



## ATL BOARD OF DIRECTORS MEETING

AUGUST 6, 2020

# ATL Board Meeting August 6, 2020 Proposed Agenda

- I. Call to Order
- II. Approval of the Board Minutes for July 9, 2020 – **Action Item**
- III. Approval of the Agenda for August 6, 2020 – **Action Item**
- IV. Public Comment
- V. 2020 ARTP Status Update
- VI. ATL Bond List Scenario Review
- VII. ATL DBE Program Update
- VIII. Executive Director's Report
- IX. New Business
- X. Call to Adjourn



# ATLANTA REGION TRANSIT PLAN (ARTP) 2020 UPDATE

Aileen Daney

August 6<sup>th</sup>, 2020

# AGENDA

- ▶ Overview of ARTP 2020 Update Schedule
- ▶ Summary of Call for Projects
- ▶ Next Steps: Project- and Plan-Level Evaluation and Public Outreach

# ARTP 2020 UPDATE SCHEDULE

WE ARE  
HERE



	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Review and Amend Methodologies and Analyses												
Hold Call for Projects and Conduct Evaluation Process												
Public Outreach												
Create Draft & Final 2020 ARTP Update Document												

# CALL FOR PROJECTS PROCESS

## 1. May & June

- ▶ Placed Initial Calls to Project Sponsors
- ▶ Distributed and Collected Checklist Surveys
- ▶ Developed Pared Down Web Forms for Every Sponsor

# CALL FOR PROJECTS PROCESS



English ▾

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## ATL Regional Transit Plan (ARTP): MARTA

Welcome to the 2020 Call for Projects! We're excited to work with you. Below you'll find a table of the 2019 projects you identified as requiring updates based on your completed project checklist survey.

### Updating Project Information

To modify a project please select the blue "UPDATE" button. To update project information, you will be required to enter your organization's unique sponsor identification (ID) number. Your organization's sponsor ID was included as a part of the email with credentials to access this page and provides access to all listed projects. Selecting "UPDATE" will open a customized web form, pre-populated with the information submitted last year, for you to edit.

### Adding New Projects

To add a new project please click on the yellow "Add a New Project" button located in each project row. This will open up a web form where you can add a new project and all project information.

### Removing Existing Projects

If your organization indicated on the project checklist survey that ATL staff should remove a specific project, that project has been deleted and will not appear here as a part of your project list. To remove additional existing projects please email [Aileen Daney](#). Please include a list of the project name(s) and project description(s) in the body of the email. ATL staff will respond with an email confirming that the project(s) has been removed and will not appear as a part of the ARTP 2020 Update project list.

If you have any questions during the process please contact [Aileen Daney](#)

### Checklist Survey Based Project Updates

Name of Project

Project Category

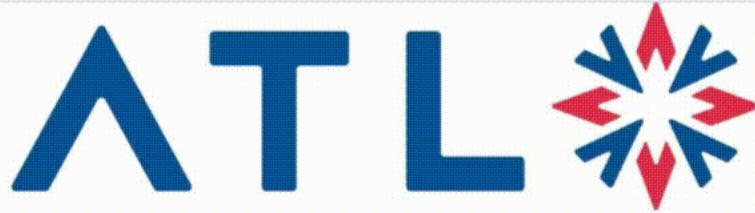


1 - 5 / 14



Update	Add New Project	Name of Project	Project Description	Project Category
UPDATE	Add New Project	Auxiliary Power Switch Gear	Auxiliary Power Switch Gear	State of Good Repair

# CALL FOR PROJECTS PROCESS



## 2020 ARTP - MARTA Expansion Project Update

Please complete this form for each of your 2019 Expansion Projects which your survey noted did not need any updates. This form includes only the newly required 2020 fields.

If you need to save your work and return to the form before the end of the Call for Projects and Project Updates period (July 10th, 2020), please select/enter place holder values in the required fields if you do not yet have the information, submit the form, and return to the form as you left it by selecting the update button on your assigned ATL webpage.

The name and photo associated with your Google account will be recorded when you upload files and submit this form. Not [aileen.daney@gmail.com](mailto:aileen.daney@gmail.com)? [Switch account](#)

\* Required

Email address \*

Sponsor ID \*

First Name \*

You're editing your response. Sharing this URL allows others to also edit your response.

[FILL OUT A NEW RESPONSE](#)



# CALL FOR PROJECTS PROCESS

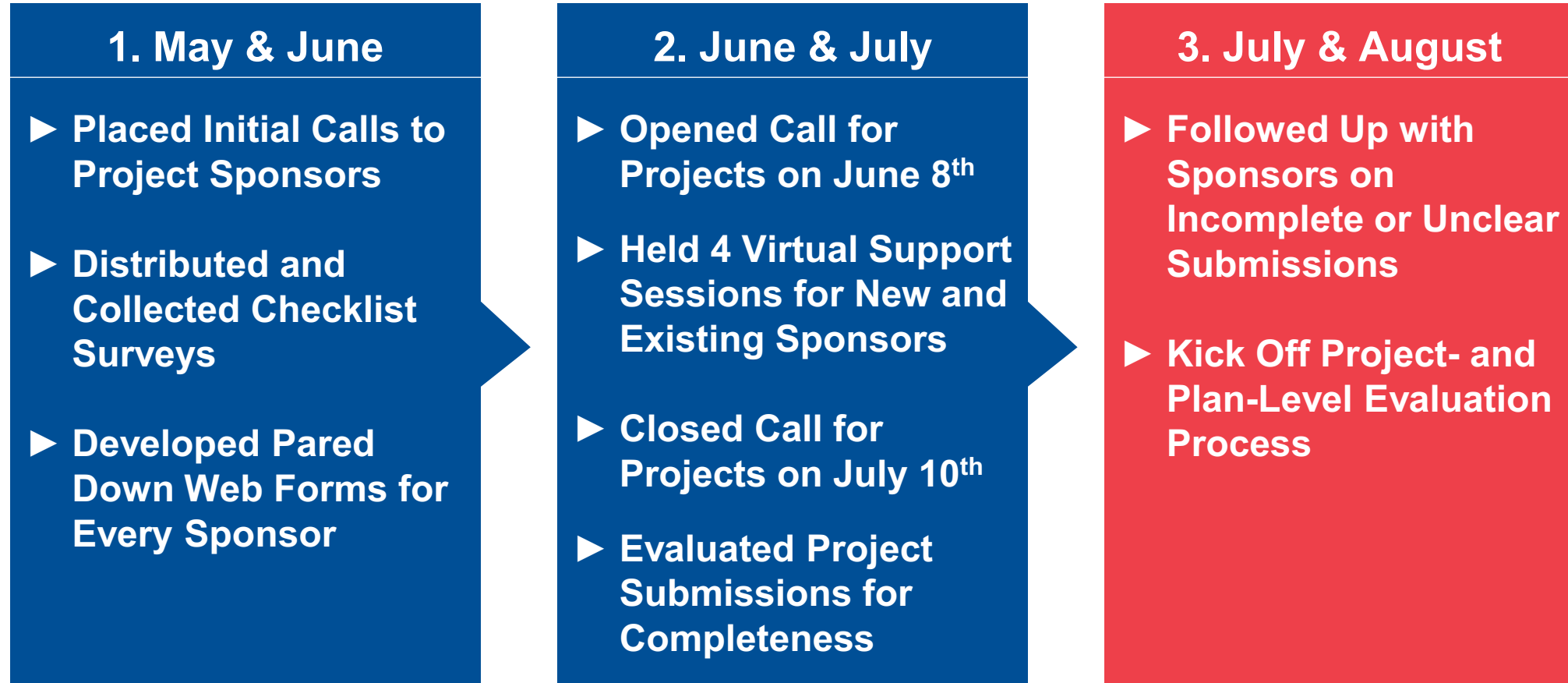
## 1. May & June

- ▶ Placed Initial Calls to Project Sponsors
- ▶ Distributed and Collected Checklist Surveys
- ▶ Developed Pared Down Web Forms for Every Sponsor

## 2. June & July

- ▶ Opened Call for Projects on June 8<sup>th</sup>
- ▶ Held 4 Virtual Support Sessions for New and Existing Sponsors
- ▶ Closed Call for Projects on July 10<sup>th</sup>
- ▶ Evaluated Project Submissions for Completeness

# CALL FOR PROJECTS PROCESS



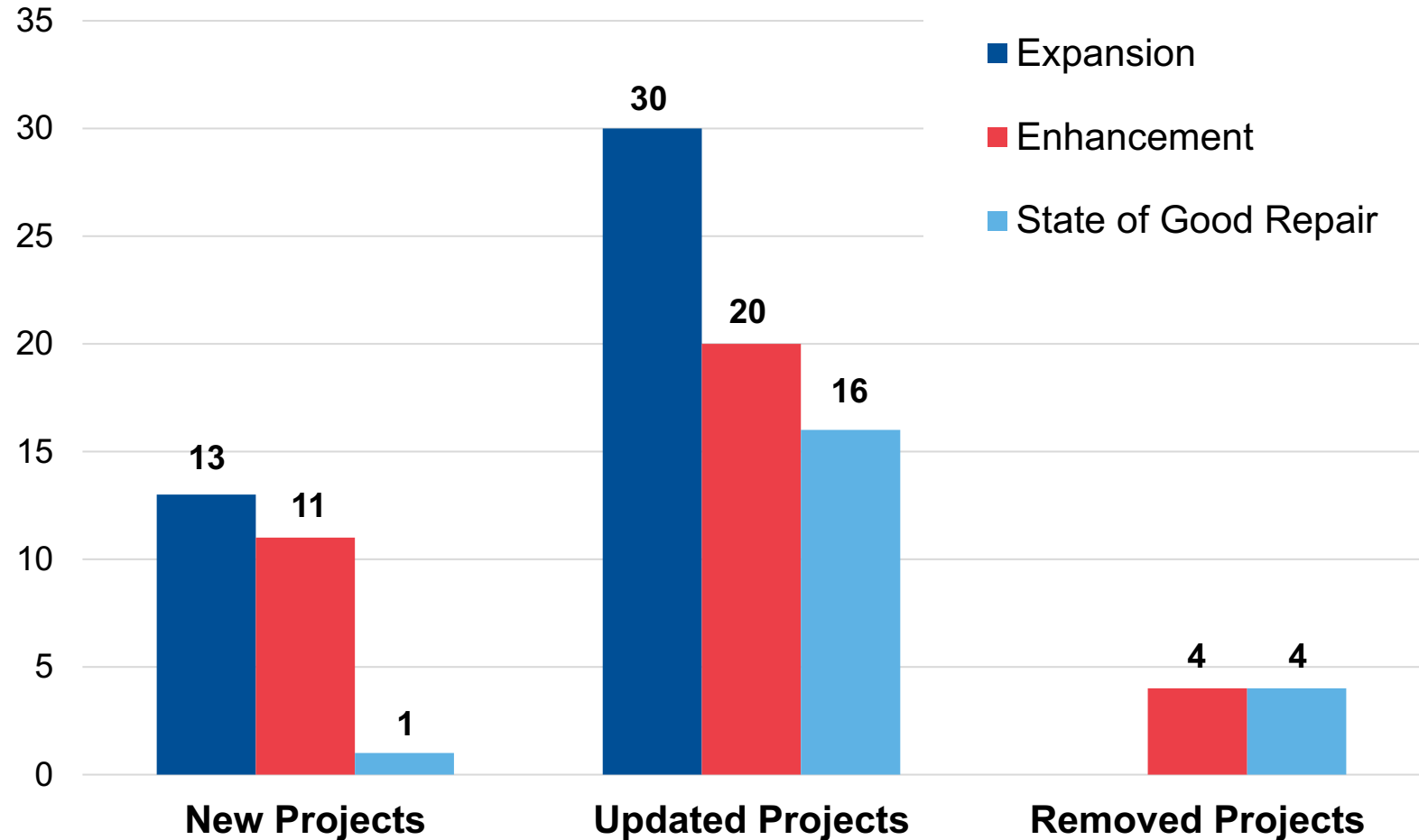
# CALL FOR PROJECTS SUMMARY – PROJECT SPONSORS

