ATL REGIONAL TRANSIT PLAN (2022)

Call for Projects Workshop

January 25, 2022

PROJECT TEAM INTRODUCTIONS

The ATL

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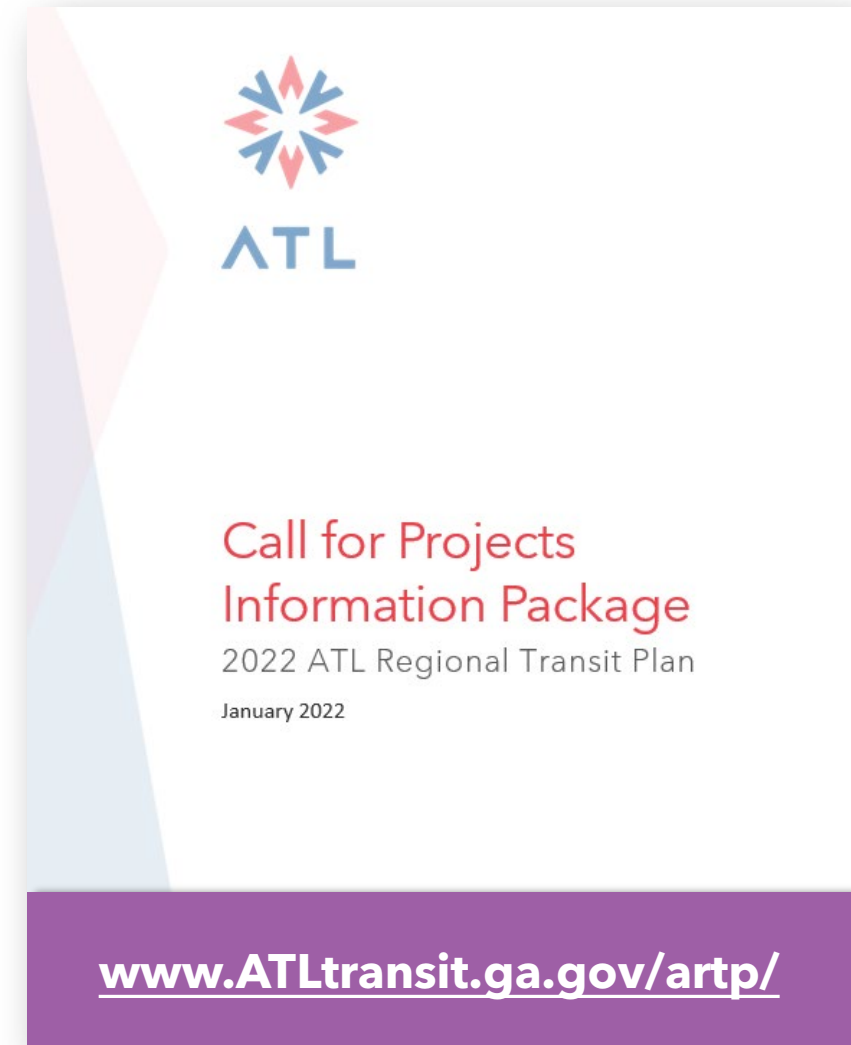
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AGENDA

▶ **Call for Projects Overview**

- Timeline

▶ **Technical Reference Material**

- **Project Evaluation Framework**
- **Priority Regional Transit Network**
- **Network Analysis**

