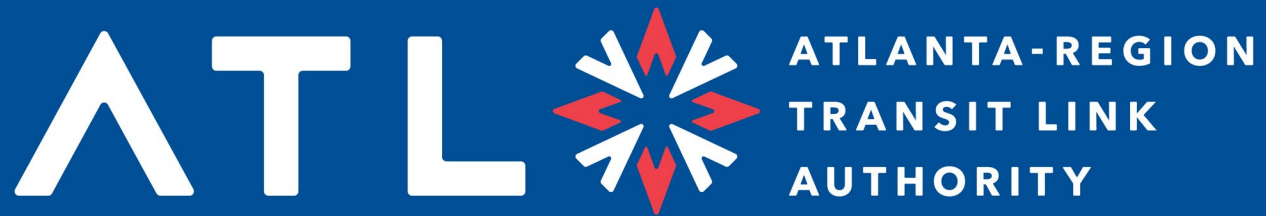


ATL COMMITTEE MEETINGS WILL BEGIN MOMENTARILY



ADMINISTRATIVE COMMITTEE (SPECIALLY CALLED)

Earl Ehrhart, Chair

April 6, 2023

Administrative Committee (Specially Called)

Thursday, April 6, 2023

Proposed Agenda

- I. Call to Order – Earl Ehrhart, Chair
- II. Approval of Meeting Minutes for January 5, 2023
- III. Approval of the Agenda for April 6, 2023
- IV. FHWA Flex Funds Grant Application Approval (Breeze Mobile + Mode Standards) – Jon Ravenelle –
Action Item
- V. Adjournment



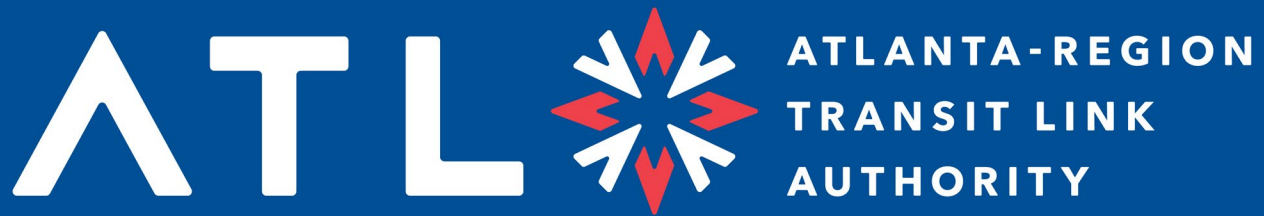
TODAY



TOMORROW



FUTURE



FHWA FLEX FUNDS FTA GRANT APPLICATION APPROVAL

Jonathan Ravenelle

April 6, 2023

2022 ARC TIP SOLICITATION

- ▶ Atlanta Regional Commission (ARC) hosted a call for projects to be funded out of Federal Highway Administration (FHWA) funding sources
 - *Some FHWA funding sources eligible to be flexed to FTA for transit projects:*
 - *Surface Transportation Block Grant (STBG)*
 - *Transportation Alternatives Program (TAP)*
 - *Congestion Mitigation and Air Quality Program (CMAQ)*
 - *Carbon Reduction Program (CRP)*
- ▶ \$265.7 million in funding awards were made available to projects
- ▶ Opportunity occurs typically every 2-3 years
 - *Applications Closed – December 2, 2021*
 - *Funding Awards – December 2022 (TIP Amend. 6/2022 TIP 4th Admin. Mod.)*
- ▶ ATL Board adopted resolution supporting application submissions
 - *Staff submitted 5 applications total*
- ▶ ATL awarded \$2.34 million to support 2 projects:
 - *Regional Breeze Mobile 2.0 Deployment*
 - *Regional Mode Standards Development Planning Study*