- ▶ Aerotropolis CIDs
- ▶ ATL
- ▶ Buckhead CID\*
- ▶ City of Atlanta
- ▶ City of Brookhaven
- ▶ City of Chamblee
- ▶ City of Doraville
- ▶ CobbLinc
- ▶ DeKalb County
- ▶ Douglas County
- ▶ Fulton County
- ▶ Gwinnett County Transit (GCT)
- ▶ MARTA
- ▶ SRTA

\* New Project Sponsor

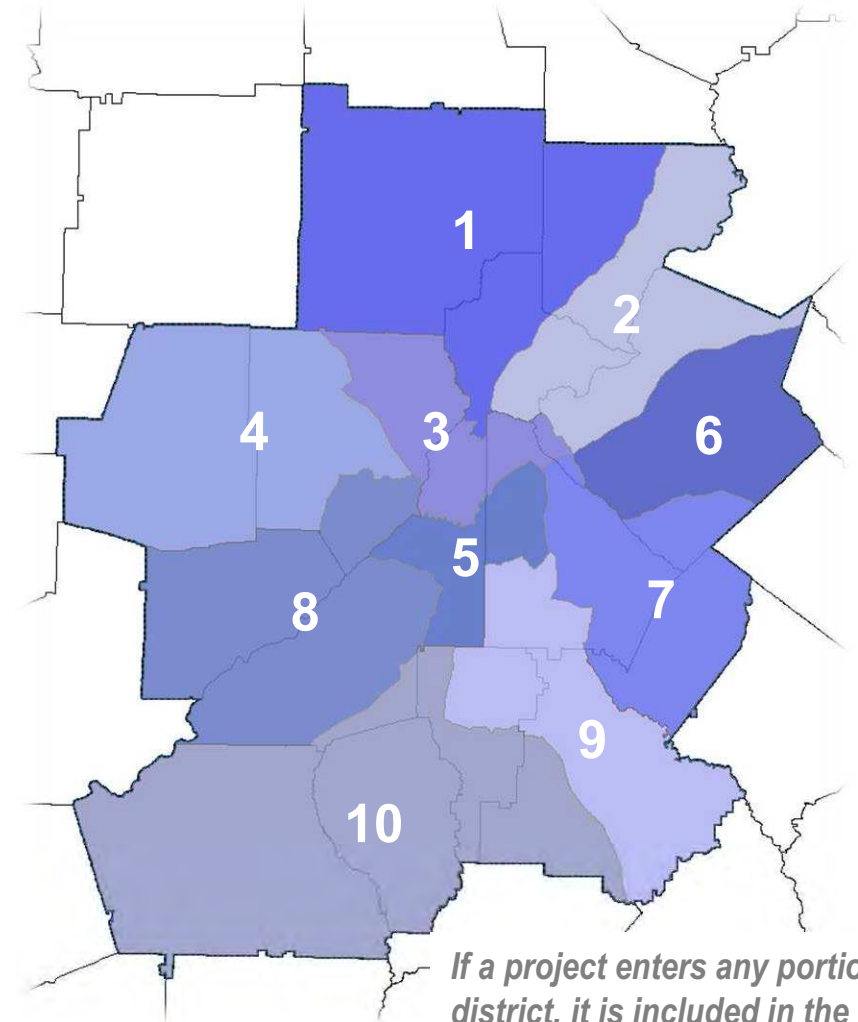
# CALL FOR PROJECTS SUMMARY

- ▶ 25 new projects submitted
- ▶ 66 projects significantly updated
- ▶ 8 projects were removed by project sponsors
- ▶ 24% of projects assumed federal or state discretionary funding



# CALL FOR PROJECTS SUMMARY

District	Project Total	New Projects	Updated Projects	Removed Projects
1	13	2	2	2
2	83	3	4	2
3	67	11	10	3
4	20	12	6	1
5	109	13	28	5
6	72	3	5	1
7	59	5	13	2
8	47	8	25	4
9	25	5	16	3
10	14	3	4	3



*If a project enters any portion of a district, it is included in the total. Projects can cover multiple districts.*

# CALL FOR PROJECTS SUMMARY

## NEW PROJECTS

- ▶ Mix of local and high capacity transit service
- ▶ **Technology upgrades** such as transit signal priority (TSP), TNC partnership zones, fleet electrification, and communication enhancements
- ▶ **Transit hubs** with features like fare card kiosks, restrooms, multi-modal connections to ride share and bike share

## UPDATED PROJECTS

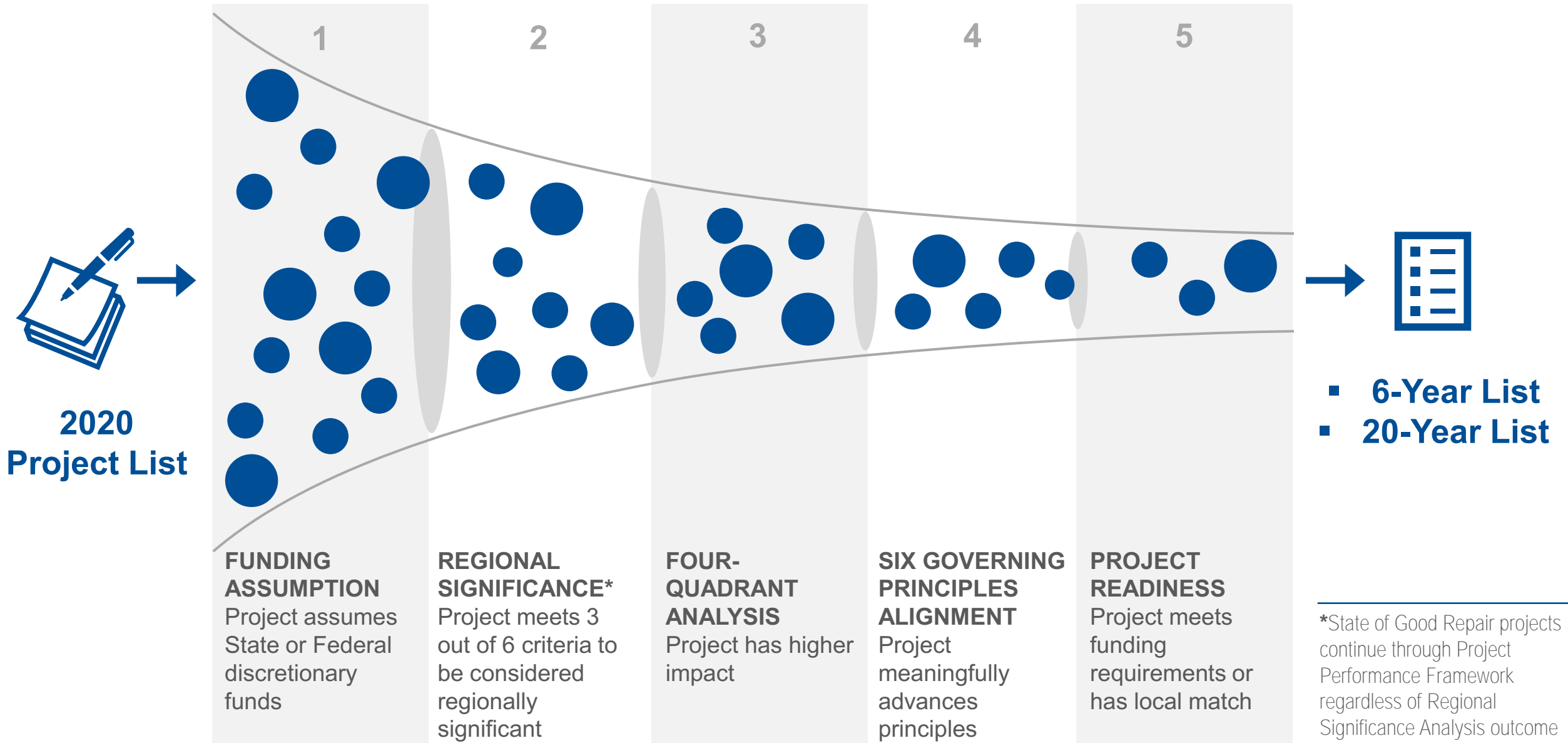
- ▶ More detailed and refined project descriptions
- ▶ **Tweaks to cost assumptions**
- ▶ **Minimal shifts in funding assumptions**
- ▶ **Project schedules have moved up** as sponsors have progressed in project development

## NEXT STEPS



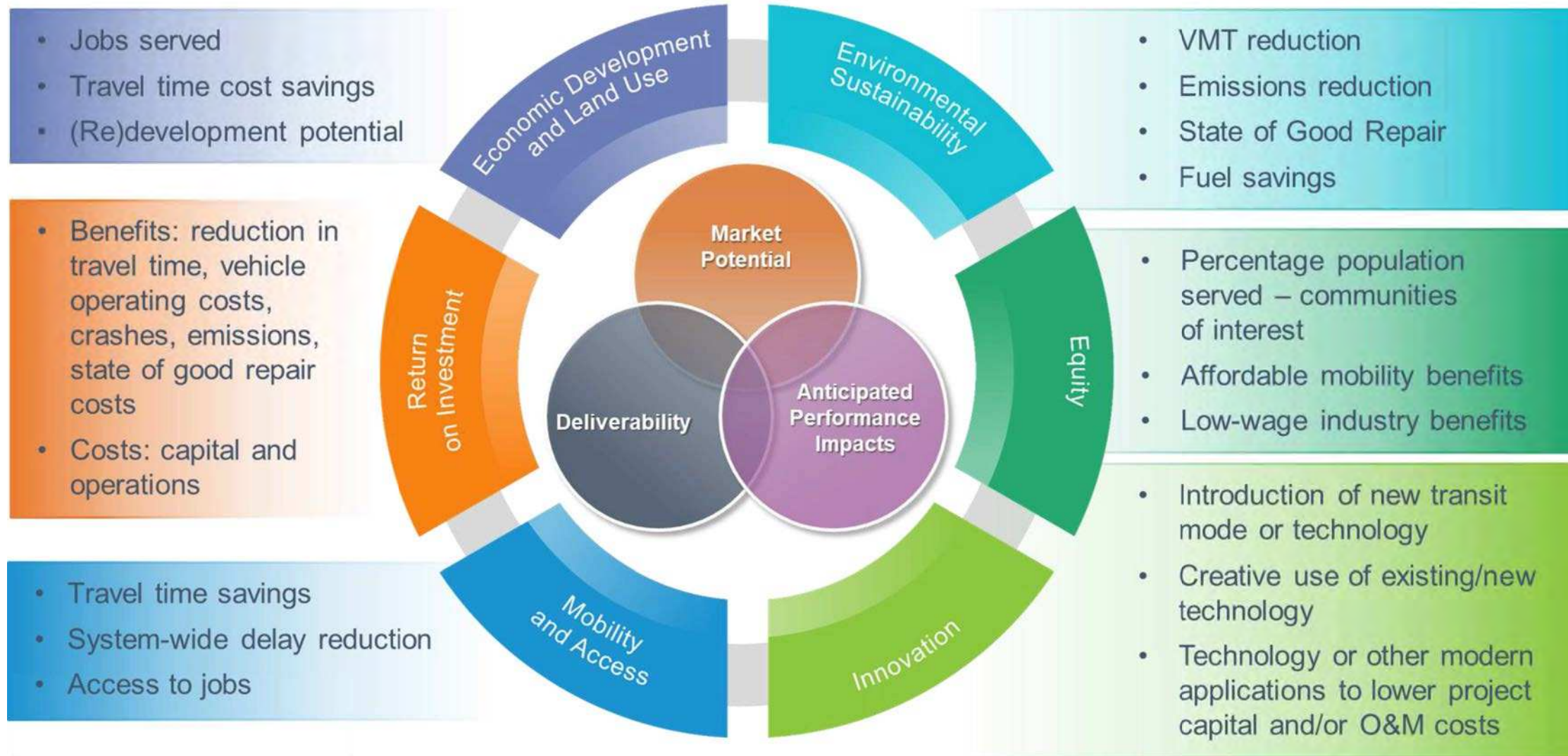
► **Project- and Plan-Level Evaluation**

# PROJECT EVALUATION FRAMEWORK





# PLAN EVALUATION FRAMEWORK



## NEXT STEPS



### ► **Project- and Plan-Level Evaluation**



### ► **Create Public Outreach Plan**

- District Downloads
- Stakeholder and transit operator meetings
- Include both online and analog outreach opportunities

# SCHEDULE OF FUTURE ARTP UPDATES & ACTION ITEMS

**September 3**

*Planning Committee Meeting*



- ▶ Results of Project- and Plan-Level Analysis
- ▶ Public Outreach Plan

**October 1**

*Board Meeting*



- ▶ Draft Project Fact Sheet Template and Document Template

**November 5**

*Planning Committee Meeting*



- ▶ Summary of District Downloads
- ▶ Draft ARTP 2020 Update

**December 3**

*Board Meeting*



- ▶ Final ARTP 2020 Update (Action Item)

**Thank you**

**Questions**



## **ATL FY 2022 BOND LIST RECOMMENDATIONS**

**Jon Ravenelle**  
**Transit Funding Director**

**August 6, 2020**

# Background

The ATL is statutorily required to annually prepare and submit a list of projects of regional and state significance to the Governor's Office of Planning and Budget (OPB) and General Assembly for potential inclusion in the state bond package.