▶ **TrackATL**

- Helpful Tips

▶ **Next Steps**

▶ **Q&A**

**Call for Projects
Information Package**

2022 ATL Regional Transit Plan
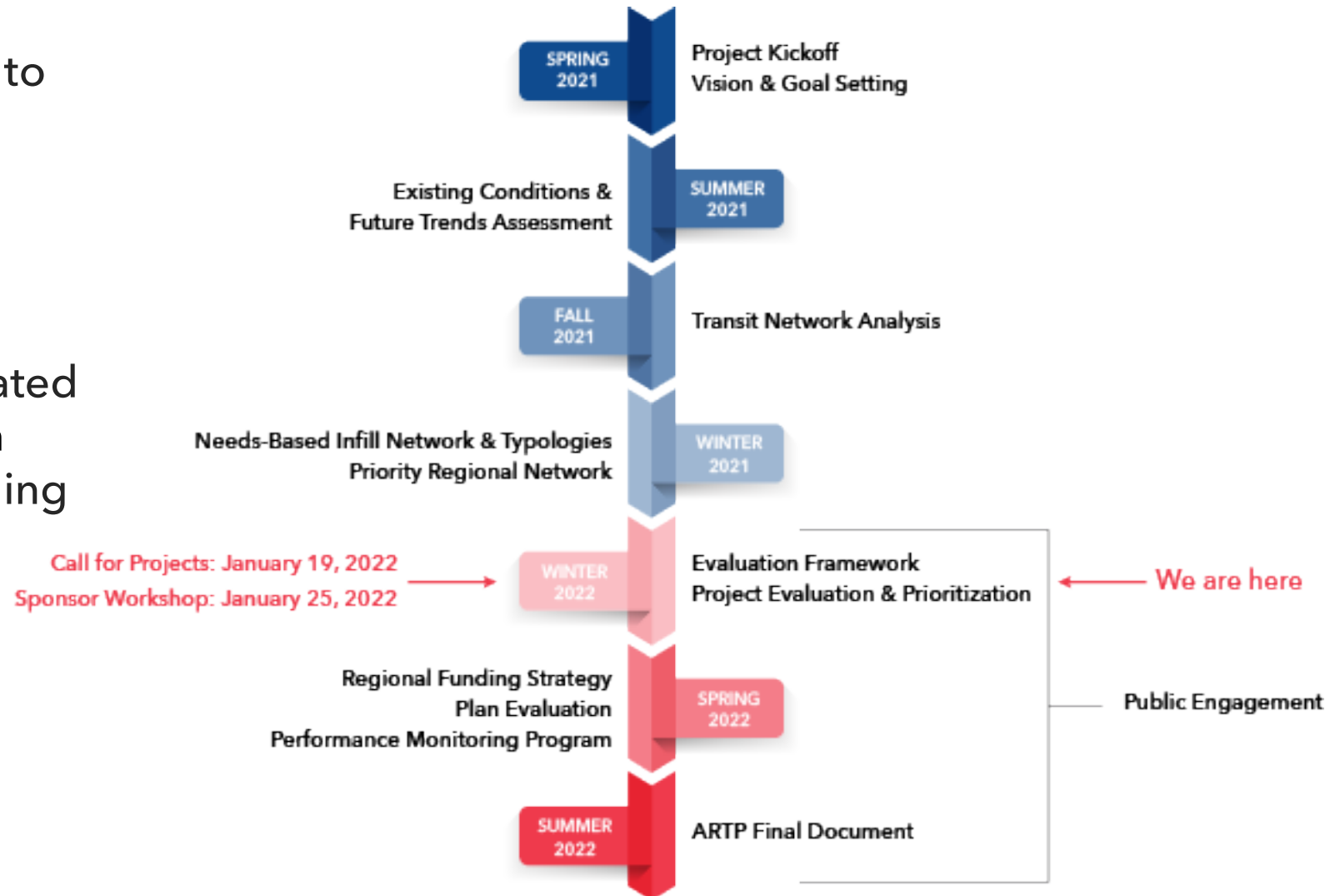
January 2022

www.ATLtransit.ga.gov/artp/

OVERVIEW AND TIMELINE

OVERVIEW AND TIMELINE

►Call for Projects open January 19 to March 4, 2022

►Online submittal of individual projects by sponsors through TrackATL

►Submitted projects will be evaluated to inform the short and long-term project lists and the regional funding strategy
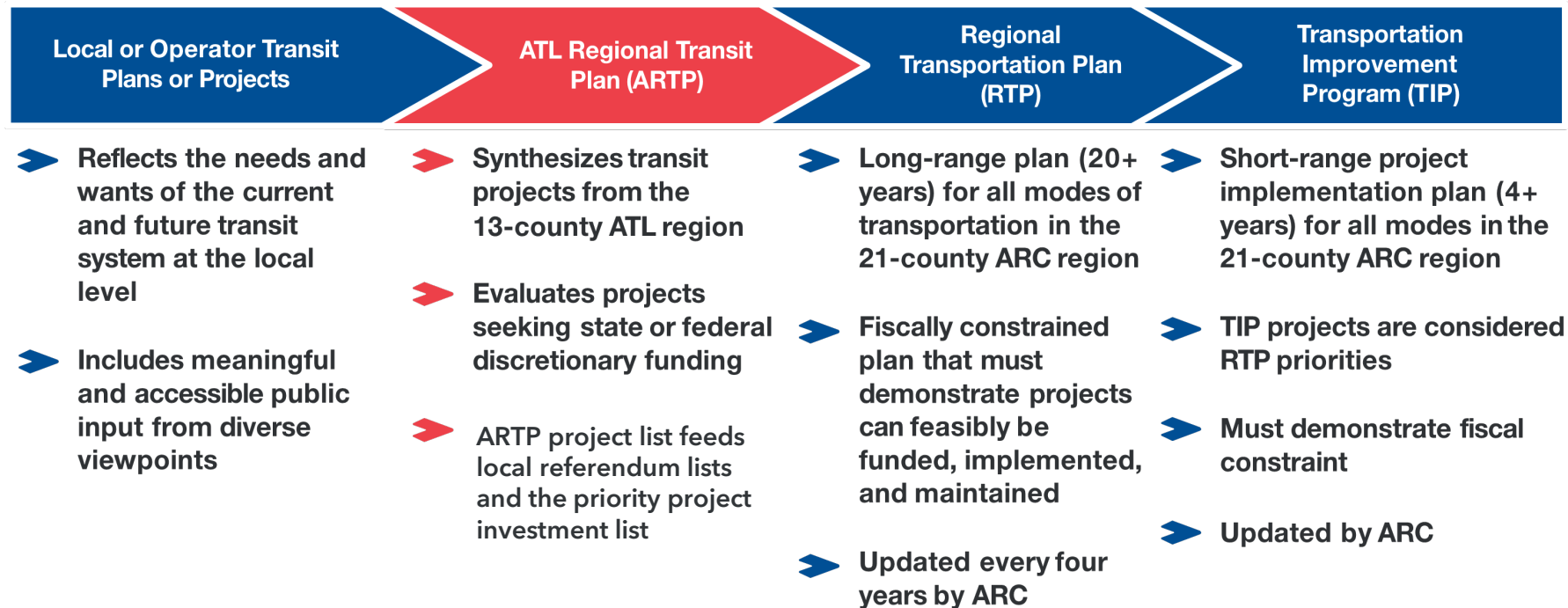

SPRING 2021 — Project Kickoff / Vision & Goal Setting

Existing Conditions & Future Trends Assessment — SUMMER 2021

FALL 2021 — Transit Network Analysis

Needs-Based Infill Network & Typologies / Priority Regional Network — WINTER 2021

Call for Projects: January 19, 2022
Sponsor Workshop: January 25, 2022 → WINTER 2022 — Evaluation Framework / Project Evaluation & Prioritization ← We are here

Regional Funding Strategy / Plan Evaluation / Performance Monitoring Program — SPRING 2022

SUMMER 2022 — ARTP Final Document

Public Engagement

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OVERVIEW AND TIMELINE

►Projects in the ARTP:

- Evaluates projects seeking federal discretionary funding
- Informs projects in county-level transit SPLOST referenda
- Informs projects considered for state funding
- Serves as primary source of transit projects for the RTP/TIP

Local or Operator Transit Plans or Projects	ATL Regional Transit Plan (ARTP)	Regional Transportation Plan (RTP)	Transportation Improvement Program (TIP)
Reflects the needs and wants of the current and future transit system at the local level	Synthesizes transit projects from the 13-county ATL region	Long-range plan (20+ years) for all modes of transportation in the 21-county ARC region	Short-range project implementation plan (4+ years) for all modes in the 21-county ARC region
Includes meaningful and accessible public input from diverse viewpoints	Evaluates projects seeking state or federal discretionary funding	Fiscally constrained plan that must demonstrate projects can feasibly be funded, implemented, and maintained	TIP projects are considered RTP priorities
	ARTP project list feeds local referendum lists and the priority project investment list		Must demonstrate fiscal constraint
		Updated every four years by ARC	Updated by ARC

