About the ATL

The ATL is a regional planning and funding authority with the purpose of providing a more seamless customer experience across all transit systems in the 13-county ATL region.

The ATL Board has 16 members representing a wide range of perspectives, geographical, and professional backgrounds. There are six appointed ATL board members while ten are elected to represent the ATL Districts.

The Board is unified around the common goal of increasing mobility options for metro Atlantans through increased coordination of existing services and strategic investments in future expansion, utilizing technology and innovation to maximize return.

ATL Key Functions & Activities

- Coordinate Regional Partners
- Deliver Innovative and Best Practice Technology
- Strengthen Regional Transit Planning and Performance
- Advance Strategic Transit Investments
- Enhance Customer Experience
About the ATL

The ATL’s Governing Principles

**Economic Development and Land Use**
Enhance connectivity and create access to employment and activity centers throughout the Atlanta region.

**Environmental Sustainability**
Offer new and enhanced services as alternatives to single occupancy vehicle travel and promote the use of alternative fuels to build environmentally sustainable communities.

**Equity**
Provide services to improve access and connectivity for low and moderate income communities and that focus on investments that better enable day-to-day mobility.

**Innovation**
Use technology and innovative solutions to improve rider experience, fare collection, cost savings, as well as integrate with emerging transit alternatives and more.

**Mobility and Access**
Connect population centers, employment centers, and recreation destinations by using cross jurisdictional services to create regional connectivity.

**Return on Investment**
Ensure project financing plans are feasible, sound, and promote cost-efficient alternatives for service that enable regional economic opportunity and growth.