# Project Eligibility

Projects included in the Bond List scenarios were required to meet the following criteria:



Project is included **in the ATL's adopted ARTP**

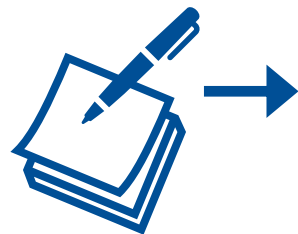


Project **performed well in Project Performance Framework**

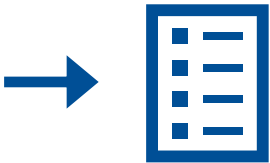
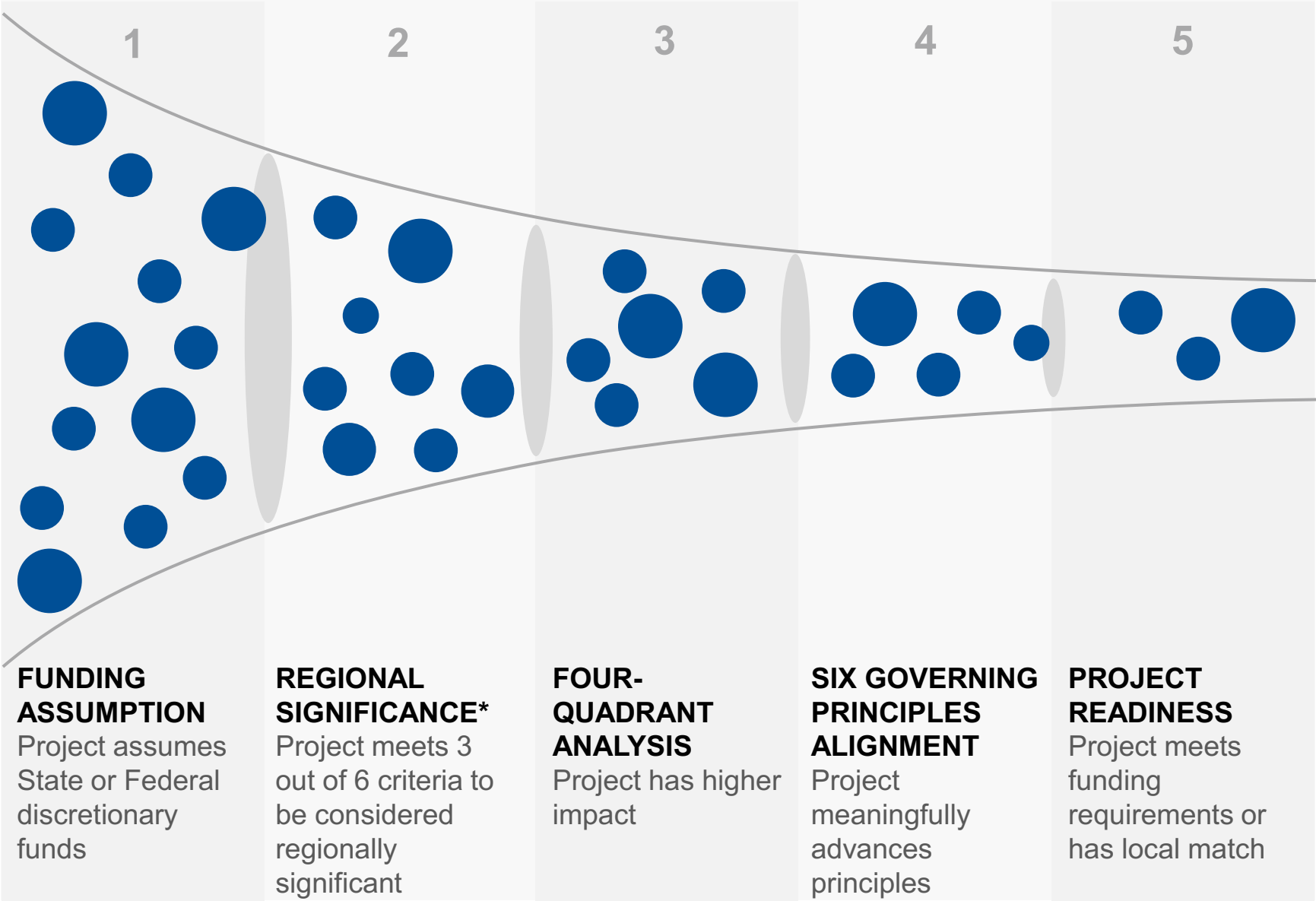


Project must **fully spend bond funds within 5 years** per state requirements (85% within 3 years)

# Project Performance Framework



2019 ARTP  
Project List



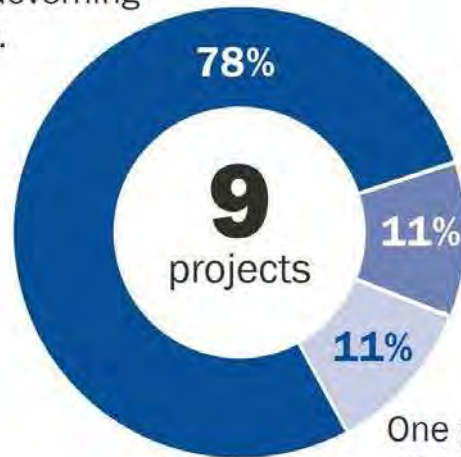
▪ **Bond List**

\*State of Good Repair projects continue through Project Performance Framework regardless of Regional Significance Analysis outcome



# Recommended Project List

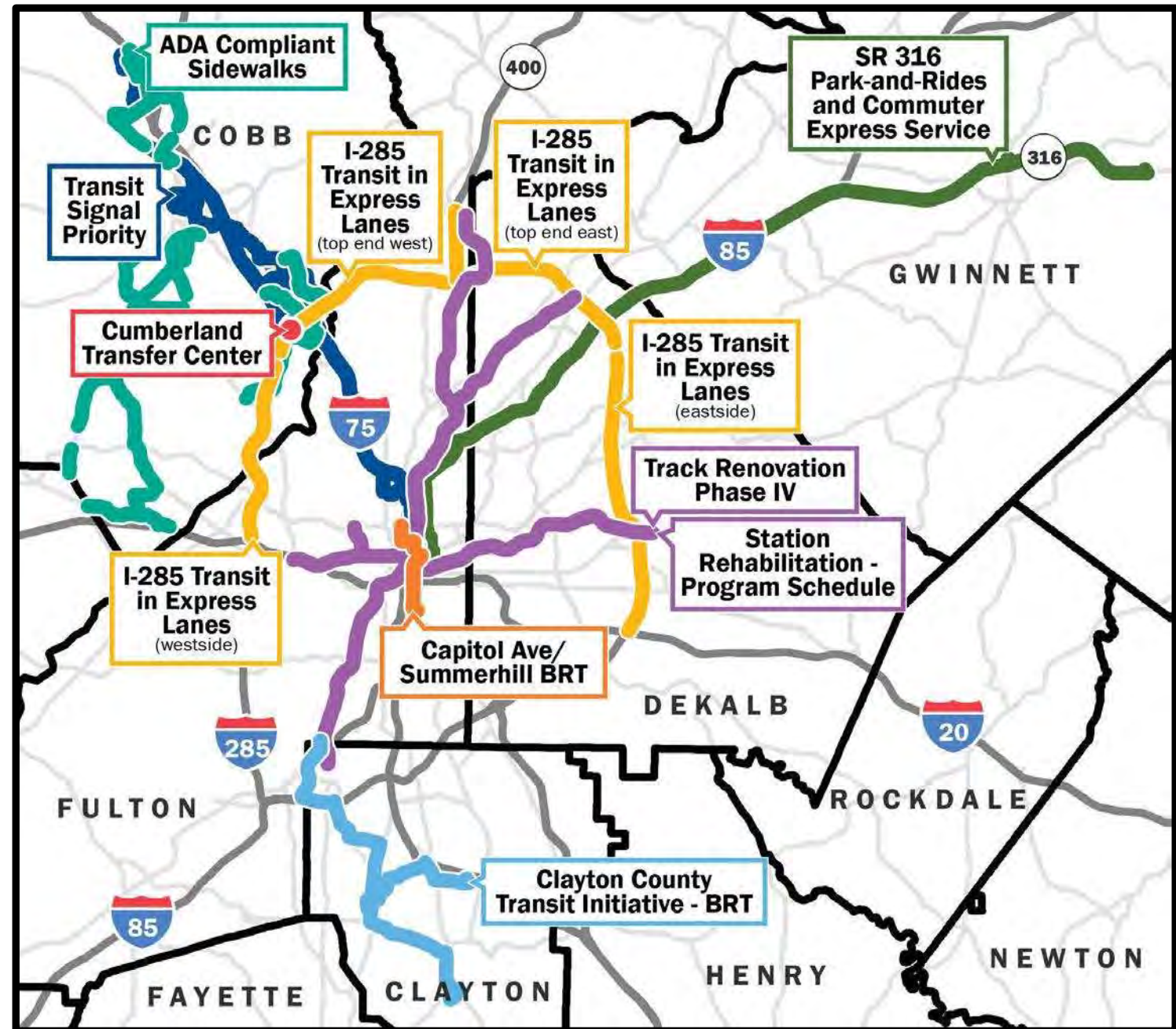
Seven projects are **strongly aligned** with ATL Governing Principles.



One project is **well aligned** with ATL Governing Principles.

One project is **aligned** with ATL Governing Principles.

- Tier 1: Strongly Aligned
- Tier 2: Well Aligned
- Tier 3: Aligned



## ATL Bond Funding - Recommended Project List

Project Name	Sponsor	Description	Project Type	Quadrant	Total Capital Cost	Funding Phase	Estimated Construction Start Date
Capitol Ave/ Summerhill BRT	MARTA	BRT service from the Atlanta BeltLine on the south to the downtown core in the north.	Expansion	Q1: HI/LC	\$96M	Implementation	Q1 FY23
Clayton County Transit Initiative – BRT	MARTA	BRT along routes 191 and 196 connecting Hartsfield-Jackson Atlanta International Airport to Clayton County Justice Center.	Expansion	Q2a: HI/HC	\$375M	Design/ Engineering	Q3 FY23
I-285 Transit in Express Lanes	Various	High capacity transit from I-20 in DeKalb County, along the Top End of I-285 to I-20 in Cobb County with stations in Fulton County. Four segments correspond to the GDOT Express Lanes program.	Expansion	Q2a: HI/HC*	\$660M*	Design	Q3 FY23**
Transit Signal Priority	CobbLinc	Transit signal priority on routes from City of Marietta to Cumberland CID/Town Center CID.	Enhancement	Q1: HI/LC	\$500K	Implementation	Q2 FY22
State Route 316 Park-and-Rides and Commuter Express Service	GCT	Expansion of commuter service to SR 316, with two new park-and-rides and new route.	Expansion	Q1: HI/LC	\$35.875M	Implementation	Q1 FY22
Cumberland Transfer Center	CobbLinc	Development of new Cumberland Mall Transfer Center.	Enhancement	Q1: HI/LC	\$50M	ROW/Design/ Potential P3	Q2 FY25
Track Renovation Phase IV	MARTA	Fourth phase of MARTA's rail restoration efforts in restoring heavy rail lines as part of the Authority's ongoing State of Good Repair work and systemwide upgrades.	State of Good Repair	Q1: HI/LC	\$205M	Implementation	Ongoing
Station Rehabilitation – Program Schedule	MARTA	Rehabilitation for all 38 stations, staged six or seven a year until complete.	State of Good Repair	Q2a: HI/HC	\$685M	Implementation	Ongoing
ADA Compliant Sidewalks	CobbLinc	Sidewalks, curbs, ramps, and crosswalk in compliance with the ADA, along CobbLinc local bus routes within unincorporated Cobb County.	State of Good Repair	Q2b: LI/LC	\$6.25M	Implementation	Q2 FY22

\* Does not include westside segment

\*\* Date aligns with planned GDOT I-285 Top End East construction start date. All other project segments construction dates follow I-285 Top End East segment.



