

**Atlanta-region Transit Link Authority
245 Peachtree Center Ave., Suite 2300
Atlanta, GA 30303**

Board Meeting Minutes

February 2, 2023

MEMBERS PRESENT

Felicia Franklin, Vice Chair
Dan Buyers
Andy Macke
Howard Mosby
Marci Collier Overstreet
Robb Pitts – virtual
Michael Thurmond
Tom Weyandt
Paul Radford – virtual
Teddy Russell
Charlotte Nash – virtual
Todd Ver Steeg
Chuck Warbington

MEMBERS ABSENT

Charlie Sutlive
Earl Ehrhart
Russell McMurry
Michael Thurmond

CALL TO ORDER

The meeting was called to order at 8:35 a.m. and a quorum was confirmed.

APPROVAL OF THE MINUTES OF THE PREVIOUS MEETING

Vice Chair Franklin called for a motion to approve the minutes for the Board meeting held on January 5, 2023. Mr. Mosby made the motion to approve the minutes, and Mr. Buyers seconded. The Board unanimously approved the minutes.

APPROVAL OF THE EXECUTIVE SESSION MINUTES

Vice Chair Franklin called for a motion to approve the minutes for the Executive Session Minutes for January 5, 2023. Mr. Weyandt made the motion to approve the minutes, and Ms. Overstreet seconded. The Board unanimously approved the minutes.

APPROVAL OF THE BOARD AGENDA

Vice Chair Franklin called for a motion to approve the agenda. Mr. Mosby made the motion to approve the agenda, Mr. Weyandt seconded. The agenda was unanimously approved.

PUBLIC COMMENT

Steve Dickerson spoke.

ZEB FLEET TRANSITION PLAN- STATE OF ZEB'S IN THE TRANSIT MARKET

Abby Marinelli gave a presentation on the Regional ZEB Fleet Transition Plan. A ZEB Fleet Transition Plan is a required component of the Bus and Bus Facilities and Low-No Emissions grant programs. Zero Emission Buses are more efficient, have lower energy consumption compared to ICE vehicles, lower maintenance costs, lower fuel cost in some parts of the country, quieter and preferred by passengers and use a US-produced fuel source.

UPDATE ON BRANDING IMPLEMENTATION

Ericka Bayonne gave the Board an update on branding. Current operating partners in compliance with the ATL branding requirements are:

- Cherokee Area Transportation System
- CobbLinc
- Connect Douglas
- Coweta Transit
- Forsyth County Dial-A-Ride
- Gwinnett County Transit
- Henry County Transit
- MARTA
- Paulding Transit
- Xpress

RIDE GWINNETT BRAND ROLL OUT

China Thomas, Gwinnett County Director of Transit Capital Projects, gave the Board an update on rebranding Gwinnett's transit system. It was formally Gwinnett County Transit and will now be known as RIDE Gwinnett. This rebranding aligns with the County's vibrant brand. It connects residents to the places they need to go and increases awareness about mobility options across the county. Future plans for RIDE Gwinnett include adding three new local routes and two microtransit service zones, transit expansion and additional planning efforts to further expand transit network.

MARTA REACH APP/PILOT PROJECT

Anthony Thomas, MARTA Program Manager of Customer Experience Innovation, gave the Board an overview of the MARTA Reach App/Pilot Program. This was a six-month pilot program which provided an on-demand rideshare servicing areas in West Atlanta, Belvedere Park, Gillem/Clayton and North Fulton. This pilot used shuttles to make it easier and faster for riders to get to and from their destinations using MARTA.

EXECUTIVE DIRECTOR'S REPORT

Scott Haggard provided the Board with a Legislative Update.

Jannine Miller discussed the following items:

- I-285 MOU
- ATL RIDES
- ATL Xpress Electric Bus Pilot

ADJOURNMENT

The meeting adjourned at 10:13 a.m.

APPROVED:

DocuSigned by:
Felicia Franklin
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Felicia Franklin, Vice Chair

ATTEST:

Monica Rossell

Monica Rossell, Board Liaison

APPROVED AS TO FORM:

Merryl Mandus

Merryl Mandus, Chief Legal Officer

DATE MINUTES APPROVED:

4/6/23