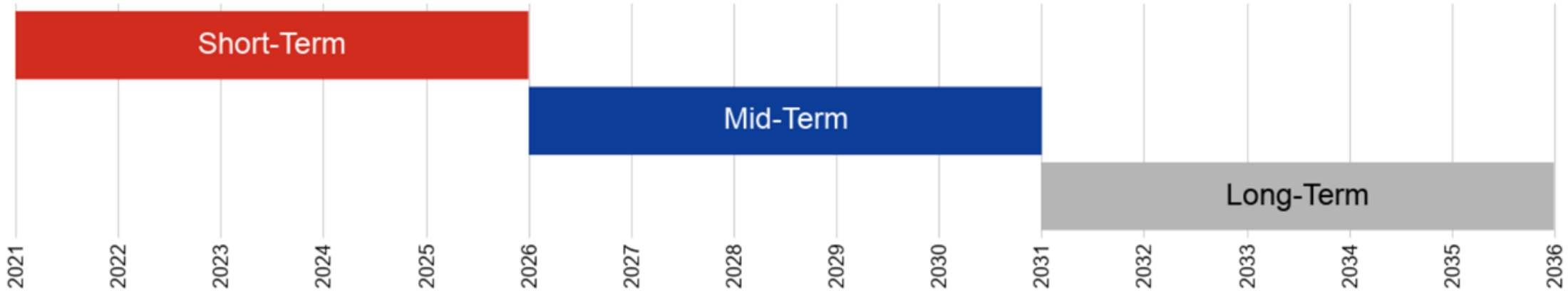
ATLANTA-REGION TRANSIT LINK AUTHORITY

Technology Committee

March 5, 2020

moovit
We help you increase ridership and
customer satisfaction

The Future of Transit Apps



Short-Term

Agency App Coordination

Data Feed Continuity

Mid-Term

Mobility as a Service (Plan, Pay, Go)

Long-Term

Life Concierge App

Interoperability

Technology Distrupters

Introducing Moovit

Moovit simplifies urban mobility all around the world

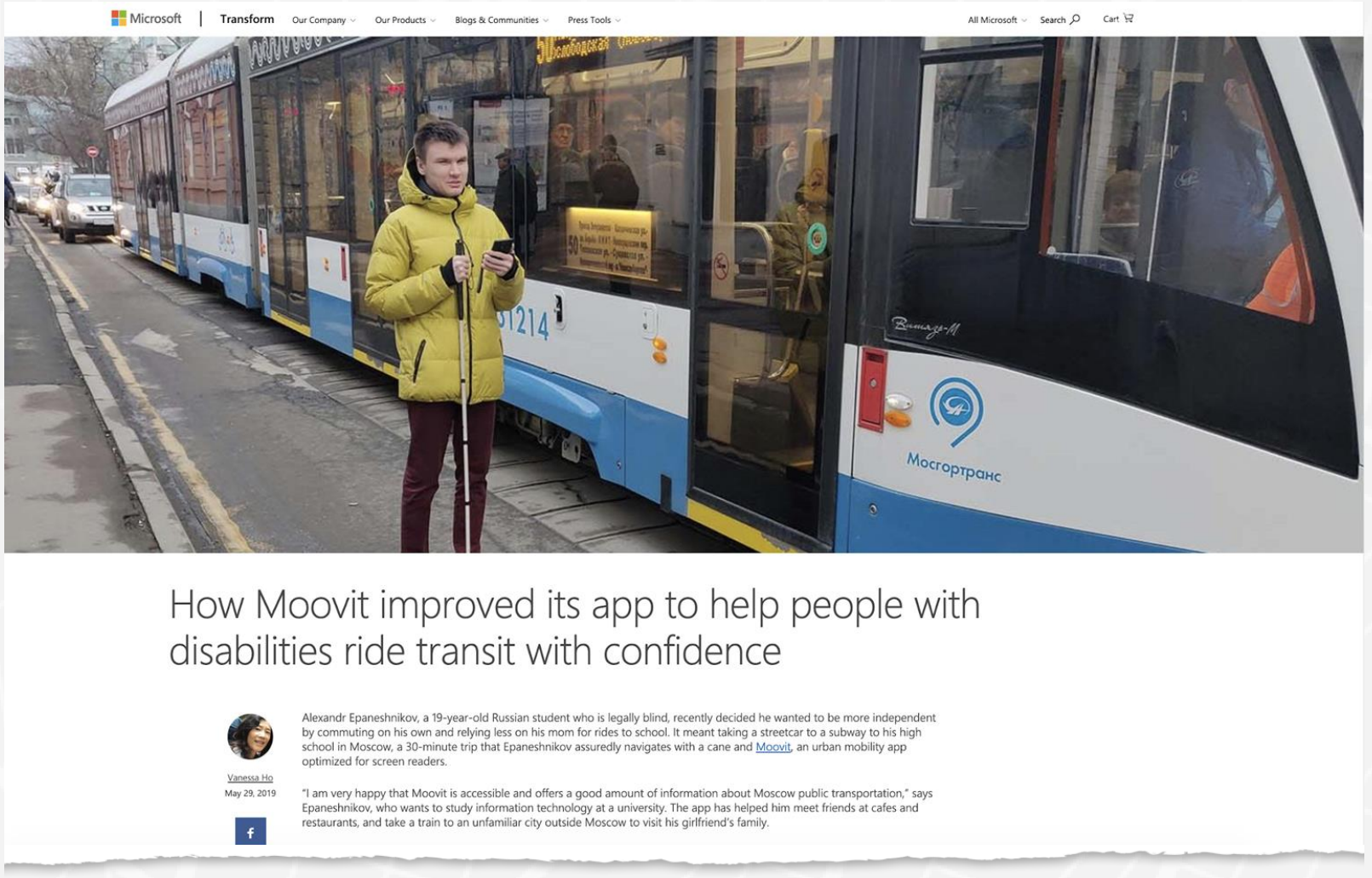
- Over 720 Million users in over 3,000 cities and 45 languages across 100 countries and more than 7,500 Transit Agencies
- Moovit understands Mobility and with over 650,000+ “Mooviters” local editors make it the Wikipedia of Transit
- Pre-integrated data sources include 1,000 GTFS feeds, 1,100 real-time feeds, 3,205 service alerts, 437 bike/scooter/moped share, 14 car share
- Moovit owns and manages the world’s largest repository for mobility data, generating over 6 Billion data points a day
- Investors include Intel Capital, Sequoia, BMW i Ventures. Partners include Microsoft Azure Maps, Uber, Lyft, TomTom, Intel + Mobileye