# **Bond List Scenarios**



# Scenario Development

Overall project list was distilled into one of three scenarios:

Scenario

# A

**Geographic  
Equity**

Projects are distributed across ATL districts and jurisdictions

Scenario

# B

**Higher  
Impact/  
Lower Cost**

Projects scored the best in the four quadrant matrix model which analyzed projects based on impact and cost-effectiveness

Scenario

# C

**State of  
Good  
Repair**

Projects will replace or rehabilitate existing transit infrastructure or systems to maintain their current purpose and capacity

# Scenario A

## Geographic Equity

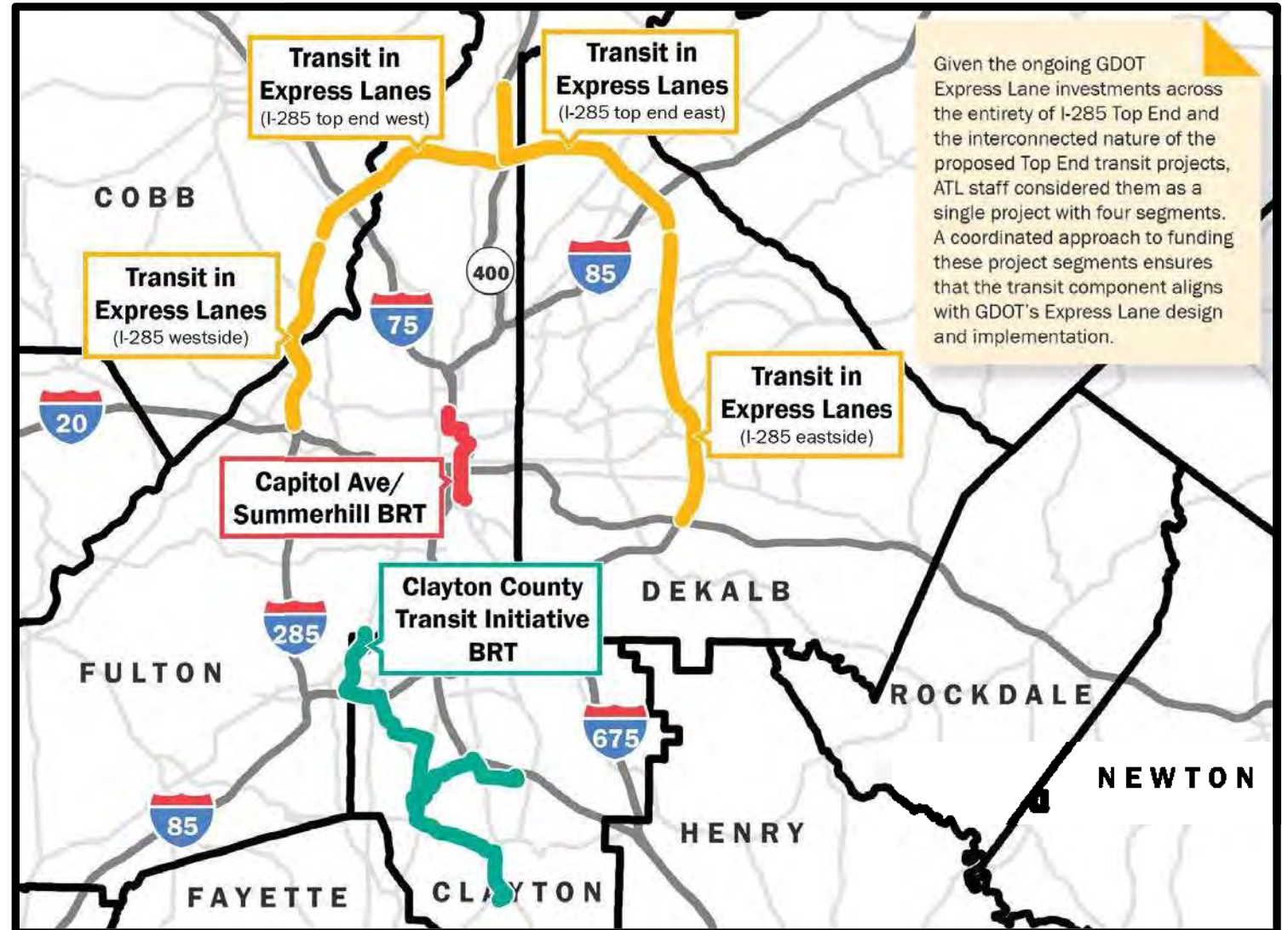


All projects are **strongly aligned** with ATL Governing Principles.

- Tier 1:** Strongly Aligned
- Tier 2:** Well Aligned
- Tier 3:** Aligned

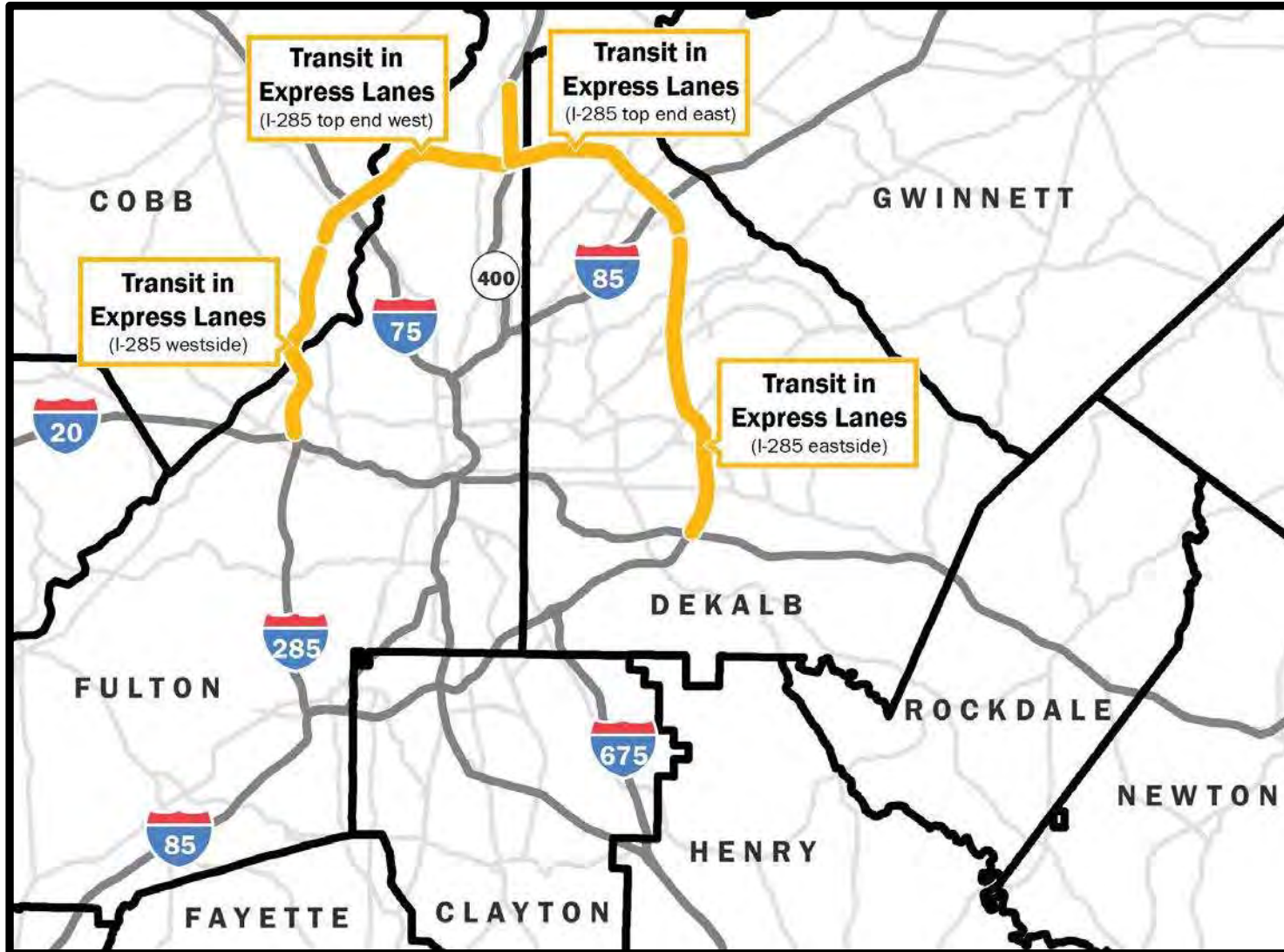


## Scenario A Projects





## Scenario A Geographic Equity Projects



### I-285 Top End Transit in Express Lanes

**Sponsor:** Various

**Description:** High capacity transit from I-20 in DeKalb County, along the Top End of I-285 to I-20 in Cobb County with stations in Fulton County. Four segments correspond to the GDOT Express Lanes program.

**Project Type:** Expansion

**Quadrant:** Q2a (Higher Impact/Higher Cost)\*

**Total Capital Cost:** \$660M\*

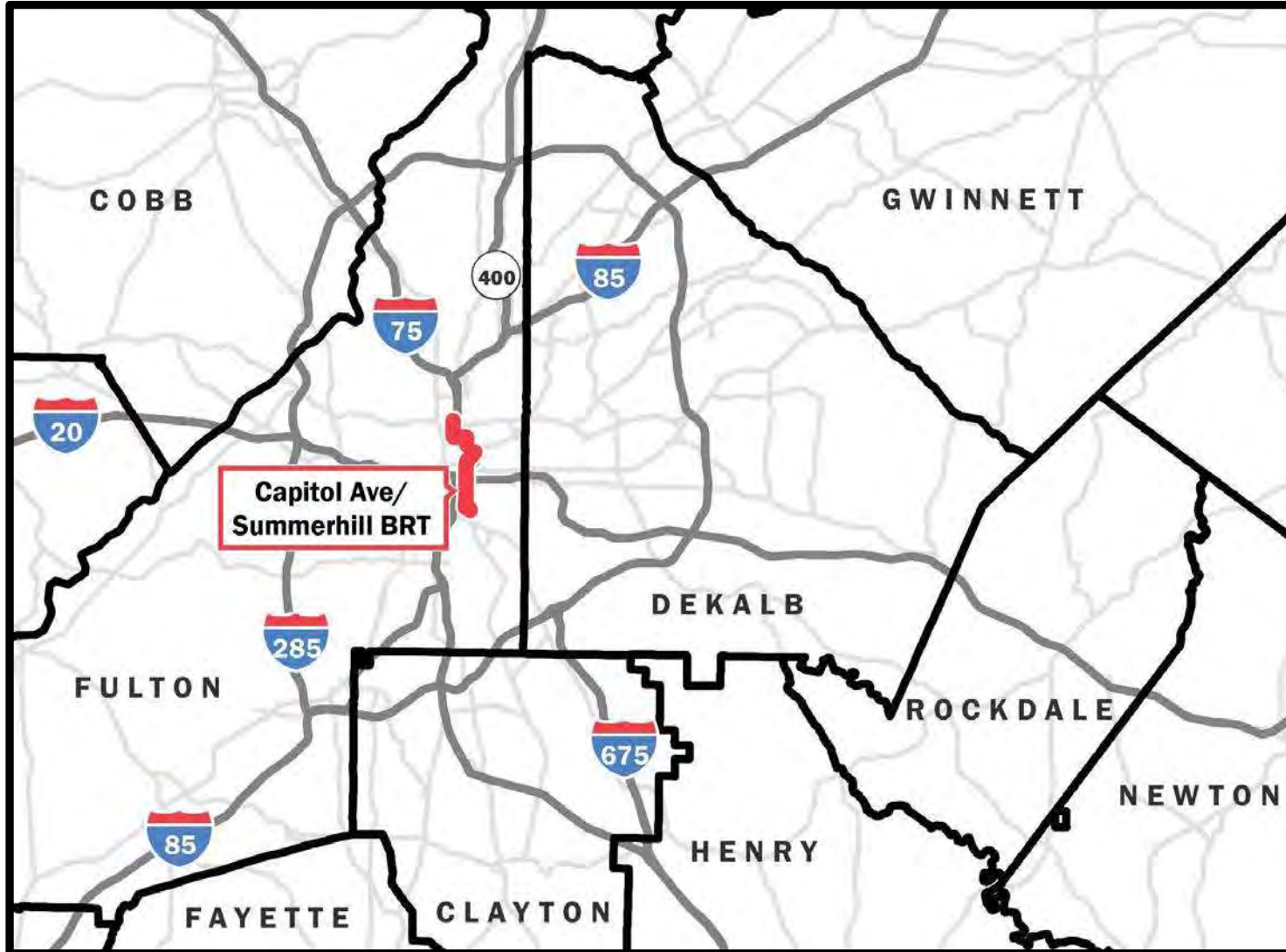
**Funding Phase:** Design

**Estimated Construction Start:** Q3 FY23\*\*

\* Does not include westside segment

\*\* Date aligns with planned GDOT I-285 Top End East construction start date. All other project segments construction dates follow I-285 Top End East segment.