TECHNICAL REFERENCE MATERIAL

EVALUATION & PRIORITIZATION FRAMEWORK

► Step 1: Policy Consideration

- To inform how projects are prioritized and help to identify appropriate funding source(s)

  1. Is the project spatially consistent with the **Priority Regional Transit Network**?

  2. Does the project address a regional transit need identified in the **Network Analysis**?

  3. Is the project in a locally adopted plan?

► Step 2: Performance Evaluation and Scores

- Based on project type: Expansion, Enhancement, State of Good Repair and Systemwide

- Criteria build on Network Analysis framework that aligns with ATL's Governing Principles & ARTP vision

- Relative Cost to Impacts Analysis - Cost Effectiveness Quadrants

► Step 3: Final Factors

- Consideration of deliverability, regional equity, and stakeholder support to supplement performance scores to inform final list of priority projects

CRITERIA FOR EXPANSION AND ENHANCEMENT PROJECTS

Criteria	Measures
Mobility and Connectivity	Transit Propensity
	Access to Jobs and Essential Destinations
	Frequent or Fixed-Route Network Connectivity
Equity	Transit Access and Level of Service for EJ Populations
	Cost and Affordability
	Access to Jobs and Essential Destinations for EJ and Disabled Populations
Land Use and Economic Development	Development and Market Strength
	Transit-Supportive Land Use and Density
	Regulations and Incentives
Safety, Resiliency, and Sustainability	Safety for People Walking and Bicycling to Transit
	Safety and Security Features
	Emissions Reduction
	Hazard Mitigation and Adaptation
Innovation	Innovative Project Features
	Travel Time Reliability

CRITERIA FOR SGR AND SYSTEMWIDE PROJECTS

Criteria	Measures
Mobility and Connectivity	Transit Propensity
	Level of Service Impacted
	Addresses Unmet Need
Equity	Benefit EJ and Disabled Populations
	Cost and Affordability
Land Use and Economic Development	Development and Market Strength
Safety, Resiliency, and Sustainability	Emissions Reduction
	Improves Asset Condition
Innovation	Improves Reliability and Efficiency

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PRIORITY REGIONAL TRANSIT NETWORK

Criteria	Measures
Promote Regional Connectivity and Address Transit Need	Connect counties, transit systems, activity centers, intermodal facilities, and provide critical network linkages
	Serve high transit propensity areas and historically underserved communities
Build Upon Utility of Prior Studies and Efforts	Recognize extent of prior efforts and community support
	Consider project development phase, timeline, and funding commitment
Optimize Project Delivery Timeframe	Leverage other transportation investments that may lower cost or provide additional funding
	Minimize right-of-way impacts and environmental concerns

Priority Network
⬜ Regional Connections
Existing Infrastructure
⬜ Existing MARTA Rail
◯ Atlanta BeltLine
◯ Park & Ride
△ O&M Facility
🟡 Key Destinations