4.6

Daily Average Rating
+800K Reviews

4.6

Daily Average Rating
+100K Reviews



How Moovit improved its app to help people with disabilities ride transit with confidence

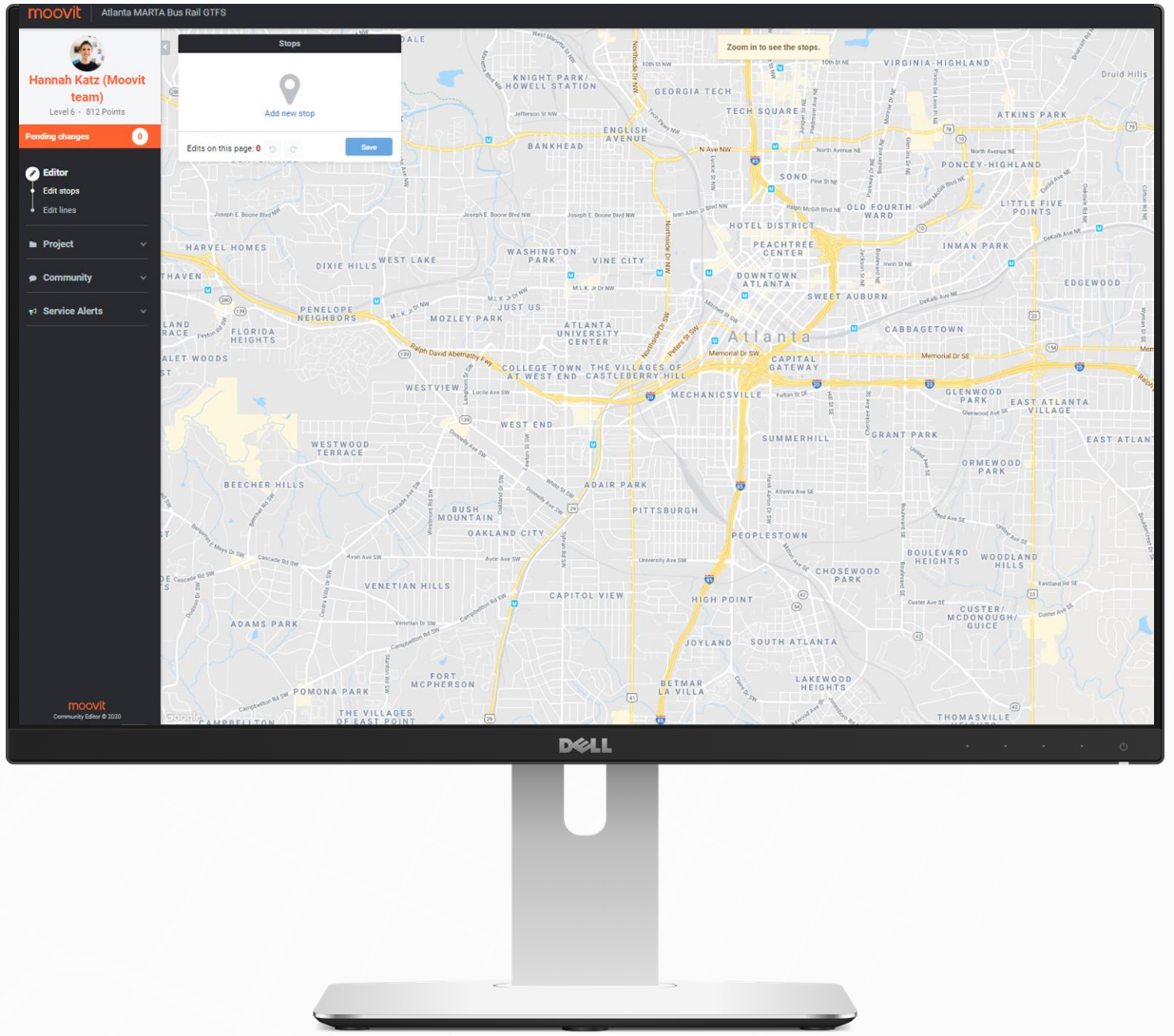
Vanessa Ho
May 29, 2019

Alexandr Epaneshnikov, a 19-year-old Russian student who is legally blind, recently decided he wanted to be more independent by commuting on his own and relying less on his mom for rides to school. It meant taking a streetcar to a subway to his high school in Moscow, a 30-minute trip that Epaneshnikov assuredly navigates with a cane and Moovit, an urban mobility app optimized for screen readers.

"I am very happy that Moovit is accessible and offers a good amount of information about Moscow public transportation," says Epaneshnikov, who wants to study information technology at a university. The app has helped him meet friends at cafes and restaurants, and take a train to an unfamiliar city outside Moscow to visit his girlfriend's family.