## Scenario A Geographic Equity Projects



### Capitol Ave/ Summerhill BRT

**Sponsor:** MARTA

**Description:** BRT service from the Atlanta BeltLine on the south to the downtown core in the north.

**Project Type:** Expansion

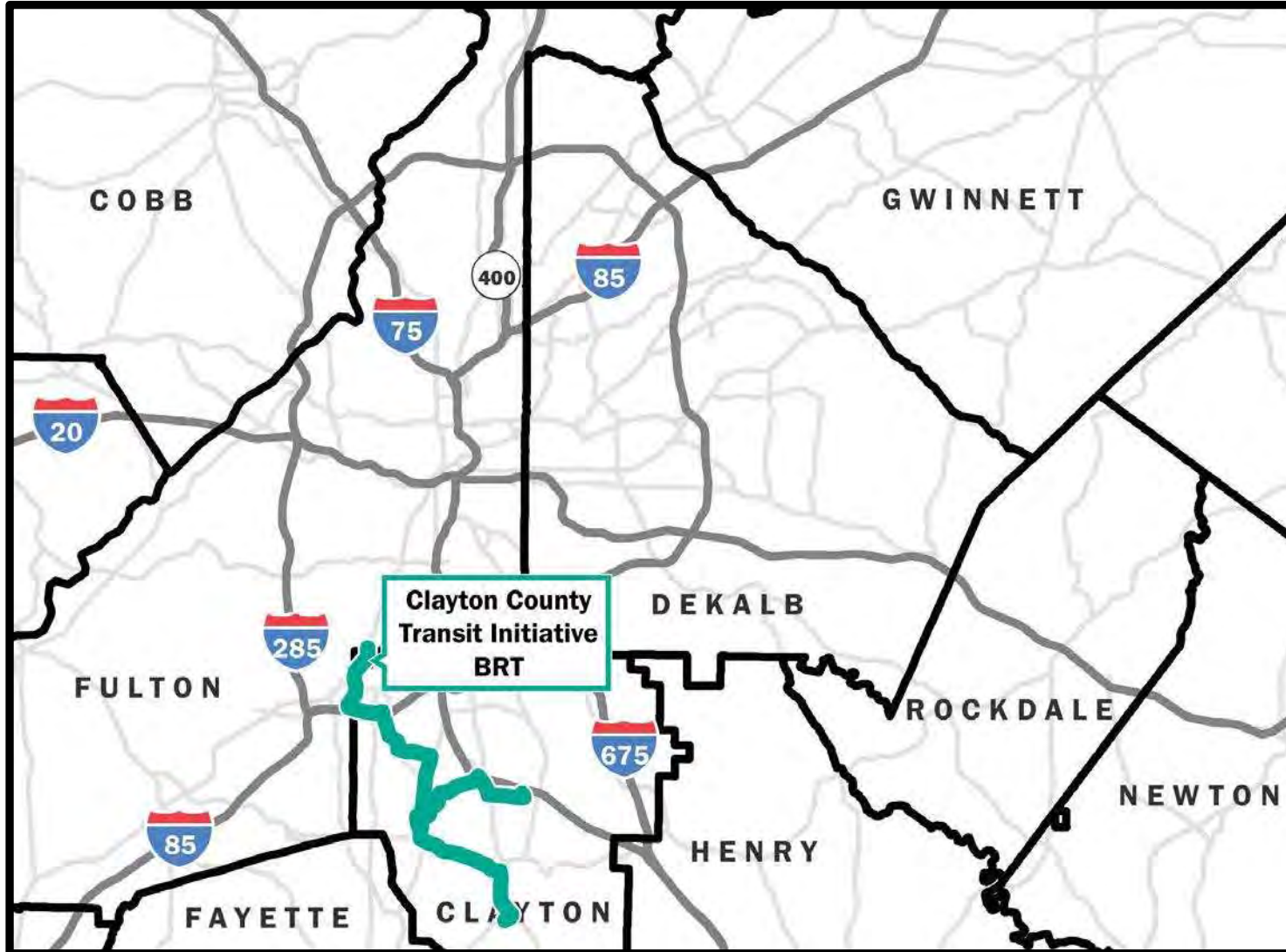
**Quadrant:** Q1 (Higher Impact/Lower Cost)

**Total Capital Cost:** \$96M

**Funding Phase:** Implementation

**Estimated Construction Start:** Q1 FY23





## Clayton County Transit Initiative - BRT

**Sponsor:** MARTA

**Description:** BRT along routes 191 and 196 connecting Hartsfield-Jackson Atlanta International Airport to Clayton County Justice Center.

**Project Type:** Expansion

**Quadrant:** Q2a (Higher Impact/Higher Cost)

**Total Capital Cost:** \$375M

**Funding Phase:** Design/Engineering

**Estimated Construction Start:** Q3 FY23



# Scenario B

Higher Impact/Lower Cost

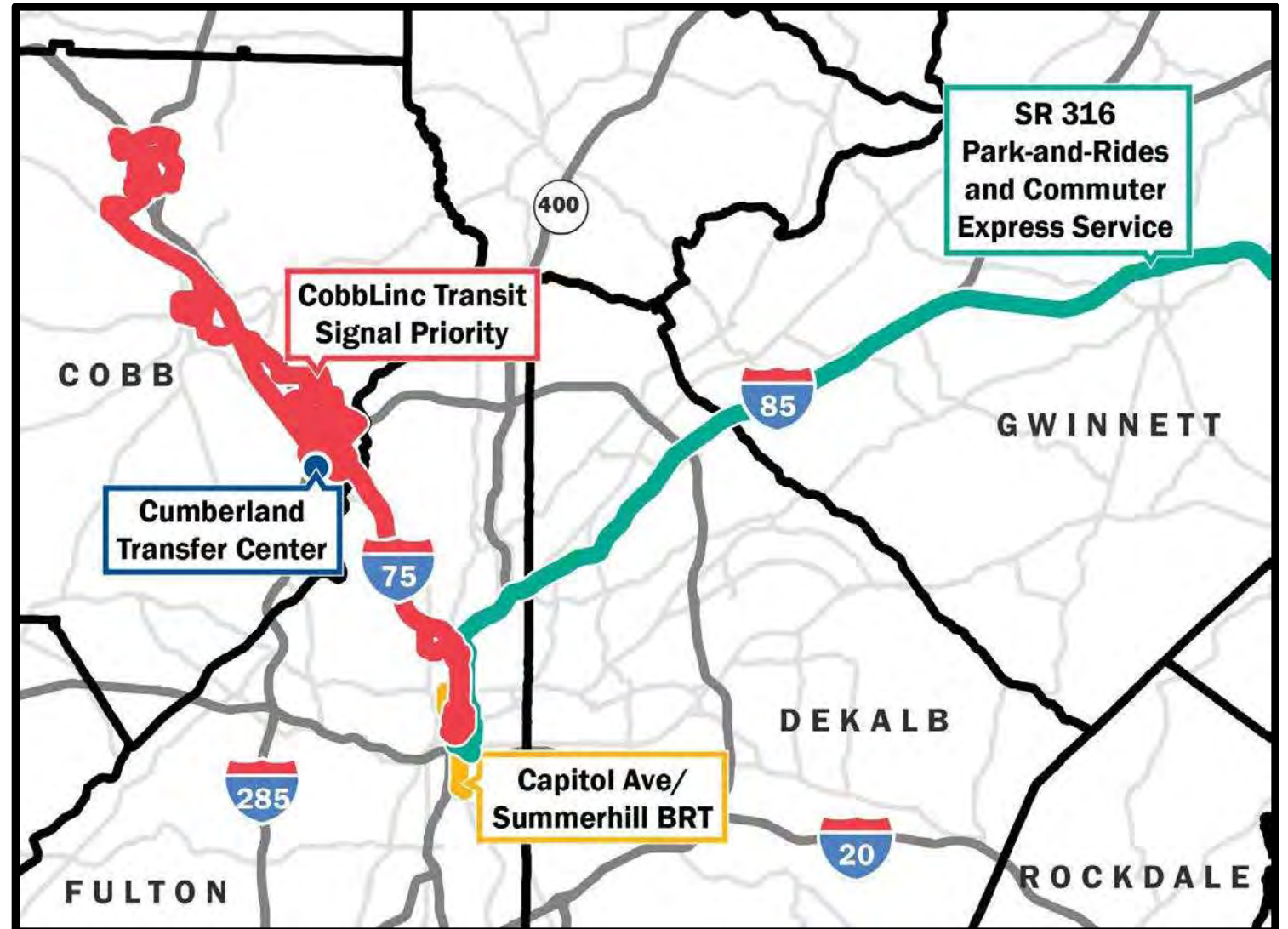


All projects are **strongly aligned** with ATL Governing Principles.

