



ATL

ATLANTA-REGION
TRANSIT LINK
AUTHORITY

Marketing & Communications Committee Meeting

Virtual Meeting

(Please check the website for the link to stream the meeting)

Thursday, March 4, 2021

Upon Adjournment of the Administrative Committee

Proposed Agenda

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| I. | Call to Order and Roll Call | Mark Toro, Chair |
| II. | Approval of Minutes for November 5, 2020 | Mark Toro, Chair |
| III. | Approval of the Agenda for March 4, 2021 | Mark Toro, Chair |
| IV. | ATL Regional Branding Architecture Update | Ericka Davis
Ryan Ellis, AECOM |
| V. | CDC/TSA Mask Mandate Education and Awareness | Ericka Davis |
| VI. | Adjournment | Mark Toro, Chair |

