ehrhart  
Andy Macke  
Russell McMurry  
Howard Mosby  
Charlotte Nash  
Teddy Russell  
Michael Thurmond  
Mark Toro  
Todd Ver Steeg  
Chuck Warbington  
Felicia Franklin Warner

**MEMBERS ABSENT**

Tom Weyandt

**CALL TO ORDER**

The meeting was called to order at 8:05 a.m.

**APPROVAL OF THE MINUTES OF THE PREVIOUS MEETING**

Chair Sutlive called for a motion to approve the minutes for the Board meeting held on September 5, 2019. Ms. Warner made the motion, and Mr. Russell seconded. The Board unanimously approved the minutes.

**APPROVAL OF THE BOARD AGENDA**

Chair Sutlive called for a motion to approve the agenda. Mr. Toro made the motion, and Mr. Warbington seconded. The agenda was approved unanimously.

**PUBLIC COMMENT**

Ron Siphen spoke.

## **COMMITTEE REPORTS**

Mr. Macke gave the Regional Technology Committee report.  
Mr. Sutlive gave the Regional Transit Planning Committee report.

## **ANNUAL REPORT AND AUDIT UPDATE**

Alanna McKeeman, Naomi Stein and David Miller from Foursquare Integrated Transportation Planning gave the Board an update on the annual report and audit of the nine transit systems operating in the ATL's 13-county region. The initial report includes data for the last five years (FY2015 to FY2019) on transit planning, investments, and operations and it focuses on performance from a regional perspective. The final report is due to the legislature on December 1, 2019.

## **ATL REGIONAL TRANSIT PLAN UPDATE**

Lori Sand gave the Board an update on the ARTP. She walked through the project alignment to the governing principles, previously passed by the Board. She also explained the ARTP quadrants and that the projects with identified federal and state discretionary funding assumptions would be placed in one of the four quadrants depending upon the analysis/evaluation for each project. She also provided a live scatterplot demonstration.

Tracy Selin then gave the Board an in-depth overview of the plan-level evaluation and explained the process and methods used for the evaluation including the benefits demonstrated across all the governing principles.

There was a discussion on the importance of public communication and education as well as the importance of the ATL's ability to effectively articulate to the public and stakeholders the ATL's vision. There was also discussion on technological solutions and innovations for the future.

## **ARTP BRANDING AND DISTRICT DOWNLOAD FEEDBACK**

Chris Tomlinson gave the Board an update on the District Download meetings that were held in 10 cities across the region and the feedback that were received from the attendees.

Mr. Tomlinson also gave an update on the ARTP branding implementation to date in relation to co-branding with MARTA and Xpress as well as pursuing the co-branding approach with the other transit operators beyond MARTA and Xpress located in the ATL's jurisdiction.

## **EXECUTIVE DIRECTOR'S REPORT**

Chris Tomlinson advised that the ATL was granted direct recipient status from FTA and mentioned that the draft ARTP will posted for review.

## **NEW BUSINESS**

None.

**ADJOURNMENT**

Chair Sutlive called for a motion to adjourn the meeting. Mr. Ehrhart moved, and Mr. Russell seconded the motion. The meeting adjourned at 10:33 a.m.

**APPROVED:**

  
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Charlie Sutlive, Chair

**APPROVED AS TO FORM:**

  
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Meryll Mandus, General Counsel

**ATTEST:**

  
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Jamie Harris, Board Secretary

**DATE MINUTES APPROVED:**

December 13, 2019