Be My Eyes RightHear aira ONCE Community Living Toronto

Transit Data Manager



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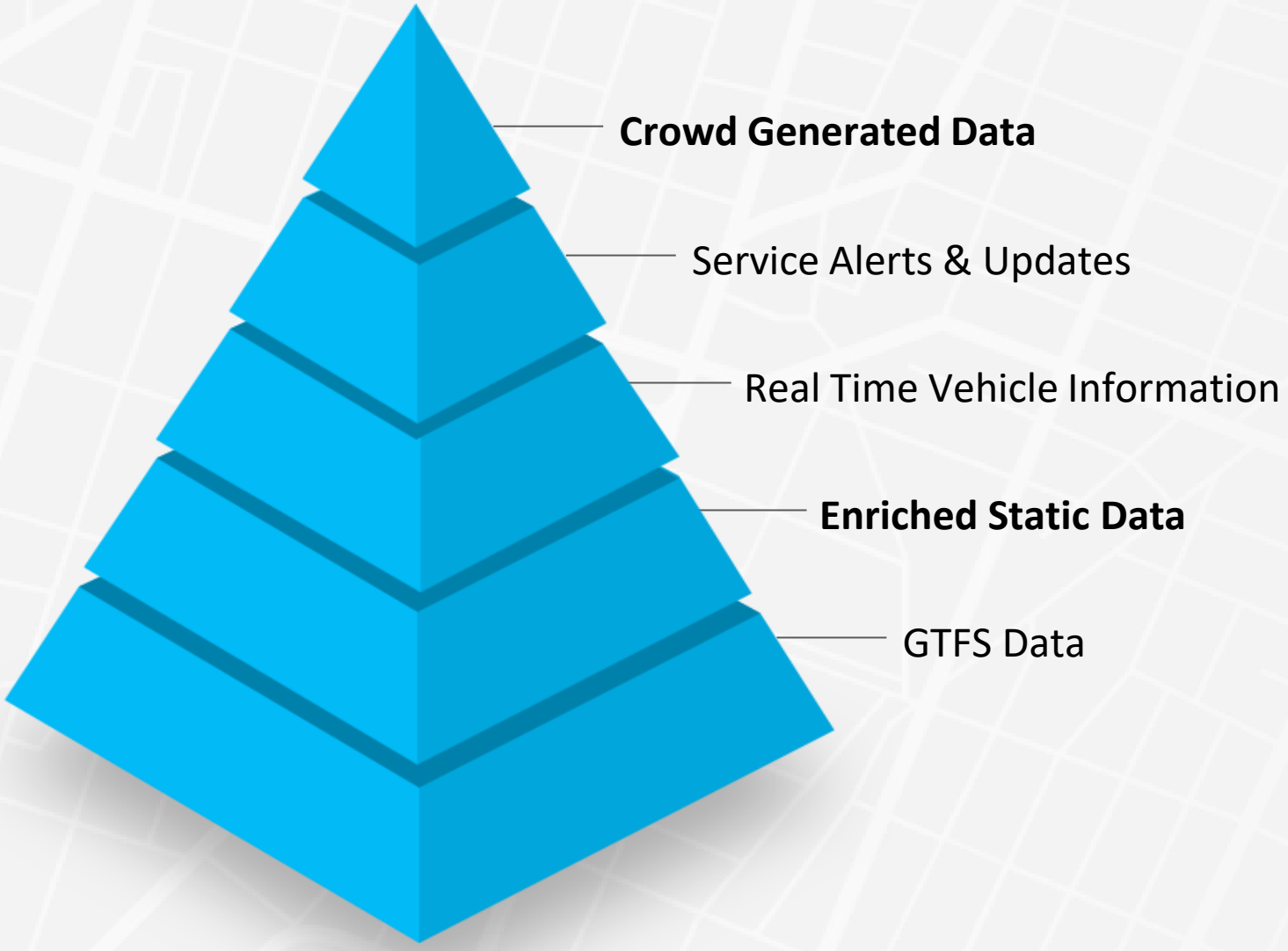
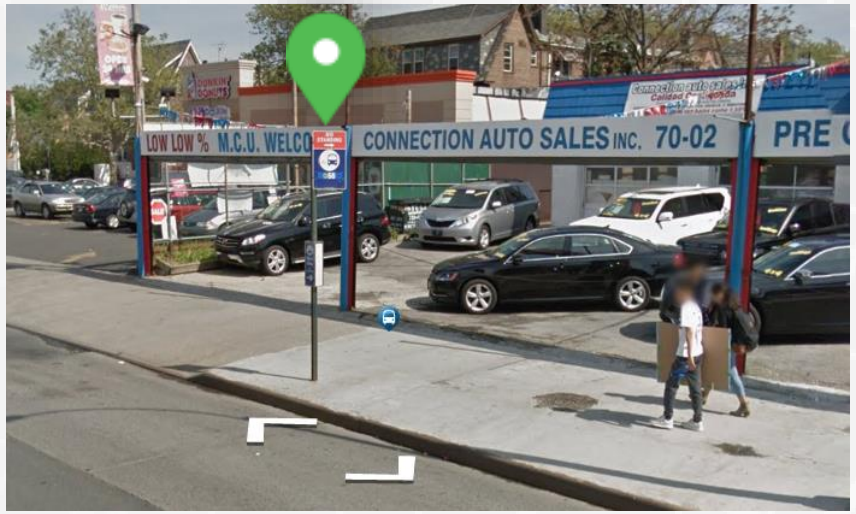
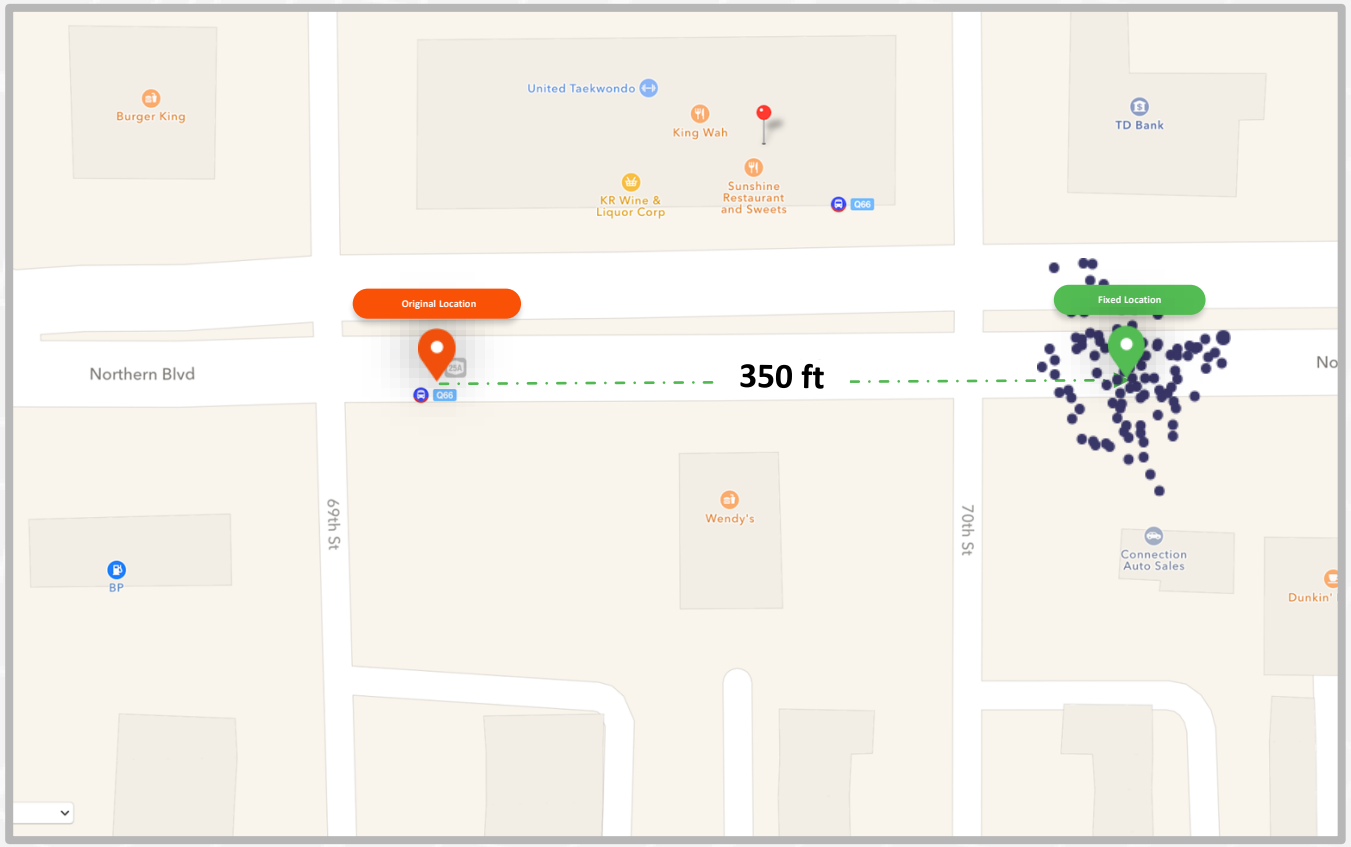
Moovit Transit Data Model