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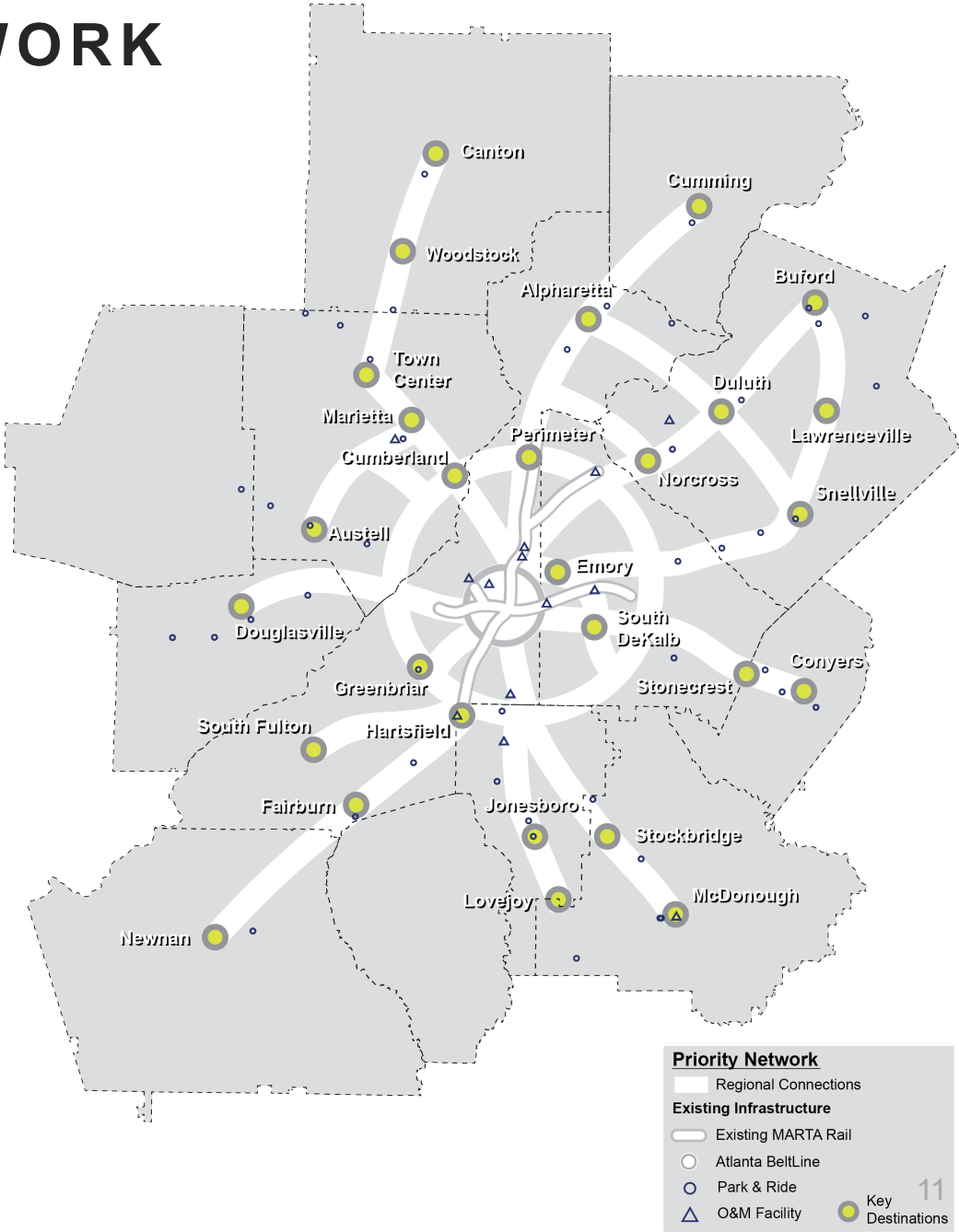
NETWORK ANALYSIS

►Comprehensive regional network analysis to identify unmet transit gaps and needs across the region

►Evaluates the regional transit system's alignment with key topic areas:

- Mobility and Connectivity
- Equity
- Economic Development
- Safety, Efficiency, and Resiliency

►Detailed methodology report is available by request (adaney@ATLtransit.ga.gov)

