



XPRESS OPERATIONS COMMITTEE

May 6, 2021

Howard Mosby, Chair

Xpress Operations Committee

Thursday, May 6, 2021

Proposed Agenda

- I. Call to Order and Roll Call – Howard Mosby, Chair
- II. Approval of Minutes for March 4, 2021
- III. Approval of Agenda for May 6, 2021
- IV. Xpress Operations Performance Review – Jamie Fischer
- V. Xpress FY 2022 Budget – Monique Simmons – **Action Item**
- VI. Contract Approvals – Merryl Mandus & Jennifer Ward – **Action Item**
 - Atkins Contract
 - Enterprise Leasing Exclusive Vanpool Agreement
 - Boswell Oil Fuel Purchase
 - Cobb County & GDOT IGAs
- VII. Upcoming Xpress Service Updates and Equity Analyses – Gail Franklin (proposed change)
- VIII. Adjournment

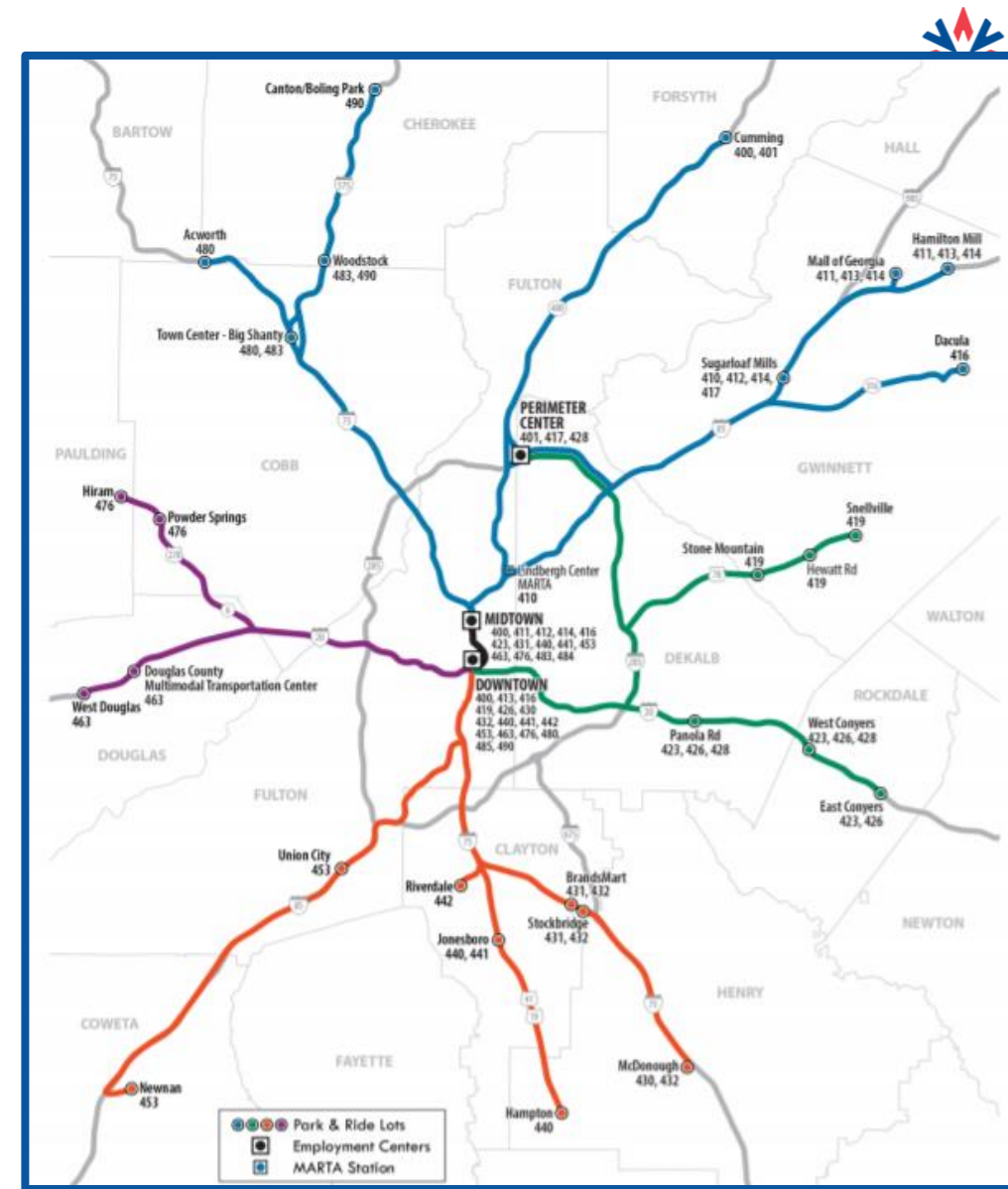


XPRESS PERFORMANCE REVIEW

Jamie M. Fischer, PhD | May 6, 2021

Office of Transportation Performance & Innovation

XPRESS SYSTEM PERFORMANCE



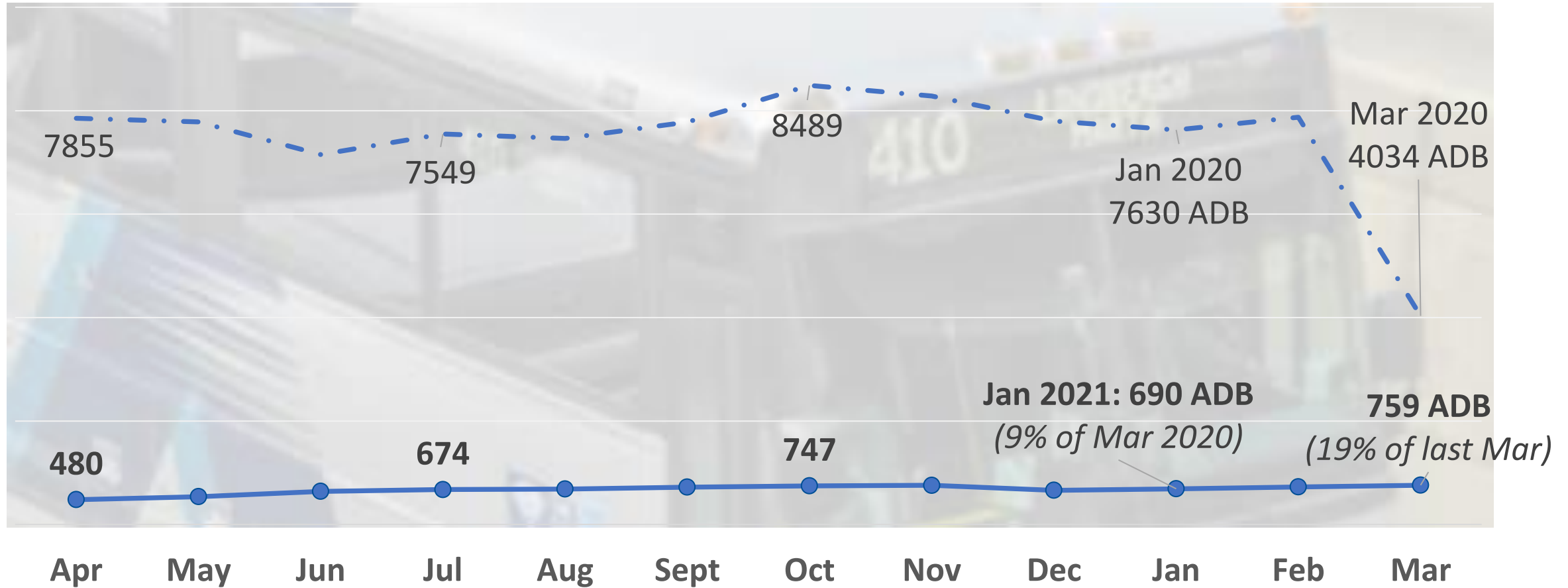


XPRESS RIDERSHIP – 2020 COVID Period

AVERAGE DAILY BOARDINGS (ADB)

