



ATL

**ATLANTA-REGION
TRANSIT LINK
AUTHORITY**

Marketing and Communications Committee Meeting

Virtual Meeting

(Please check the website for the link to stream the meeting.)

Thursday, January 6, 2022

Upon Adjournment of the Administrative Committee

Proposed Agenda

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|------|---|------------------|
| I. | Call to Order and Roll Call | Mark Toro, Chair |
| II. | Approval of the Meeting Minutes for March 4, 2021 | Mark Toro, Chair |
| III. | Approval of the Agenda for January 6, 2022 | Mark Toro, Chair |
| IV. | Branding Architecture Recommendation – Action Item | Ericka Davis |
| V. | Adjournment | Mark Toro, Chair |

