

ATL BOARD OF DIRECTORS MEETING

DECEMBER 13, 2019

Committee Report

ATL Regional Transit Plan – Action Item



Executive Director's Report: A Year In Review

Chris Tomlinson, Executive Director

December 13, 2019

NOVEMBER 2018

- ATL Board Elections Complete
- Listening Groups/Executive Interviews on Branding
- Fixed Route Branding Focus Group

DECEMBER 2018

- First ATL Board of Directors Meeting
 - Authorization to seek FTA Direct Recipient Status
 - ATL Logo and Brand Adoption





Chairman, Governor Appointee Regional Trasnsit Planning Committee Chair



Vice Chair, District 10



Regional Technology



District 2 Vacant











Michael L. Thurmond



Keisha Lance Bottoms





Lt. Governor Appointee



Lt. Governor Appointee, Marketing House Speaker Appointee,



Earl Ehrhart Administrative Committee Chair



Charlotte Nash House Speaker Appointee Lesgislative Committee Chair



Russell R. McMurry, P.E. GDOT Commissioner Ex-officio



JANUARY 2019

- ❖ Began the ATL Regional Transit Planning Process Development
- MARTA Branding Roll Out

MARCH 2019

- ATL Board of Directors Meeting
 - Title VI Plan Approval
 - Regional Transit Plan **Governing Principles Approved**





ATL GOVERNING PRINCIPLES FOR THE REGIONAL TRANSIT PLAN

ECONOMIC DEVELOPMENT **AND LAND USE**

Creates or enhances connectivity and access to job centers, activity centers and economic centers in line with the Unified Growth Policy (UGP).



ENVIRONMENTAL SUSTAINABILITY

Offers new or enhanced services as alternatives to SOV travel, and promoting the use of alternative fuels to build environmentally sustainable communities.



EQUITY

Provides new or expanded service to and from low and moderate income areas to improve connectivity and focusing on investments that better enable people to meet their day-to-day



INNOVATION

Uses innovative solutions to improve rider experience, fare collection, cost savings integration with transit alternatives and more.



MOBILITY AND ACCESS

Connects population centers, employment, recreation, using cross-jurisdictional services to create regional connectivity.



RETURN ON INVESTMENT

Ensures that project financing plans are feasible sound and promotes cost-efficient alternatives for new or enhanced service that enable regional economic opportunity and growth.







Connect Douglas Transit Service Launch





AUGUST 2019

- ATL Board of Directors Meeting
 - Regional Sub Allocation Policies Adopted
- ATL staff identify \$2.1M in unallocated prior year FTA formula funding

SEPTEMBER 2019

- ATL Board of Directors Meeting
 - Appointment of ATL Executive Director
- Received FTA Direct Recipient Status
- Distributed \$2.1M in prior year FTA funding to eligible operators in the Region







OCTOBER 2019

- ATL District Downloads
- Received FTA Direct recipient status

Processing the Plan for Transit, Mobility & Connectivity in the Region



Join us to download information about transit projects submitted in your ATL District and browse our stations to learn more about how those projects come together to form the ATL Regional Transit Plan being developed by the Atlanta-Region Transit Link Authority. Upload your feedback on the ATL Regional Transit Plan electronically through our web-based submission form.

Looking for the right hub in your district to download transit projects and upload your thoughts about the regional transit plan? Here's where you can plug in and connect:

DISTRICT	DATE	LOCATION
1	Tuesday 10/29/19	Alpharetta City Hall
2	Monday 11/4/19	Cumming (south Forsyth Co.) Sharon Forks Library
3	Monday 10/21/19	Sandy Springs City Hall
4	Monday 10/28/19	Marietta Sewell Mill Library
5	Wednesday 10/30/19	Atlanta ATL Office
6	Thursday 10/24/19	Lawrenceville, Gwinnett Justice & Admin. Center
7	Wednesday 10/23/19	Lithonia Lou Walker Senior Center
8	Tuesday 10/8/19	Douglasville Citizens Hall
9	Wednesday 10/9/19	Stockbridge Merle Manders Civic Center
10	Tuesday 10/22/19	Jonesboro, Clayton County Performing Arts Center
ALL ME	ETING TIME	S ARE 6:30 PM - 8:30 PM

For info: https://atltransit.ga.gov/districtdownloads or (404) 893-2055



NOVEMBER 2019

- ATL Board of Directors Meeting
 - Annual Report and Audit Update
 - ATL Regional Transit Plan (ARTP) Update
 - Unified Branding Update
- Public Comment Hearing on the ATL Regional Transit Plan (ARTP)
- MARTA 40th Anniversary Celebration

DECEMBER 2019

- Annual Report & Audit Issued December 1st
- ATL Board of Directors Meeting
 - ARTP Adoption Vote Scheduled













2020 ATL Board Meeting Calendar

Thursday, January 9, 2020 – Hold for Committee Day

Thursday, February 6, 2020 – Board Meeting

Thursday, March 5, 2020 – Hold for Committee Day

Thursday, April 2, 2020 – Board Meeting (spring break)

Thursday, May 7, 2020 – Hold for Committee Day

Thursday, June 4, 2020 Board Meeting

Thursday, July 2, 2020 – Hold for Committee Day

Thursday, August 6, 2020 - Board Meeting

Thursday, September 3, 2020 – Hold for Committee Day

Thursday, October 1, 2020 - Board Meeting

Thursday, November 5, 2020 – Hold for Committee Day

Thursday, December 3, 2020 - Board Meeting

All regular Board meetings are tentatively scheduled at 8:00 AM. Please consult https://atltransit.ga.gov as times may be subject to change where necessary.

Meetings will be held at 245 Peachtree Center Avenue, Marquis One Suite 2300, Atlanta, GA 30303





ATL BOARD OF DIRECTORS MEETING

DECEMBER 13, 2019