— Last Year

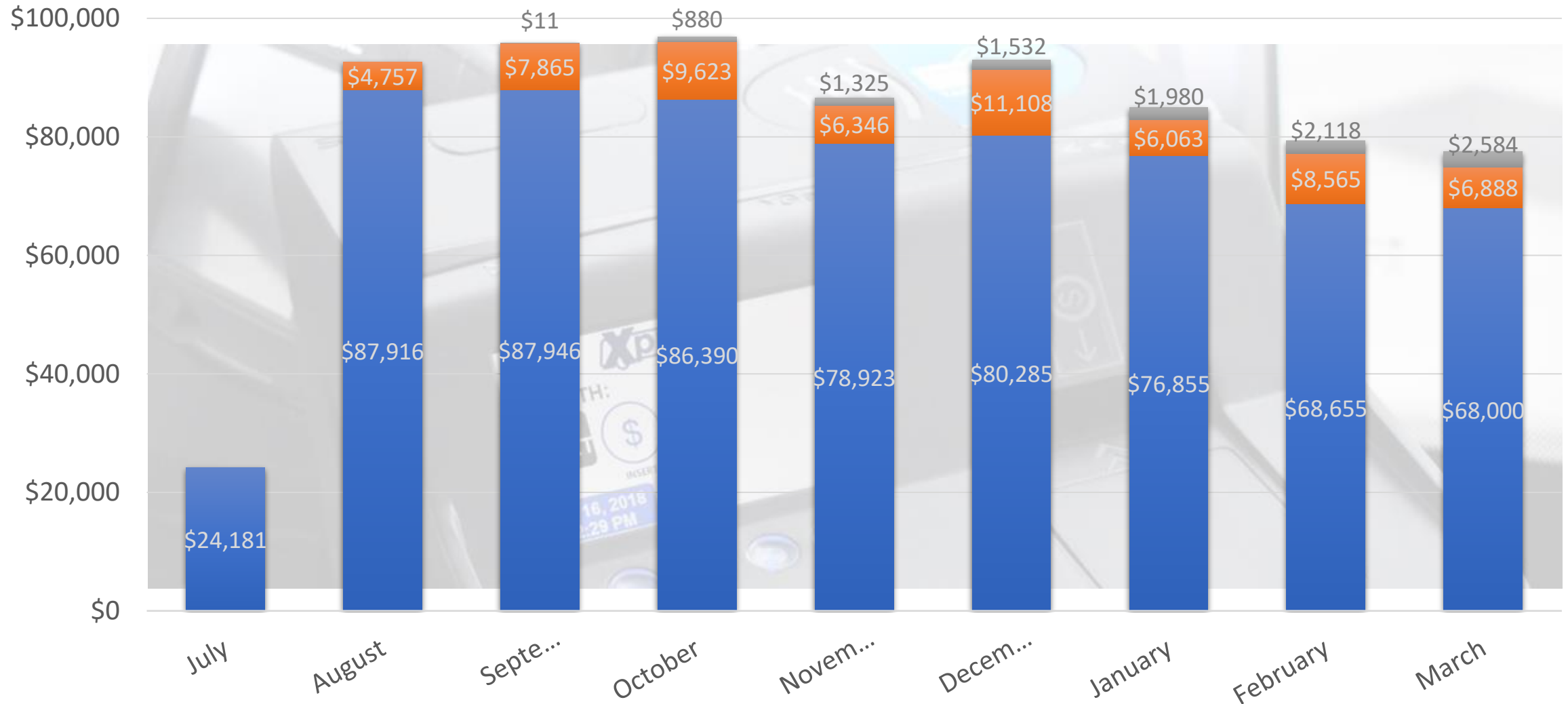
— Rolling 12 Month Period



XPRESS FARE REVENUE – FY21 to Date



■ Breeze ■ Cash ■ Mobile Ticketing





XPRESS SYSTEM RELIABILITY – 6 month review

On-time performance is best...

- In the morning, when traffic is more consistent
- At the first point pick-up stop (*contractors held to 85%*)
- For routes that can use the Georgia Express Lanes

The most common reason customers give for riding Xpress is **“to avoid traffic.”**

<u>ON TIME TRIP DEPARTURES</u>						
	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021
AM	94%	94%	91%	91%	93%	93%
PM	91%	93%	92%	91%	93%	92%



CUSTOMER OPINION – *collection ongoing*

► Online Customer Survey *Launched April 26, 2021*

Email invitation | Social media | Website

Questions:

Overall satisfaction & service quality review

Pandemic ridership & expected return

Existing routes | New Hickory Grove service

Priority rankings for park & ride amenities

Willingness to recommend

**~2 complaints
per 1,000 boardings**

*(Customer Service System
Upgrades Ongoing)*

Thank You!
Questions?



Xpress FY 2022 Budget Approval
Xpress Operations Committee

Monique Simmons, CFO

May 6, 2021



FY 2022 BASE BUDGET– ATL XPRESS PROGRAM OVERVIEW

EXPENDITURES BY CLASS	ATL XPRESS PROGRAM
Personal Services	\$2,355,064
Regular Operating	4,502,748
Computer Charges	1,269,959
Rent	151,087
Telecommunications	264,800
Contracts	20,538,627
TOTAL EXPENDITURES	\$29,082,286

REVENUES BY SOURCE	ATL XPRESS PROGRAM
State Appropriations	\$10,685,520
Federal Funds	17,535,112
Other Funds	861,654
TOTAL REVENUES	\$29,082,286





FY 2022 Budget – ATL Xpress Program Highlights

- ▶ State Appropriations remain at FY 2021 funding levels
- ▶ Assumes Federal Formula Funds for ATL Xpress of \$8,083,200
- ▶ Assumes FY 2022 Federal CARES Act Funds (one-time) for ATL Xpress of \$9,451,912
- ▶ Assumes 20 ATL Xpress Program funded positions