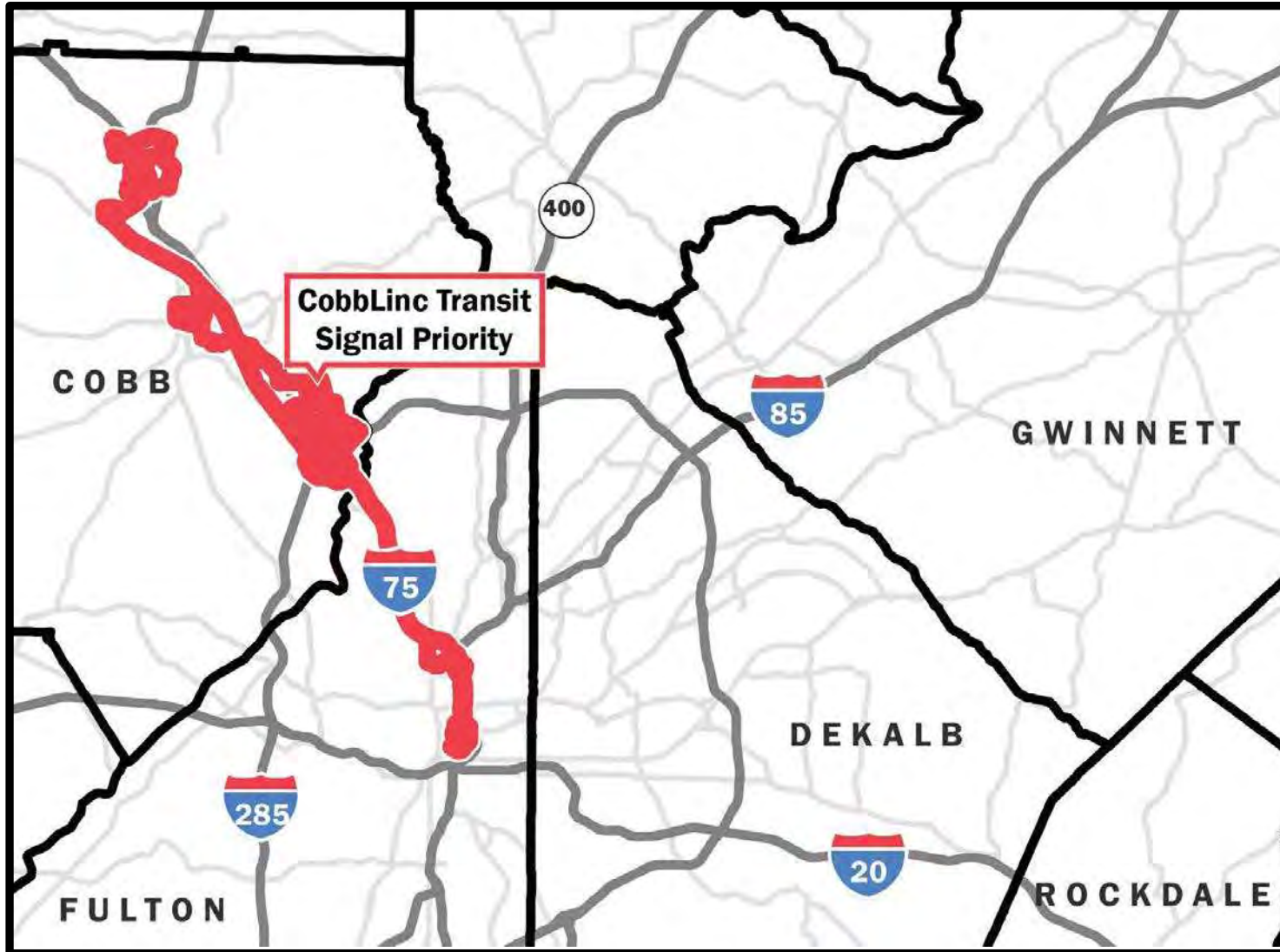
- Tier 1: Strongly Aligned
- Tier 2: Well Aligned
- Tier 3: Aligned



## Scenario B Projects



## Scenario B Higher Impact/Lower Cost Projects



### Transit Signal Priority

**Sponsor:** CobbLinc

**Description:** Transit signal priority on routes from City of Marietta to Cumberland CID/Town Center CID

**Project Type:** Enhancement

**Quadrant:** Q1 (Higher Impact/Lower Cost)

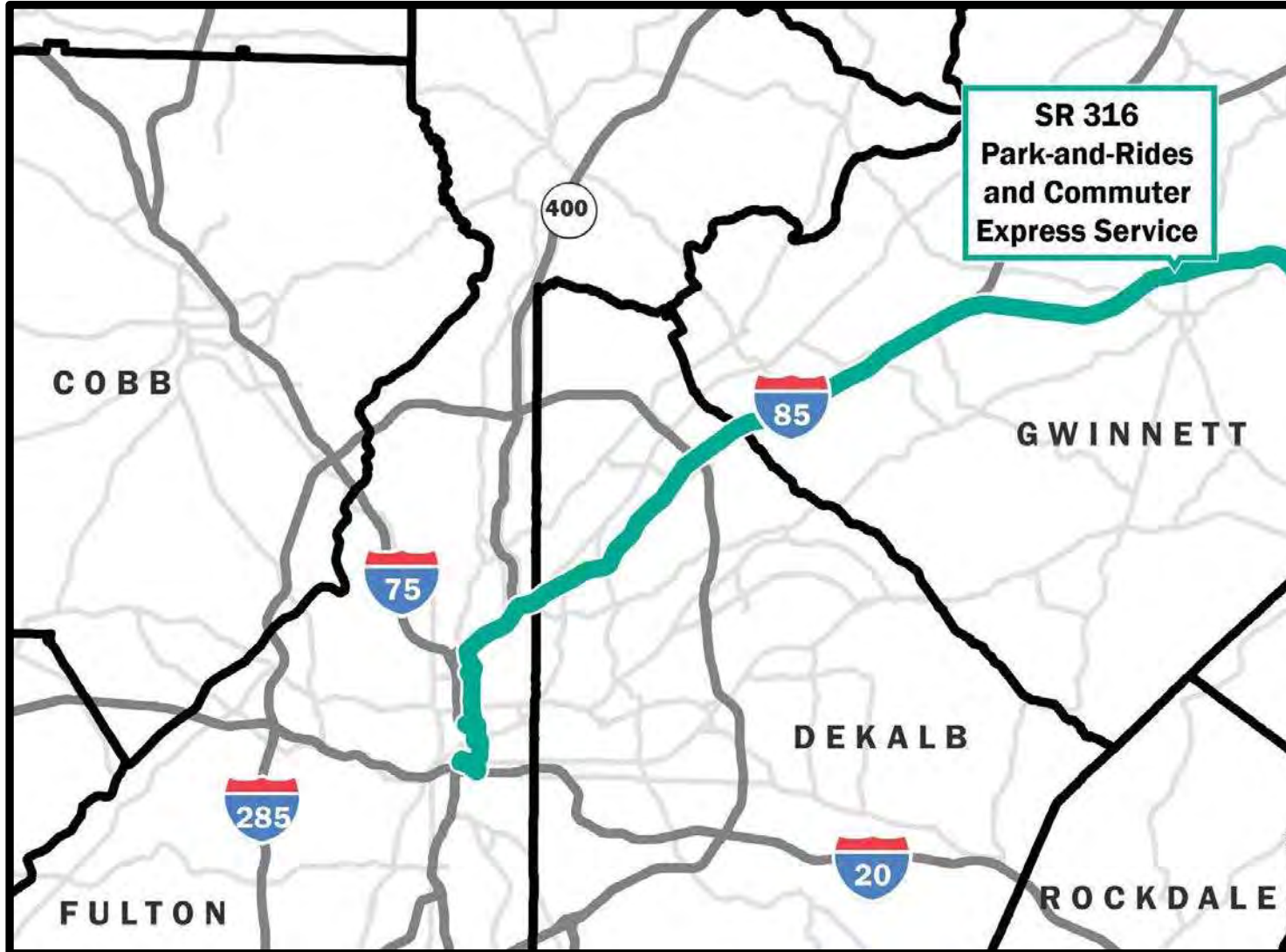
**Total Capital Cost:** \$500K

**Funding Phase:** Implementation

**Estimated Construction Start:** Q2 FY22



## Scenario B Higher Impact/Lower Cost Projects



### SR 316 Park-and-Rides & Commuter Express Service

**Sponsor:** Gwinnett County Transit

**Description:** Expansion of commuter service to SR 316, with two new park-and-rides and new route.

**Project Type:** Expansion

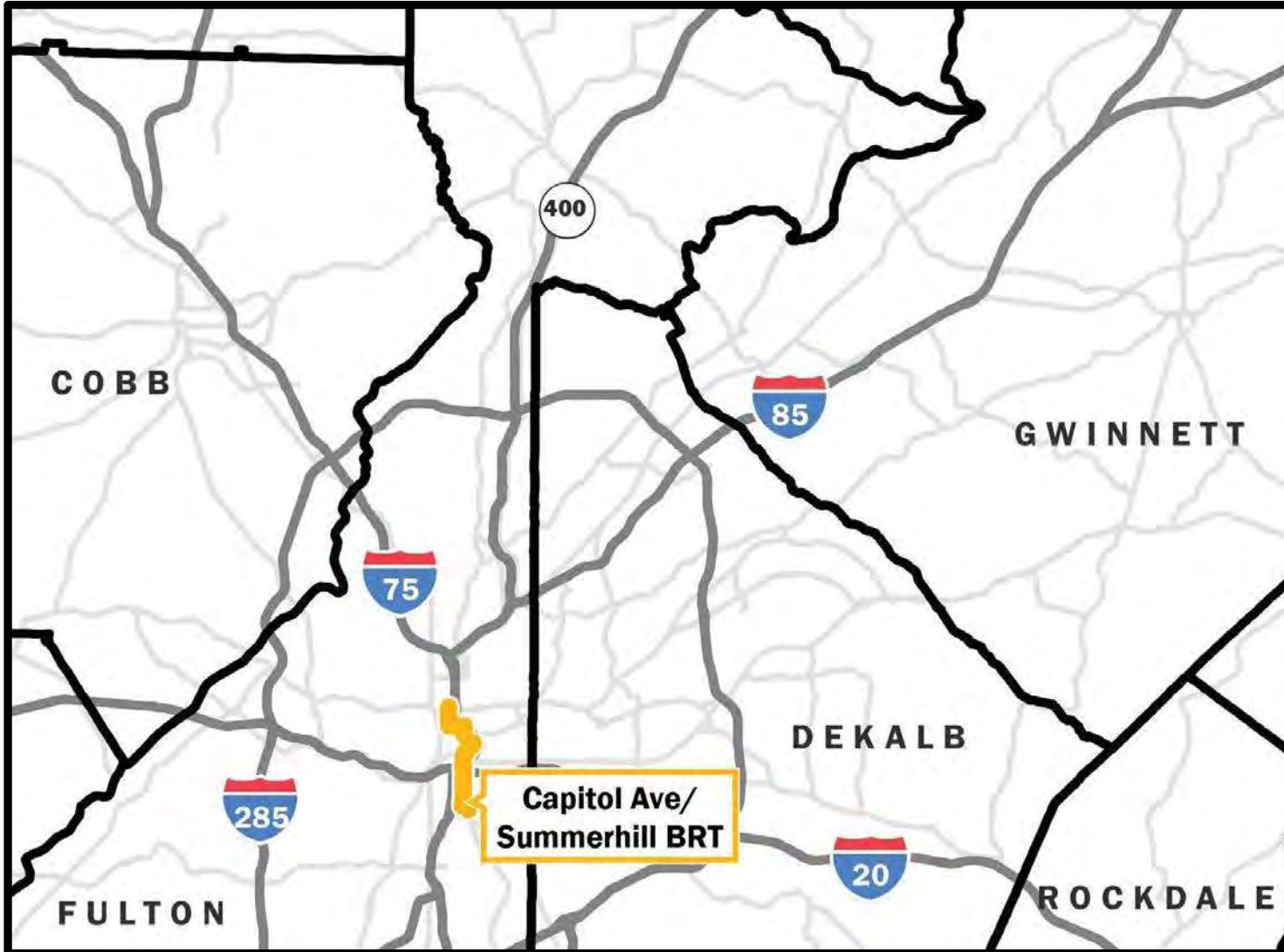
**Quadrant:** Q1 (Higher Impact/Lower Cost)