Original stop location (from official GTFS)



Corrected stop location



Example from New York (692 Northern Blvd, Queens, NYC)

moovit

For Consumers

World's leading Urban Mobility app

For Cities & Transit Agencies

SaaS platform to manage & operate their MaaS offering

For Business

Moovit Transit APIs power their mobility offering

Most Powerful Multimodal Trip Planner

Largest & most accurate transit data repository

Largest people movement data repository

Parking spots | Public Transit | Hailing services | Taxi | Scooters | Dockless Moped | Cycling | Walking | Autonomous vehicle

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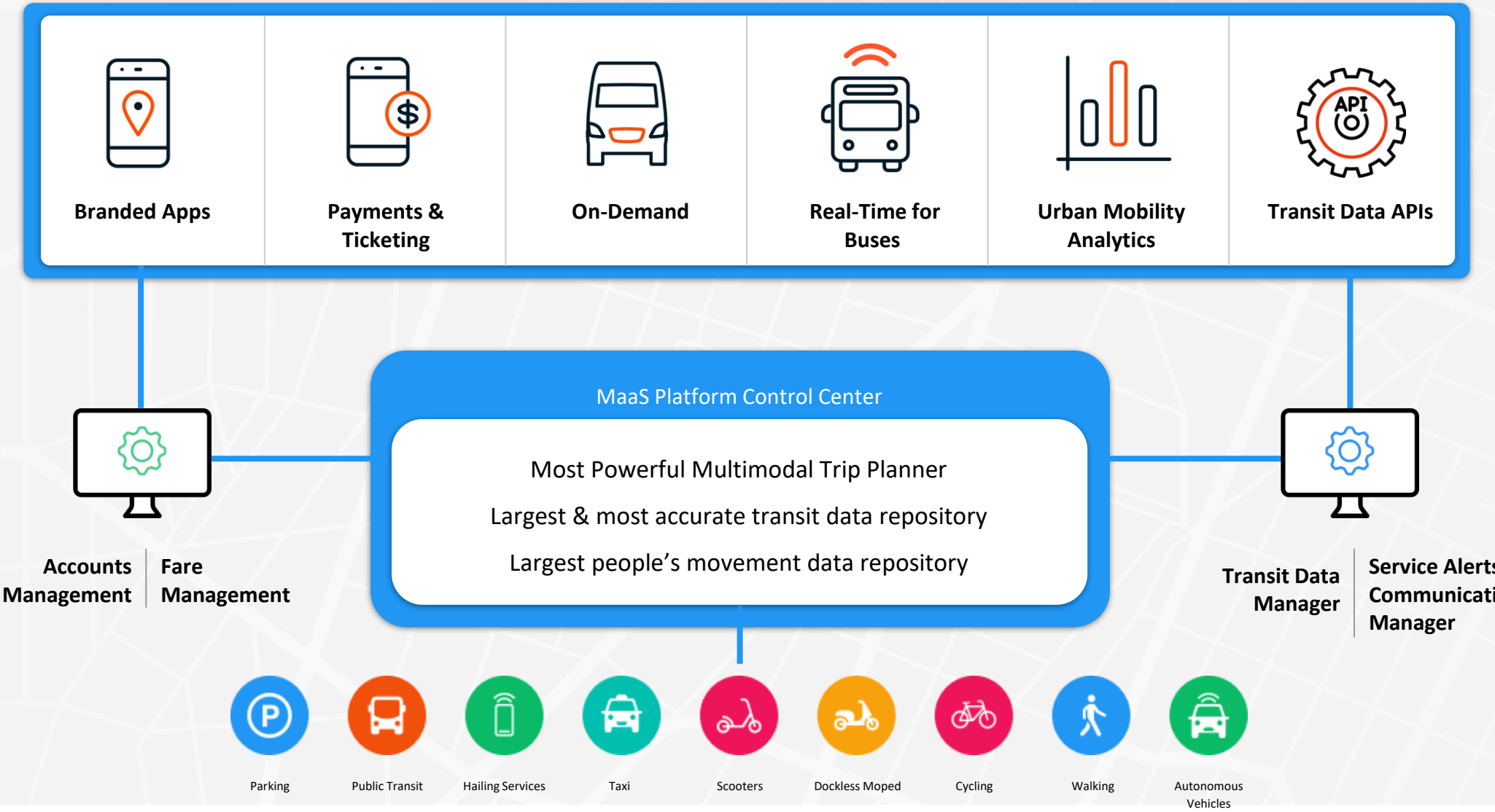
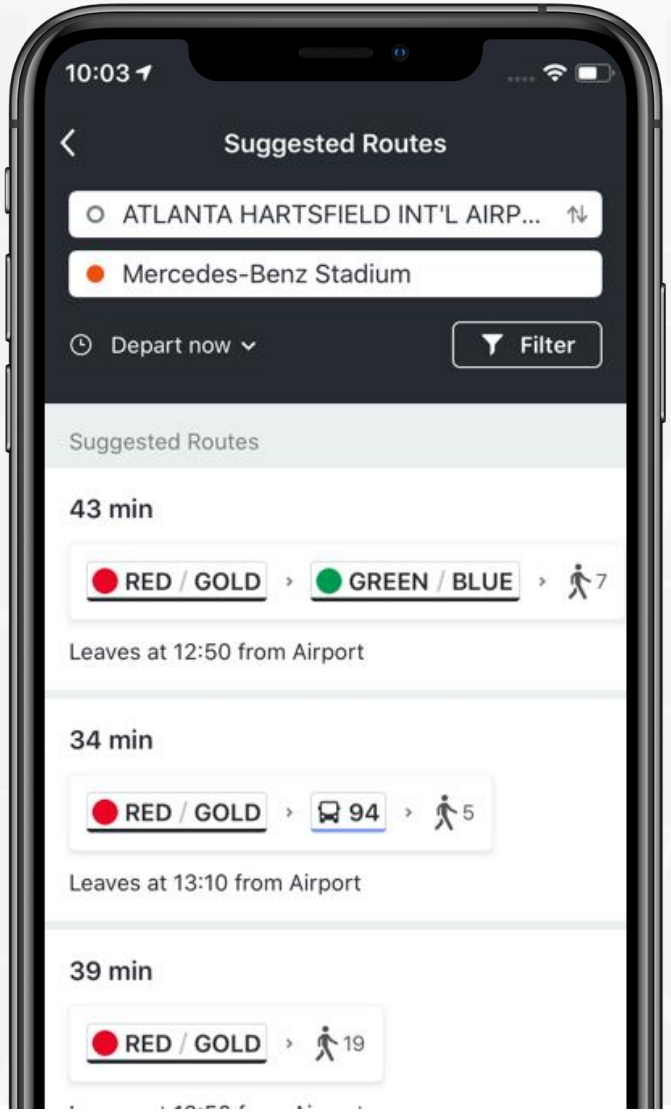
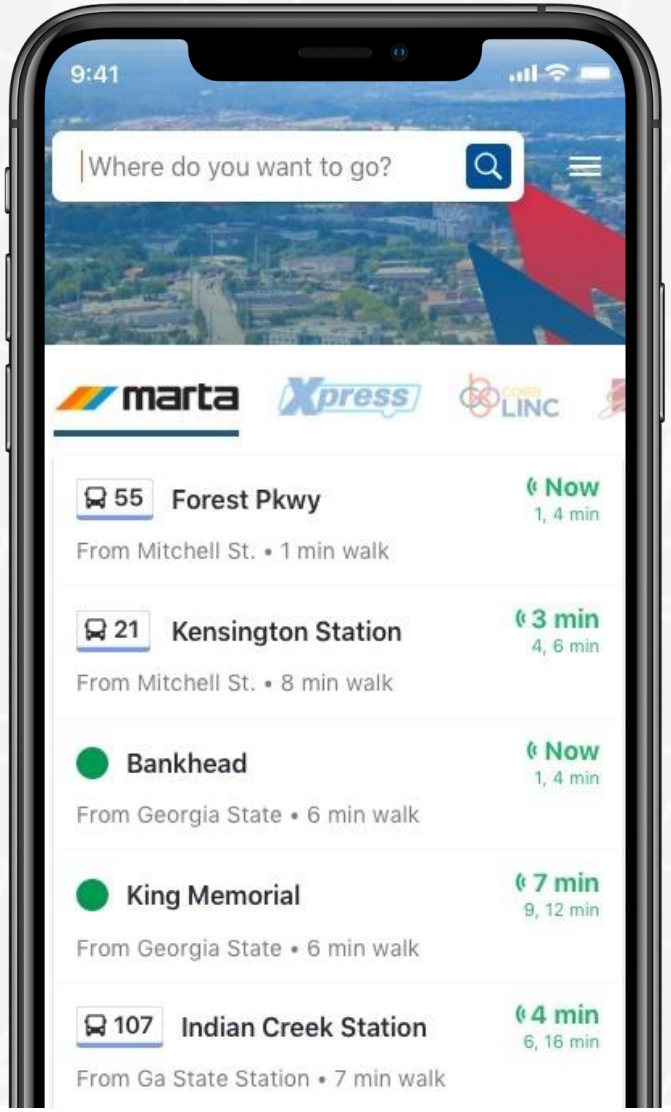
Moovit MaaS Platform



