



## ATL BOARD OF DIRECTORS MEETING

9:30 AM

June 2, 2022

## ATL Board Meeting June 2, 2022

- I. Call to Order
- II. Approval of the Board Minutes for April 7, 2022
- III. Approval of the Agenda for June 2, 2022
- IV. Public Comment\*
- V. Appointment of Interim Executive Director – **Action Item**
- VI. Committee Reports
  1. Xpress Operations Committee
    - Approval of Contract to Purchase Diesel Fuel – **Action Item**
    - Cobb County IGA – **Action Item**
    - Regional Van Pool Contract Approval – **Action Item**
  2. Administrative Committee
    - FY 2023 Budget Approval – **Action Item**
- Approval of FTA Grant Amendment Submission – **Action Item**
- Approval of Agreements with GDOT for AFY2022 and FY2023 Allocation of Transit Capital Funding – **Action Item**
- VI. ARTP Update – Aileen Daney
- VII. Executive Director’s Report
- VIII. New Business
- IX. Adjournment



# Public Comment



Appointment of Interim Executive Director –  
**Action Item**

The background features several large, light blue, abstract geometric shapes that resemble stylized letters or symbols, arranged in a circular pattern around the center. The shapes are semi-transparent and have rounded edges. The text 'Committee Reports' is centered over these shapes.

# **Committee Reports**

# Xpress Operations Committee Report

- Approval of Contract to Purchase Diesel Fuel – **Action Item**
- Cobb County IGA – **Action Item**
- Regional Vanpool Contract Approval – **Action Item**

# Administrative Committee Report

- FY 2023 Budget Approval – **Action Item**
- Approval of FTA Grant Amendment Submission – **Action Item**
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## ATL REGIONAL TRANSIT PLAN - UPDATE

Aileen Daney, Planning Director

June 2, 2022

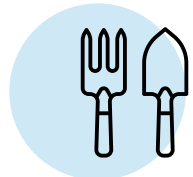


# OVERVIEW

- ▶ Where we are in the project schedule
- ▶ Call for projects summary
- ▶ New plan identity

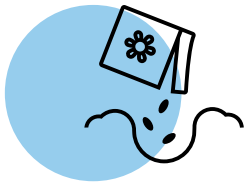


# SUMMARY SCHEDULE & KEY TASKS



Winter '21

**Project Management & Stakeholder Coordination:**  
Host project kickoff meeting, develop project management and stakeholder engagement plans



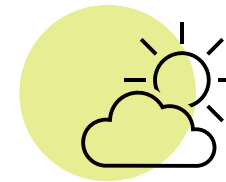
Spring '21

**Vision and Goal Setting:**  
Forge a connection between the work of each subsequent task and specific plan objectives



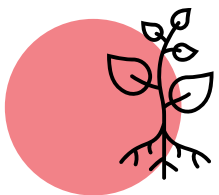
Summer '21

**Existing Conditions & Future Trends:** Analyze state of the region and share via report/presentation



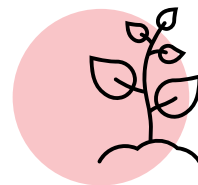
Fall '21

**Transit Network:** Analyze travel patterns, land use, environment and transit needs to create transit corridor typologies



Summer '22

**Public Engagement and Regional Funding Strategy:**  
Identify strategies to fill gaps and run funding scenarios for priority projects



Spring '22

**Evaluation & Prioritization:**  
Assess how well projects perform and develop methodology for ranking projects for implementation



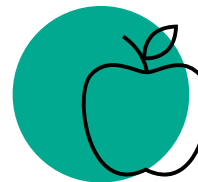
Winter '21

**Project Development:** Identify project recommendations to close network gaps, maximize performance, and align with plan vision



Fall '22

**Performance Monitoring:**  
Establish metrics/targets to gauge implementation progress over time

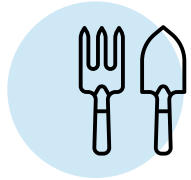


Winter '22

**ARTP Final Document:**  
Presented to the ATL Board for adoption

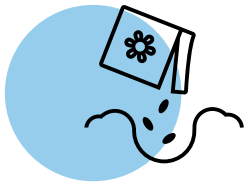


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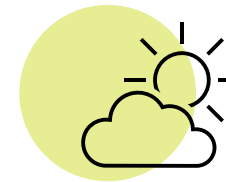
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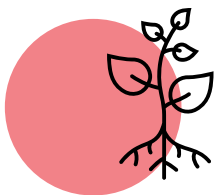
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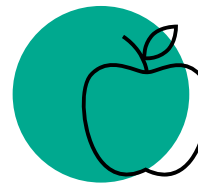
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Winter '22