Atlanta Regional Commission

REGIONAL BREEZE MOBILE 2.0 DEPLOYMENT

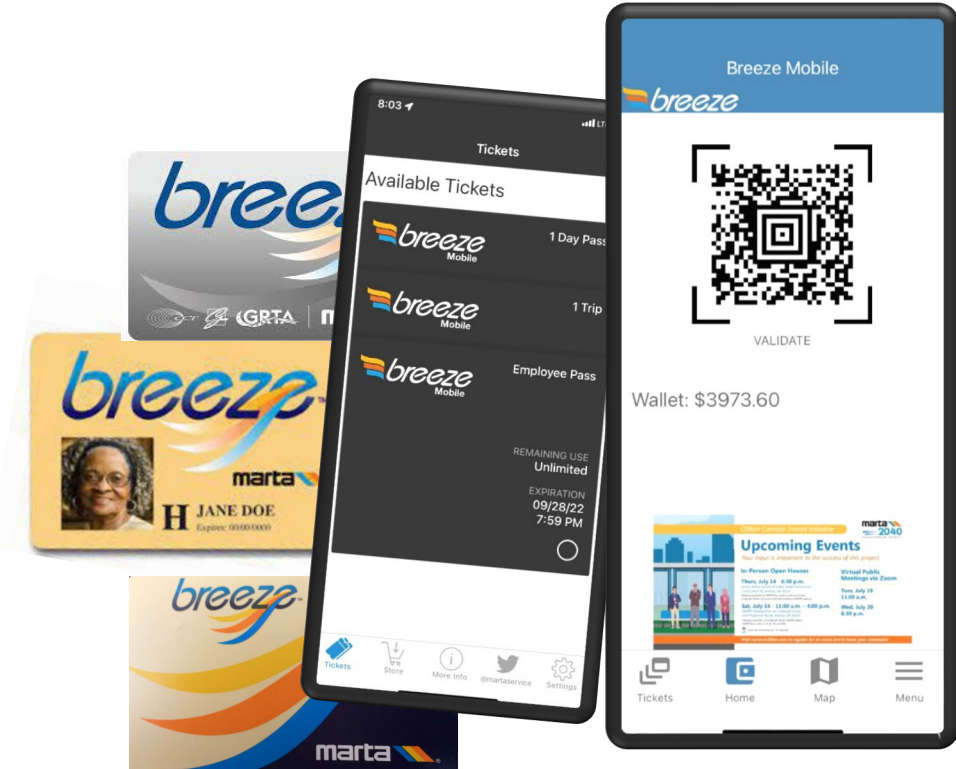
► Recommendations from 2021 Regional Fare Policy Study:

- Study survey and workshops identified:
 - Regional fare collaboration standards that support interoperable fare collection technology allowing for seamless fares for customers
- Initial recommendations were to leverage upgrade to Breeze Mobile 2.0
- Creates the potential to layer fare policy components on existing mobile ticketing technologies
- Supports long-term recommendation of collaboration on Automated Fare Collection 2.0 as a regional system



REGIONAL BREEZE MOBILE 2.0 DEPLOYMENT

- ▶ **ATL awarded \$2.1 million for 80% federal funding share of the project for Xpress, Cobb, and Gwinnett:**
 - 20% match being shared by Xpress, Cobb, and Gwinnett
- ▶ **TIP award supports Breeze Mobile 2.0 deployment with Cobb Linc, Ride Gwinnett, and Xpress:**
 - ATL will hold master agreement on behalf of those regional partners
 - Task orders will be executed for each operator to support implementation
 - Breeze Mobile 2.0 provides account based mobile ticketing platform:
 - Expanded payment options for customers
 - Expanded product options for operators
 - Initial deployment on Xpress will begin in July 2023 with Cobb Linc and Ride Gwinnett to follow in August/Sept. 2023
- ▶ **MARTA providing its own funding and managing it's agency's implementation of upgrade to Breeze Mobile 2.0**



REGIONAL MODE STANDARDS PLANNING STUDY

- ▶ Significant number of expansion projects across the region are focused on new modes in the region
- ▶ Important for each mode to be defined in a way that is regionally consistent
- ▶ Important to begin to communicate the value and benefits of each of these new modes
- ▶ Developing Regional Mode Standards will:
 - Ensures project mode types are consistent across operators in the region
 - Ensures customers will have consistent service levels, design attributes, and amenities



REGIONAL MODE STANDARDS PLANNING STUDY

- ▶ **ATL awarded \$200K for 80% federal funding share of project:**
 - 20% match being provided by state funds
- ▶ **Project will support development of regionalized standards for specific mode types such as:**
 - Arterial Rapid Transit (ART)
 - Bus Rapid Transit (BRT)
- ▶ **Project included in the ATL's 2023 Work Program and is expected to kick-off in FY24**
- ▶ **ATL planning to issue task order through its General Planning Services contract to conduct work**



ATL FHWA FLEX FUNDS FTA GRANT APPLICATION APPROVAL

ATL FTA Grant Application	Amounts
7361-2023-1	\$2,340,614
<i>Regional Breeze Mobile 2.0 Deployment</i>	<i>\$2,140,614</i>
<i>Regional Mode Standards Planning Study</i>	<i>\$200,000</i>
TOTALS	\$2,340,614

- FHWA Flex to FTA was approved on 03/14
- Approval from ATL Board will allow staff to submit grant application to FTA
- Once application is executed with FTA funding will be available for use on projects
- Anticipated timeframe – May 2023

ATL FHWA FLEX FUNDS FTA GRANT APPLICATION APPROVAL

- Staff recommendation:
 - Committee moves the FHWA Flex Funds FTA Grant Application resolution to the Board for consideration of approval

Thank You.



Jonathan Ravenelle



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ADJOURN

The Regional Technology Committee Meeting
Will Begin Momentarily