We help you increase ridership and customer satisfaction
The Future of Transit Apps

**Short-Term**
- Agency App Coordination
- Data Feed Continuity

**Mid-Term**
- Mobility as a Service (Plan, Pay, Go)

**Long-Term**
- Life Concierge App
- Interoperability

Technology Disrupters
Introducing Moovit

Moovit simplifies urban mobility all around the world

- Over 720 Million users in over 3,000 cities and 45 languages across 100 countries and more than 7,500 Transit Agencies
- Moovit understands Mobility and with over 650,000+ “Mooviters” local editors make it the Wikipedia of Transit
- Pre-integrated data sources include 1,000 GTFS feeds, 1,100 real-time feeds, 3,205 service alerts, 437 bike/scooter/moped share, 14 car share
- Moovit owns and manages the world’s largest repository for mobility data, generating over 6 Billion data points a day
- Investors include Intel Capital, Sequoia, BMW i Ventures. Partners include Microsoft Azure Maps, Uber, Lyft, TomTom, Intel + Mobileye
Daily Average Rating
+800K Reviews

Daily Average Rating
+100K Reviews
How Moovit improved its app to help people with disabilities ride transit with confidence

Alexandr Epaneshnikov, a 19-year-old Russian student who is legally blind, recently decided he wanted to be more independent by commuting on his own and relying less on his mom for rides to school. It meant taking a direct trip to a subway to his high school in Moscow, a 30-minute trip that Epaneshnikov assuredly navigates with a cane and Moovit, an urban mobility app optimized for screen readers.

"I am very happy that Moovit is accessible and offers a good amount of information about Moscow public transportation," says Epaneshnikov, who wants to study information technology at a university. The app has helped him meet friends at cafes and restaurants, and take a train to an unfamiliar city outside Moscow to visit his girlfriend's family.

"Moovit is a great app that provides a lot of information," he adds. 
Transit Data Manager
Moovit Transit Data Model

- Crowd Generated Data
- Service Alerts & Updates
- Real Time Vehicle Information
- Enriched Static Data
- GTFS Data
Original stop location (from official GTFS)

Corrected stop location

Example from New York (692 Northern Blvd, Queens, NYC)
Moovit Transit APIs power their mobility offering

For Consumers
World’s leading Urban Mobility app

For Cities & Transit Agencies
SaaS platform to manage & operate their MaaS offering

For Business

Most Powerful Multimodal Trip Planner
Largest & most accurate transit data repository
Largest people movement data repository

Parking spots  Public Transit  Hailing services  Taxi  Scooters  Dockless Moped  Cycling  Walking  Autonomous vehicle
Moovit MaaS Platform

Branded Apps
Payments & Ticketing
On-Demand
Real-Time for Buses
Urban Mobility Analytics
Transit Data APIs

Most Powerful Multimodal Trip Planner
Largest & most accurate transit data repository
Largest people’s movement data repository

MaaS Platform Control Center

Accounts Management
Fare Management

Service Alerts & Communication Manager
Transit Data Manager

Parking
Public Transit
Hailing Services
Taxi
Scooters
Dockless Moped
Cycling
Walking
Autonomous Vehicles
Mobile Payments & Ticketing Integration

CUBIC. Token Transit

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The Largest & Most Accurate People's Movement Data Repository in the World
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http://maas.moovit.com
Technology Committee

Lori Sand, ATL Planning
March 5, 2020
Mobility App/Mobility as a Service (MaaS) Solution

Regional Fare Policy

Regional Integrated Technology Plan
GTFS PROJECT TIMELINE

JANUARY
GTFS workshops with individual operators

MARCH – MAY
GTFS recommendations for operators, implementation of recommendations and reassessment of data

MAY
Regional recommendations and ATL workshop

JUNE
Final recommendations and final report