Thank you



CONTRACT UPDATES – Xpress Operations Committee

Jennifer Ward – Procurement Manager

Merryl Mandus – Chief Legal Officer

May 6, 2021

Content:

1. Assignment of SRTA General Engineering Consulting Contract to ATL (Transit Services Only) for FY22 (*Action Item*)
2. Renewal of Enterprise Leasing Exclusive Vanpool Agreement for FY22 (*Action Item*)
3. Authorization of Boswell Oil Fuel Purchase under Statewide Contract for FY22 (*Action Item*)

Contract Renewals and Approvals

(Board Action)

► **Assignment of SRTA Contract 16-049 for General Engineering Consulting (Atkins) to ATL**

Remaining Work Orders on this are transit-related only (Park and Ride Lot work, Electric Bus Deployment)

Shifting contract to ATL ensures funds are allocated properly between tolling and transit functions

Existing Work Orders total \$1,655,660.47 and should be concluded by June 2023

► **Renewal of ATL Contract 21-035 for Rideshare Services (Enterprise)**

Existing ATL Agreement that provides vanpool services for commuters in the ATL region between their residence and their workplace

Board approved assignment of contract from SRTA to ATL in the amount of \$1.7M in FY21

Requesting authorization of renewal for FY22 in the amount of \$1.2 million

► **Authorization of Purchase of Fuel (Boswell Oil)**

Boswell Oil is a statewide contract vendor; competitive bid requirements have been satisfied

Utilized for diesel fuel for the fleet at the South Ops facility

Requesting authorization of spend in the amount of \$1.2M



Contract Renewals and Approvals

(Board Action)

► Summary of Items Requesting Authorization:

Contract ID	Description	Term	Amount
SRTA 16-049	Atkins General Engineering Consulting Services (assignment to ATL)	Date resolution approved – June 6, 2023	Remaining Value: \$1,655,660.47
ATL 21-035	Enterprise Leasing Non-Exclusive Vanpool (renewal)	July 1, 2021 – June 30, 2022	\$1,200,000
ATL 21-036	Boswell Oil (spend authorization under Georgia statewide contract)	July 1, 2021 – June 30, 2022	\$1,200,000

Request Favorable Recommendation to Board

Joint Undertaking with Cobb County

MARIETTA MULTIMODAL TRANSFER CENTER PROJECT



Project Purpose

- ▶ Create a Multimodal Transfer Center and Park & Ride Lot Facility
- ▶ Provides connections for CobbLinc local service
- ▶ Provides connections for Cobb & Xpress Commuter Service
- ▶ Strategically located near Northwest Corridor XL Roswell Rd
- ▶ Potential Future Transit Oriented Development Site

MARIETTA MULTIMODAL TRANSFER CENTER PROJECT



Purchase & acquisition of property

- ▶ GDOT contributing up to \$15M for purchase of 2 parcels and certain costs
- ▶ Cobb to acquire the parcels and secure

MARIETTA MAINTENANCE FACILITY



Improvements to facility

- ▶ Redesign existing facility for more effective operations & to accommodate increase in buses-new design will accommodate up to 60 Xpress buses
- ▶ NWC service out of this facility increases the opportunity for better cost efficiency (reduced fuel expense) and effectiveness (On Time Performance).
- ▶ Cobb to pay for improvement costs

REQUEST FAVORABLE RECOMMENDATION TO BOARD

✓ Cobb Board of Commissioners approved ATL/Cobb IGA April 27, 2021

ATL staff recommends Board approval of two IGAs:

- ▶ GDOT
- ▶ COBB COUNTY





Thank you



Upcoming Xpress Service Updates and Equity Analyses

May 6, 2021

Gail Franklin

Chief Transit Officer

Reminders

- On March 23rd and April 13th, as a result of experiencing significant decreases in ridership due to the COVID-19 pandemic, Xpress implemented temporary service reductions .
 - Routes were not eliminated but the number of trips were reduced
 - Plan was to restore trips as ridership dictated
- On September 18th implemented a pilot contactless mobile payment option using the Token Transit solution.
- On September 18th implemented a fare capping pilot that systematically converts 2 One-Way tickets to a round trip for Blue and Green fare zones.



Draft Recommendations Pending Equity Analyses and Public Involvement

- **Service**

- Reset Xpress service to reflect the current level of operations
 - ✓ To include the temporary “elimination” of service from Canton Park/Ride Lot stop on Route 490

- **Fares**

- Continue Contactless Mobile Payment as additional payment option
- Continue with Fare Capping feature



Next Steps

- **Conduct Equity Analyses**
- **Public Comment (May 11 – June 11)**
 - Public Hearing May 25th
- **Recommendations**
 - July Ops Committee Meeting
 - August Board Meeting

Questions