►Find the report at:
www.ATLtransit.ga.gov/artp/
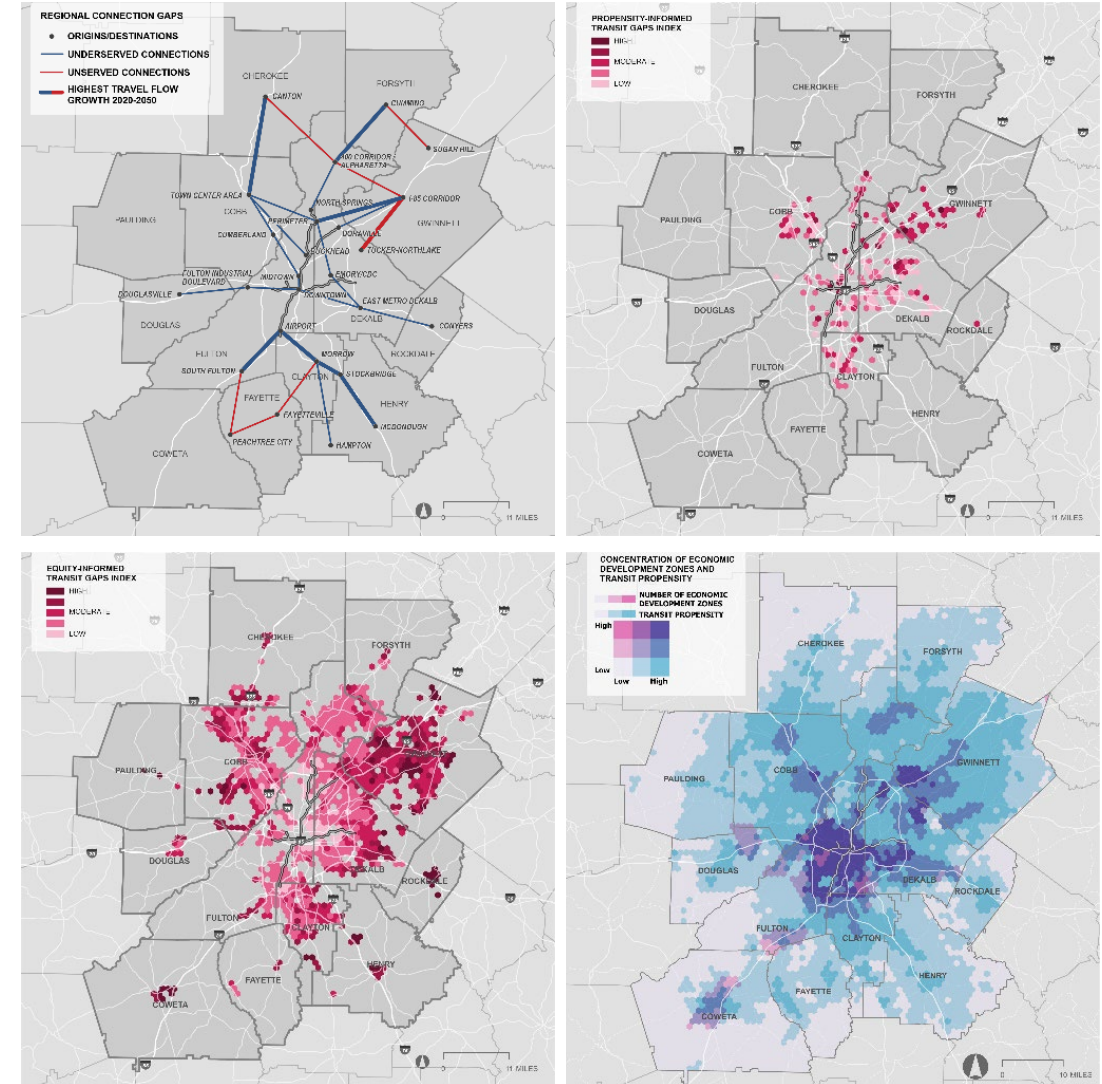
TrackATL

TRACKATL OVERVIEW

▶ Web-based project database

▶ Public-facing portal for project querying

▶ Project sponsors can view and download data at any time

▶ Each agency can have multiple users updating and submitting project data

▶ Submit for approval function creates a feedback loop between project sponsors and ATL staff

▶ ATL can review project information, check for completeness, return submittal with comments

▶ Able to run reports (e.g., by project type, funding year, funding source)

▶ Mapping component reduces need to migrate data between database and ArcMap
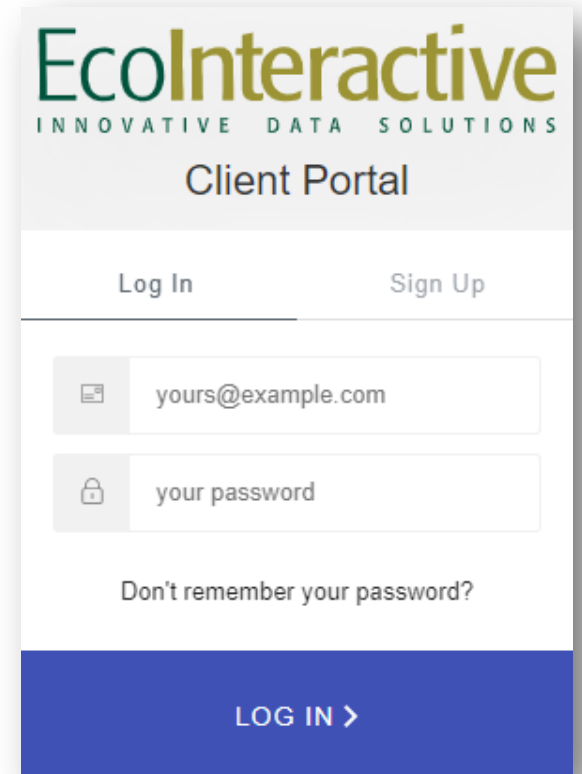
HOUSEKEEPING