**Total Capital Cost:** \$35.875M

**Funding Phase:** Implementation

**Estimated Construction Start:** Q1 FY22

## Scenario B Higher Impact/Lower Cost Projects



### Capitol Ave/ Summerhill BRT

**Sponsor:** MARTA

**Description:** BRT service from the Atlanta BeltLine on the south to the downtown core in the north.

**Project Type:** Expansion

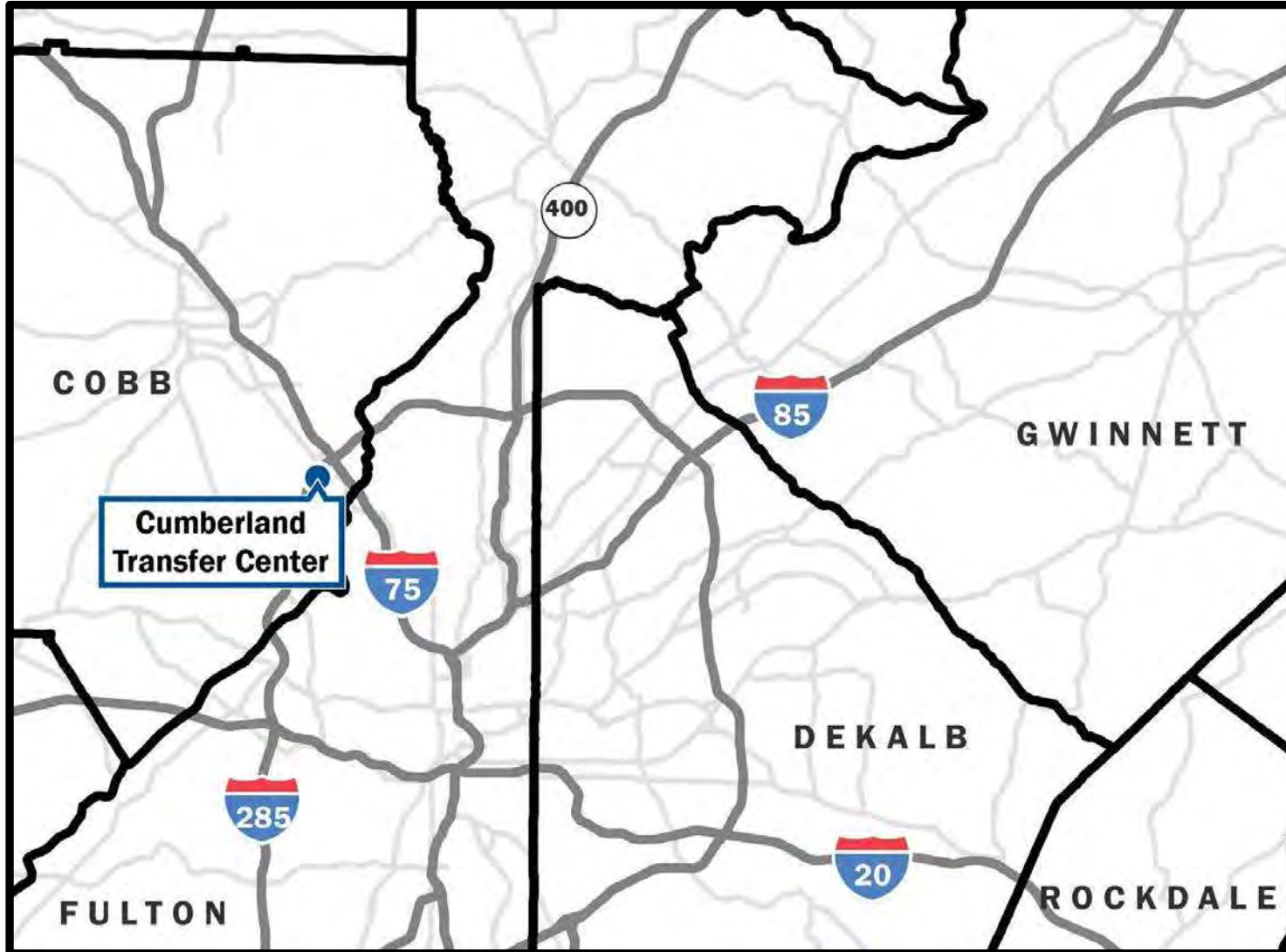
**Quadrant:** Q1 (Higher Impact/Lower Cost)

**Total Capital Cost:** \$96M

**Funding Phase:** Implementation

**Estimated Construction Start:** Q1 FY23

## Scenario B Higher Impact/Lower Cost Projects



### Cumberland Transfer Center

**Sponsor:** CobbLinc

**Description:** Development of new Cumberland Mall Transfer Center.

**Project Type:** Enhancement

**Quadrant:** Q1 (Higher Impact/Lower Cost)

**Total Capital Cost:** \$50M

**Funding Phase:** ROW/Design/Potential P3

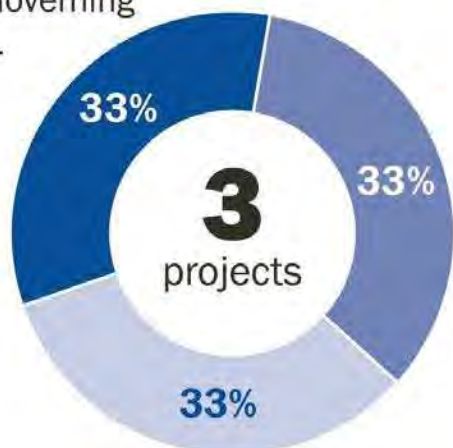
**Estimated Construction Start:** Q2 FY25



# Scenario C

State of Good Repair

One project is **strongly aligned** with ATL Governing Principles.



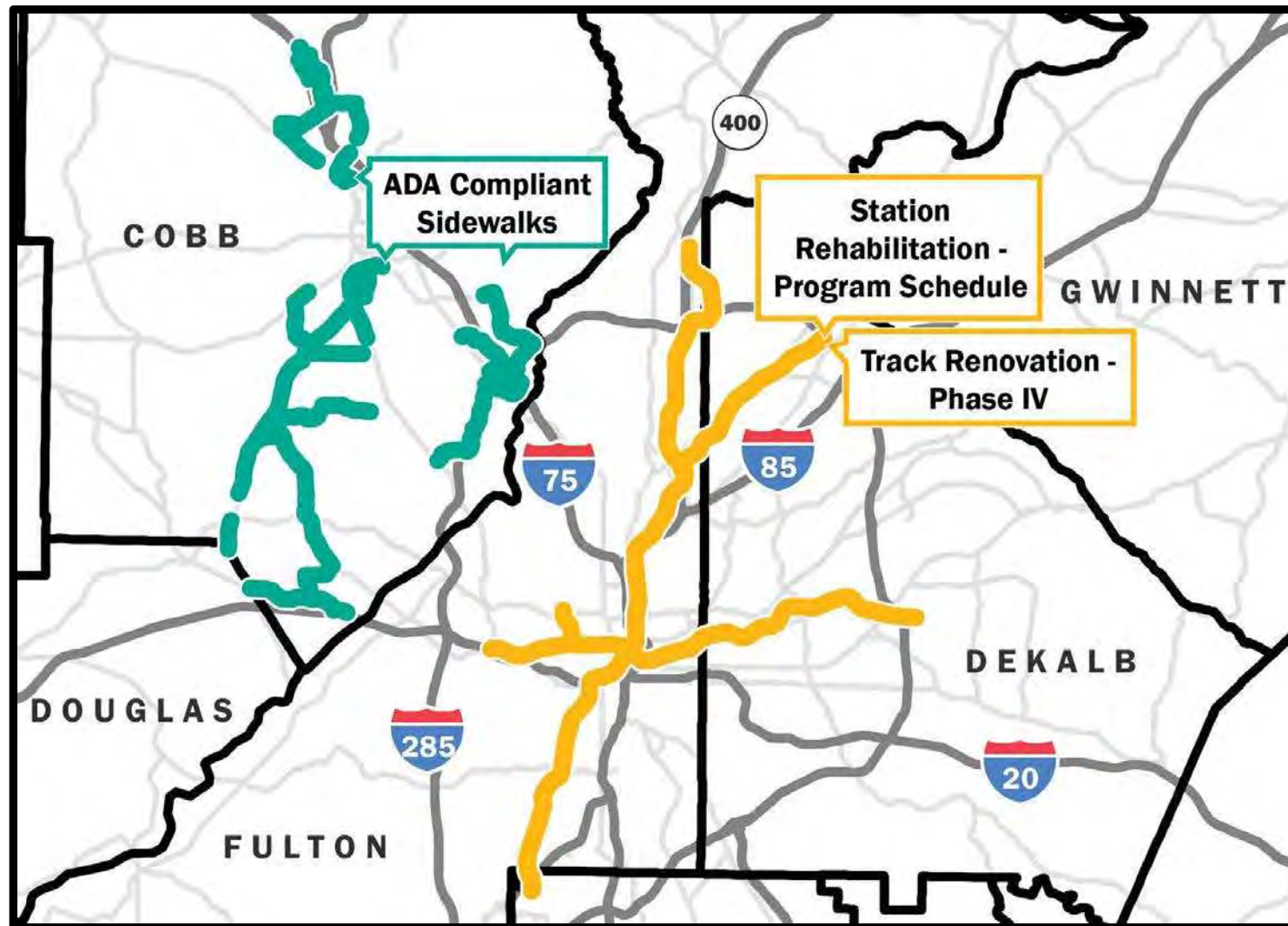
One project is **well aligned** with ATL Governing Principles.

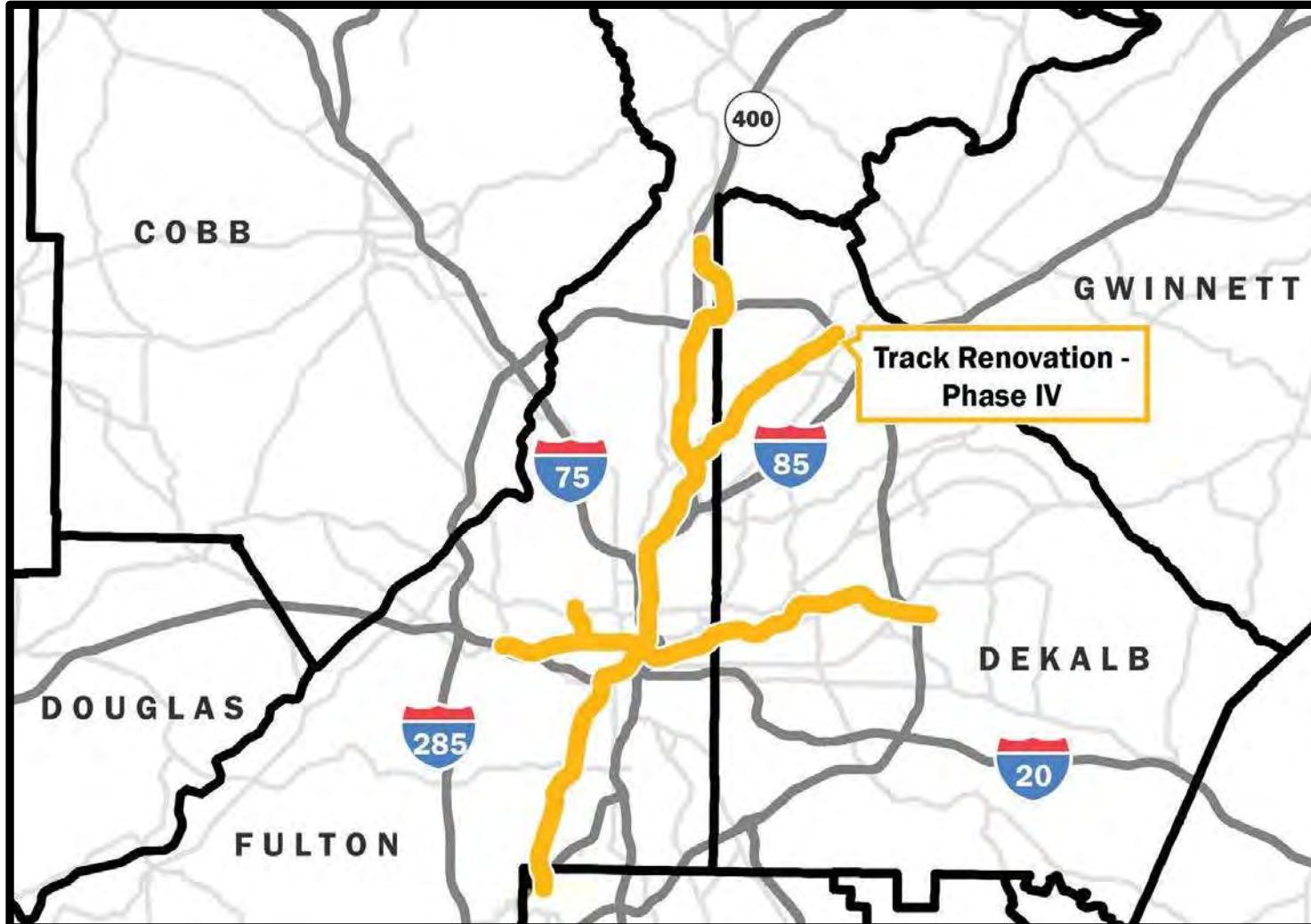
One project is **aligned** with ATL Governing Principles.

- Tier 1: Strongly Aligned**
- Tier 2: Well Aligned**
- Tier 3: Aligned**



## Scenario C Projects





## Track Renovation Phase IV

**Sponsor:** MARTA

**Description:** Fourth phase of MARTA's rail restoration efforts in restoring heavy rail lines as part of the Authority's ongoing State of Good Repair work and systemwide upgrades.