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# CALL FOR PROJECTS SUMMARY





## 15 SPONSORS

ARC*- 1	Gwinnett - 82
Xpress - 21	Henry* - 2
MARTA - 28	Union City* - 1
Cherokee* - 8	Aerotropolis CID - 1
Cobb - 59	CAP/ADID* - 2
DeKalb - 23	Cumberland CID* - 1
Douglas - 13	
Forsyth* - 28	
Fulton - 9	

*\* NEW SPONSOR*







# CALL FOR PROJECTS SUMMARY

15 SPONSORS		PROJECT TYPE	
ARC*- 1	Gwinnett - 82		168 EXPANSIONS
Xpress - 21	Henry* - 2		
MARTA - 28	Union City* - 1		33 ENHANCEMENTS
Cherokee* - 8	Aerotropolis CID - 1		
Cobb - 59	CAP/ADID* - 2		57 SYSTEMWIDE
DeKalb - 23	Cumberland CID* - 1		
Douglas - 13			
Forsyth* - 28			21 STATE OF GOOD REPAIR
Fulton - 9			
	<i>* NEW SPONSOR</i>		



# CALL FOR PROJECTS SUMMARY

279 TOTAL PROJECTS		
15 SPONSORS	PROJECT TYPE	MODE/SUBCATEGORY
ARC*- 1 Xpress - 21 MARTA - 28 Cherokee* - 8 Cobb - 59 DeKalb - 23 Douglas - 13 Forsyth* - 28 Fulton - 9	Gwinnett - 82 Henry* - 2 Union City* - 1 Aerotropolis CID - 1 CAP/ADID* - 2 Cumberland CID* - 1	<b>168 EXPANSIONS</b> 
		<b>HIGH-CAPACITY TRANSIT (71)</b> ART: 24    BRT: 20    LRT: 5    HRT: 7 ATN: 1    CRT: 1    HCT: 13
		<b>BUS (93)</b> FIXED ROUTE: 44    COMMUTER BUS: 24 DEMAND RESPONSE: 25
		<b>33 ENHANCEMENTS</b> 
		<b>CAPITAL FACILITY (50)</b> PASSENGER FACILITY: 43    O&M FACILITY: 8
		<b>57 SYSTEMWIDE</b> 
		<b>PROGRAMMATIC &amp; MISC ITEMS (65)</b> VEHICLE: 15    TECHNOLOGY: 23 STOP AMENITY: 7    MANAGED LANE: 4 BIKE/PED: 5    OTHER: 11
		<b>21 STATE OF GOOD REPAIR</b> 
* NEW SPONSOR		

# NEW PLAN IDENTITY



# FAST FORWARD

THE ATL REGIONAL TRANSIT PLAN

# NEW PLAN IDENTITY



# FAST FORWARD

THE ATL REGIONAL TRANSIT PLAN

>> friendly

>> action-oriented

>> optimistic





## NEW PLAN IDENTITY

- >> Fast Forward **builds on the ATL's original** organizational **visual identity**
- >> Stacked the **distinctive “A”** without the crossbar **to indicate motion and an upward trajectory**
- >> Utilized the **light blue and green colors** from our secondary color palette to create a **more approachable plan** personality



**ATL LIME**  
PANTONE 381C  
C23 M0 Y95 K0  
R208 G222 B52  
HEX #d0de34



**ATL CREEK**  
PANTONE 2915C  
C58 M14 Y0 K0  
R95 G179 B228  
HEX #5fb3e4

**FAST**  
**FORWARD**  
THE ATL REGIONAL TRANSIT PLAN

# Executive Director's Report

- Federal Transit Cluster Audit Update
- Election Update
- Communications & Engagement Update
- Procurement Staffing Update



# **New Business**



**ADJOURN**