▶ If you have not already registered with the system, please register now:

https://portal.trackATL.ecointeractive.com

▶ If you have any issues signing up, please contact TrackATL's Help Desk:

TrackATL_HelpDesk@ecointeractive.com

PROJECT SUBMISSION/REVIEW PROCESS

►Projects must be submitted individually

►Project Submittal Status:

- Draft – Project Sponsor is working towards submittal

- Pending Review - Submitted projects awaiting ATL staff review

- Denied – ATL reviewer will provide sponsor with clarification of denial

- Accepted – Good to go!

If a required question is left blank, you will not be able to submit

►Reference **Call for Projects Information Package – Attachment C: User Training Guide** for instructions regarding:

- How to create / submit a project

- How to edit / amend a project

- How to interface with the TrackATL portal

TYPES OF TRACKATL DATA REQUESTED

GENERAL PROJECT INFORMATION

- ▶ Project Title
- ▶ Description
- ▶ Mode
- ▶ Operator

PROJECT DEVELOPMENT

- ▶ Planning Start/End Date
- ▶ Design and Engineering Start/End Date
- ▶ ROW Acquisition Start/End Date
- ▶ Construction/Implementation Start/End Date
- ▶ Vehicle/Rolling Stock Acquisition Start/End Date
- ▶ Anticipated Service Start Date
- ▶ Public Engagement Process
- ▶ Adopted Local Plan
- ▶ Transit Asset Management Plan

PROJECT FINANCIAL INFORMATION

- ▶ Cost Estimate Base Year
- ▶ Cost Escalation Assumption
- ▶ Cost by Phase
- ▶ Fund Type
- ▶ Funding Commitment Levels

PROJECT ELEMENTS

- ▶ Dedicated Running Way
- ▶ Zero Emission Bus Vehicles or Equipment
- ▶ Dedicated Transit Station or Stations
- ▶ Operational Elements
- ▶ Technology Elements
- ▶ State of Good Repair Elements
- ▶ Customer Amenities

NEXT STEPS

NEXT STEPS

▶ Through March 4, 2022: begin/continue submitting your projects

- Delete project, make changes or add information, and resubmit if needed

- Utilize TrackATL and ATL Staff for help

▶ After March 4, 2022: ATL will evaluate submitted projects based on the framework outlined today and reach out to sponsors with any questions

▶ Through Summer 2022: Re-engage county officials, transit operators, state-level partners, CIDs, and the public to develop:

- Prioritized list of projects, programs and recommendations

- Regional funding strategy

▶ August 2022: Present ARTP to the ATL Board for adoption

Q&A Session

FREQUENTLY ASKED QUESTIONS

► Can I upload multiple projects at one time?

► Can multiple people's logins be used contribute to one organization's submittal or does it all have to be done under one account?

► Can I upload ArcGIS shapefiles of the projects instead of using the hand mapping tool?

► How will I know if my submittals have been accepted or approved?

► What if I don't have all the required answers? For example, my County may not go to referendum so some of these projects do not have an anticipated construction date.

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THANK YOU FOR ATTENDING!

Key Links:

TrackATL:
https://portal.trackatl.ecointeractive.com/

ATL Regional Transit Plan:
www.ATLtransit.ga.gov/artp/

If you have questions about the ARTP or Call for Projects, please contact Aileen Daney at adaney@ATLtransit.ga.gov

If you have questions about TrackATL, please contact TrackATL's Help Desk at TrackATL_HelpDesk@ecointeractive.com