**Project Type:** State of Good Repair

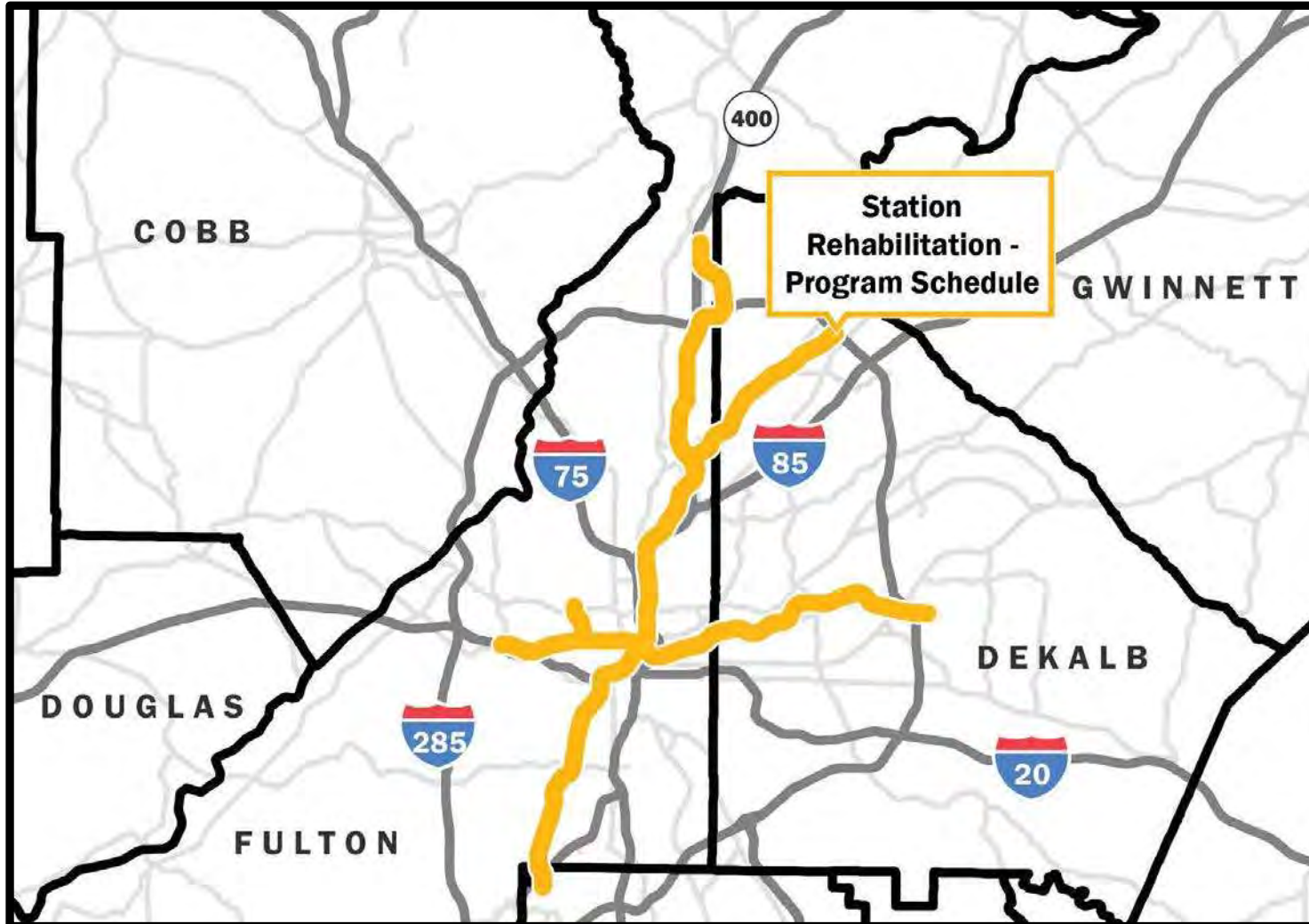
**Quadrant:** Q1 (Higher Impact/Lower Cost)

**Total Capital Cost:** \$205M

**Funding Phase:** Implementation

**Estimated Construction Start:** Ongoing





## Station Rehabilitation – Program Schedule

**Sponsor:** MARTA

**Description:** Rehabilitation for all 38 stations, staged six or seven a year until complete

**Project Type:** State of Good Repair

**Quadrant:** Q2a (Higher Impact/Higher Cost)

**Total Capital Cost:** \$685M

**Funding Phase:** Implementation

**Estimated Construction Start:** Ongoing





## ADA Compliant Sidewalks

**Sponsor:** CobbLinc

**Description:** Sidewalks, curbs, ramps, and crosswalk in compliance with the ADA, along CobbLinc local bus routes within unincorporated Cobb County.

**Project Type:** State of Good Repair

**Quadrant:** Q2b (Lower Impact/Lower Cost)

**Total Capital Cost:** \$6.25M

**Funding Phase:** Implementation

**Estimated Construction Start:** Q2 FY22

**Thank you**

**Questions**



## ATL'S DISADVANTAGED BUSINESS ENTERPRISE (DBE) PROGRAM OVERVIEW

*Cathy Gesick*  
*Compliance & DBE Officer*

# BACKGROUND

- ▶ ATL is a direct recipient and is eligible to apply and receive funding directly from FTA
  - FTA Direct Recipients expecting to award more than \$250,000 in prime contracts in a fiscal year are required to establish a DBE program
- ▶ DBE programs must:
  - Set three-year goals for DBE participation (DBE Goal)
  - Include a signed policy statement outlining objectives and implementation responsibilities
  - Be posted on the agency website
  - Be circulated to agency staff and distributed among DBE and non-DBE business communities
  - Be included in procurement solicitations

# FTA DBE PROGRAM OBJECTIVES/PURPOSE

- 1 Ensure nondiscrimination in the award and administration of FTA-assisted contracts
- 2 Create a level playing field on which DBEs can compete fairly for FTA-assisted contracts
- 3 Help remove barriers to the participation of DBEs in FTA-assisted contracts
- 4 Promote the use of DBEs in all types of federally-assisted contracts and procurement activities

# WHAT IS A DBE?

- ▶ USDOT defines Disadvantaged Business Enterprises (DBE) as:
  - “For-profit small business concerns where socially and economically disadvantaged individuals own at least a 51% interest and also control management and daily business operations.”
- ▶ African Americans, Hispanics, Native Americans, Asian-Pacific and Subcontinent Asian Americans, and women are presumed to be socially and economically disadvantaged
  - Other individuals can also qualify on a case-by-case basis
- ▶ To be regarded as economically disadvantaged:
  - An individual DBE must have a personal net worth that does not exceed \$1.32 million
  - A firm must meet SBA size criteria AND have average annual gross receipts not to exceed \$23.98 million



## WHAT IS A DBE? (*continued*)

- ▶ To be regarded as socially disadvantaged:
  - Individuals subjected to racial or ethnic prejudice or cultural bias within American society
  - Prejudice or bias is due to their identities as members of these groups and without regard to their individual qualities as persons
  - Social disadvantage must stem from circumstances beyond their control
- ▶ To participate in a DBE program: a small business owned and controlled by socially and economically disadvantaged individuals must receive DBE certification from the relevant state— generally through the state Uniform Certification Program

# DBE GOALS

- ▶ Based on:
  - The demonstrable evidence of the availability of **ready, willing, and able (RWA)** DBEs relative to all RWA businesses, and
  - The expected contracting opportunities for FTA-assisted contracts over the three-year DBE goal period
  - DBE goal reflects what agency would expect the level of DBE participation to be absent the effects of discrimination.
- ▶ FTA does not approve agency goals, rather it reviews and concurs on the methodology
- ▶ Goals must be updated every three years

# DBE GOAL SETTING METHODOLOGY

## Step 1:

- ▶ Use all available data to develop a base figure with the formula:
  - $\text{Base Figure} = \text{DBEs} / \text{All firms (including DBEs)}$
- ▶ Accurately account for all contracting opportunities
- ▶ Use weighting whenever possible

## Step 2:

- ▶ Determine if any adjustment to the base figure is needed based on available evidence
  - (i.e. current capacity of existing DBEs, past participation, disparity studies, consultation and input from interested parties such as minority business associations)
- ▶ Adjust the base figure, if applicable (none needed for the ATL)

## Additional Element:

- ▶ DBE goals can be met via Race Neutral (a DBE wins contract competitively) or Race Conscious (the contract goals establish DBE participation) contracting

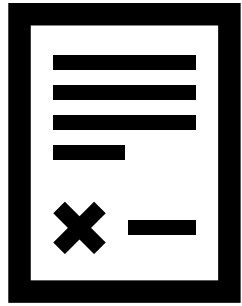
## ATL'S DBE GOAL - CALCULATION

Contract Category	Total FY20-FY22 Anticipated Contract Amount	Category Weight	# RWA DBEs	Total RWA Firms CBP	DBE Base Figure	DBE Weighted Base Figure
Other Management Consulting	\$2,920,000	82.95%	338	3,155	10.71%	8.89%
Technology	\$600,000	17.05%	181	4,225	4.28%	0.73%
<b>Total</b>	<b>\$3,520,000</b>	<b>100%</b>	<b>519</b>	<b>7,380</b>		<b>9.62%</b>

# ATL'S DBE GOAL

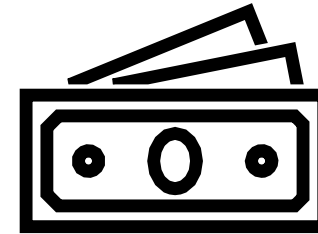
- ▶ Covers FY2020-2022
- ▶ Inclusive of Technology and Consulting Contracts
- ▶ Race Neutral Methods
- ▶ 9.62%

## CURRENT ATL DBE PROGRAM PARTICIPATION



5

Federally Assisted  
Awarded Contracts



\$467,026

DBE Firm Contract  
Amounts Committed



19.11%

Current ATL DBE  
Program Percentage

- With the transfer of Xpress responsibilities to the ATL, contract goals are likely to be established and included in select solicitations



# DBE GOAL UPDATE – FUTURE MILESTONES

**August/September**  
**ATL Staff**



- ▶ Update DBE goal methodology to include the Xpress contracting opportunities

**October**  
**Public Participation Activities**



- ▶ Post updated goal for public comment
- ▶ Disseminate goal to interested parties, public meeting, & consultants

**November**  
**ATL Board Update**



- ▶ Provide overview of DBE program/goal methodology and comments

**August-November**  
**ATL Staff**



- ▶ Coordinate with FTA as needed for DBE update

**Ongoing**  
**ATL Staff**



- ▶ Continue efforts to further increase DBE participation
- ▶ Additional DBE program staff support



**Questions?**



# **Executive Director's Report**

## UPCOMING ITEMS OF INTEREST:

- Upcoming Xpress Operations RFP Release
- Vanpool Contract Increase
- ATL Roadmap Progress Measures
- Contact-free Smartphone Fare Payment Pilot
- Title VI Program Updates

## ATL TITLE VI POLICY - BACKGROUND

- ▶ Title VI of the Civil Rights Act of 1964 (Title VI) prohibits discrimination on the basis of race, color, or national origin in programs and activities receiving federal financial assistance
- ▶ ATL Program originally approved by ATL Board in March 2019
- ▶ Update underway to include Xpress operations component
  - ▶ Public Comment Period: August 4 – September 3, 2020
  - ▶ Public Comment Hearings:

August 25, 2020	August 25, 2020
Noon – 2:00 PM	6:00 PM – 8:00 PM
- More details available online at: <https://atltransit.ga.gov/accessibility-civil-rights/>

# TITLE VI POLICY UPDATE - FUTURE MILESTONES

## August/September ATL Staff



- ▶ Update Title VI Policy to include Xpress component opportunities
- ▶ Conduct public comment period for proposed policy

## September 3 Board Committee Day



- ▶ Admin Committee – present revised policy for approval
- ▶ Operations Committee – provide ATL Title VI program overview with service standards and Xpress

## October Board Meeting



- ▶ Present Revised Title VI Policy for full board approval



**Thank You.**



# ATL BOARD OF DIRECTORS MEETING

AUGUST 6, 2020