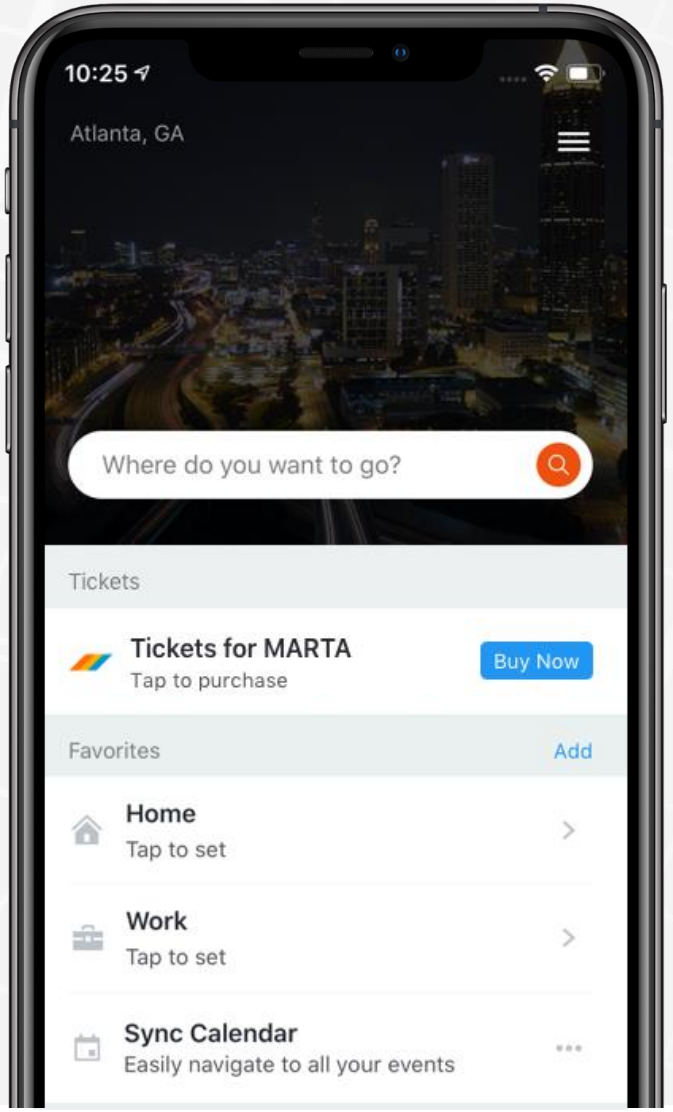
Moovit App



White Label App



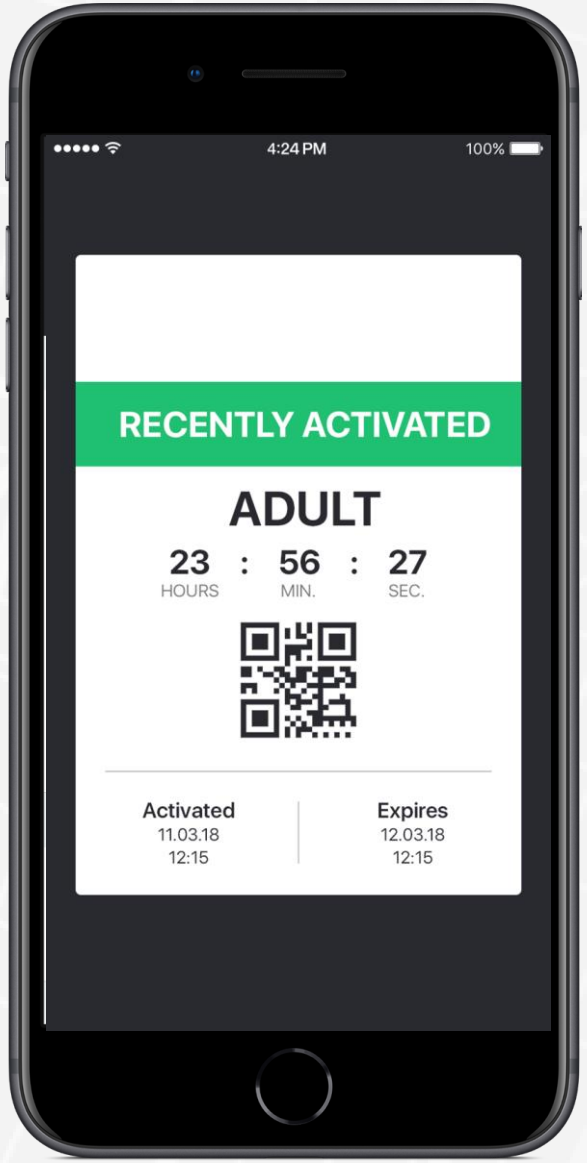
Co-Branded App



Mobile Payments & Ticketing Integration

CUBIC

Token Transit



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The Largest & Most Accurate People's Movement Data Repository in the World

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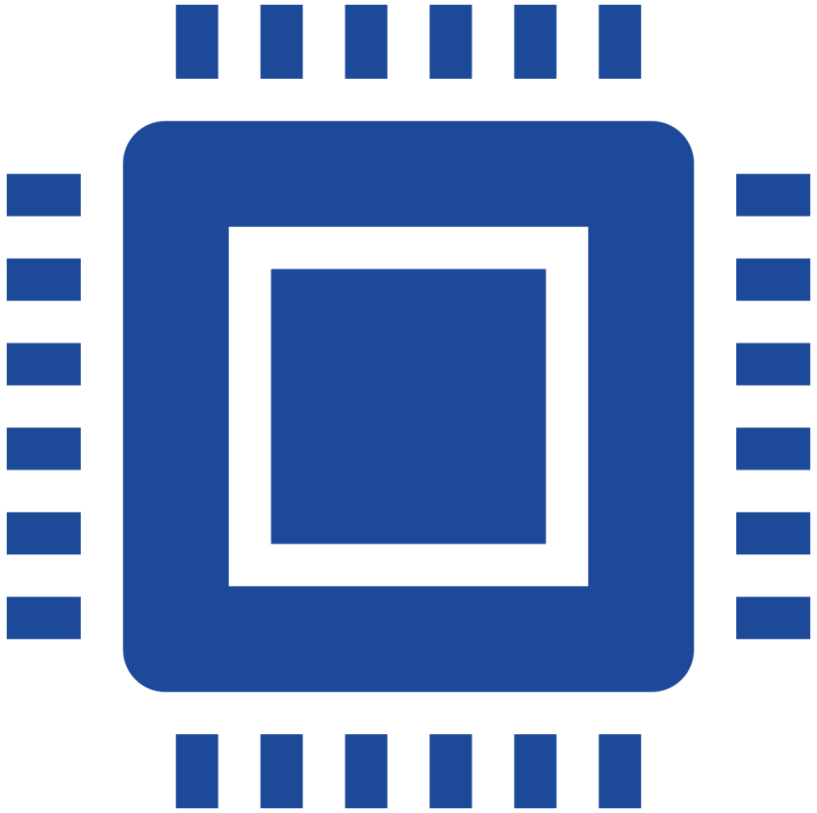
ATLANTA-REGION TRANSIT LINK AUTHORITY

Technology Committee

Lori Sand, ATL Planning

March 5, 2020

TECHNOLOGY COMMITTEE WORK PROGRAM



- ►Mobility App/Mobility as a Service (MaaS) Solution
- ►Regional Fare Policy
- ►Regional Integrated Technology Plan

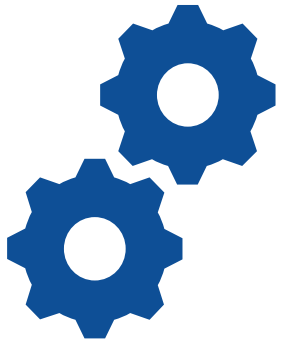
GTFS PROJECT TIMELINE

JANUARY

GTFS workshops with individual operators

MARCH – MAY

GTFS recommendations for operators, implementation of recommendations and reassessment of data



MAY

Regional recommendations and ATL workshop

JUNE

Final recommendations and final report