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**Atlanta-region Transit Link Authority
245 Peachtree Center Ave., Suite 2300
Atlanta, GA 30303**

**Xpress Operations Committee
Meeting Minutes**

April 3, 2025

COMMITTEE MEMBERS PRESENT

Steve Brock
Ricky Clark
Marlene Fosque
Howard Mosby
Todd Ver Steeg
Tom Weyandt

OTHER BOARD MEMBERS PRESENT

Dan Buyers
Marci Collier-Overstreet
Russell McMurry
Robb Pitts
Paul Radford
Teddy Russell

CALL TO ORDER

Committee Chair Marlene Fosque began the meeting at 9:18 a.m. A quorum was confirmed for the meeting.

APPROVAL OF THE MINUTES OF THE PREVIOUS MEETING

Committee Chair Marlene Fosque called for a motion to approve the minutes of the February 6, 2025, meeting. Mr. Todd Ver Steeg made the motion, and Mr. Tom Weyandt seconded the motion. The minutes were unanimously approved.

APPROVAL OF THE COMMITTEE AGENDA

Committee Chair Marlene Fosque called for a motion to approve the agenda. Mr. Ricky Clark made the motion, and Mr. Howard Mosby seconded the motion. The agenda was unanimously approved.

Vanpool Program Presentation

Ms. Kenya Leatham (ATL), Ms. Jalisa Brown (Enterprise), and Ms. Shawn Cook (Enterprise) provided an update on the ATL Regional Vanpool Program. The update included an overview of current vanpool operations, highlighting 160 active vanpools serving 825 riders, with a 69% average occupancy rate and over 2,200 miles traveled per month per vanpool.

As flexible and hybrid work arrangements reshape commuting patterns, cost has become a key concern. Vanpools offers an effective alternative, especially in areas with limited transit options, helping reduce commute-related stress, improve employee satisfaction, and support employee retention.

Commute with Enterprise will be offering program enhancements in response to hybrid work schedules. These enhancements include:

- Flexible commute scheduling via an enhanced mobile app
- Usage-based dynamic pricing tailored to actual commuting days
- Turnkey services include vehicle provision, insurance, maintenance, and Peach Pass express lane access
- Shared driving responsibilities and centralized pickup points

This structure supports part-time commuters and provides a cost-effective and flexible commuting option.

Because employer participation is essential to program success, Enterprise offers the following support to employers:

- Mapping workforce clusters
- Establishing partnership agreements
- Promoting pre-tax commuter benefits

Ongoing collaboration ensures sustained ridership and engagement. The ATL vanpool program is currently active across Atlanta's public and private sectors, but Commute with Enterprise operates nationwide with 60,000 commuters across 10,000 vanpools. Based on their national perspective, Enterprise believes that growth potential is strong in metro areas focused on hybrid work arrangements.

Redefine the Ride

Mr. Cain Williamson presented the final draft of the Redefine the Ride Xpress Service Plan for approval. The plan addresses fiscal year 2025 legislative funding requirements and the end of CARES Act funding, resulting in a \$9.1 million annual operating cost reduction. This equates to a 40% decrease in service, with an anticipated 37% decline in ridership.

The plan's development included public engagement, a Title VI equity analysis, and alignment with ATL service standards. Adjustments were made based on rider feedback and Title VI mitigation

requirements. The equity analysis revealed a minor disproportionate impact on low-income riders (+1.8%), which was mitigated by reallocating service to corridors with higher shares of low-income riders.

Regional collaboration continues with Cobb and Gwinnett counties to support strategic route coverage. Following Board approval, the implementation phase will begin, supported by an outreach strategy through June that includes public education efforts, virtual sessions, on-site engagement at park-and-ride lots, and coordination with partners such as MARTA and Enterprise.

The plan is structured to ensure long-term operational sustainability and maintain compliance with state mandates.

Committee Chair Fosque called for a motion to approve the resolution authorizing the Redefine: Xpress 2.0 Final Service Plan. Mr. Tom Weyandt moved for approval, seconded by Mr. Ricky Clark. The Committee unanimously approved and advanced the resolution to the full Board for consideration.

Xpress Operations Contract Renewal

Ms. Gail Franklin provided a presentation on the proposed renewal of the TransDev contract. The current agreement with TransDev began on March 11, 2021, and includes a three-year initial term with two one-year renewal options. The proposed renewal encompasses continued operations at both the North facility in Norcross and the South facility in Forest Park, with service levels adjusted to reflect recent changes under the Redefining the Ride (RTR) initiative. TransDev, which operates in 43 states with a workforce exceeding 32,000 employees, offers a range of services including fixed-route, paratransit, and microtransit, and has experience managing autonomous and rail systems.

Ms. Franklin noted that performance requirements under the TransDev contract focus on on-time performance, cleanliness, ADA compliance, fleet maintenance, and responsive customer service. While recent metrics demonstrate TransDev has strong compliance in ADA and cleanliness standards, but has opportunities for improvement in the areas of early departures, missed trips, and preventive maintenance scheduling. The committee engaged in a discussion regarding the potential initiation of a new procurement process for a comprehensive, turnkey transit operations contract in collaboration with Gwinnett County, and possibly Douglas County and Georgia State University. This effort is intended to increase cost efficiency and broaden opportunities for engagement through public contracting. The not-to-exceed amount for Year 5 of the contract is \$10,408,340, which includes a 5% contingency to account for additional service needs due to standing load issues.

Additional discussion topics included the enhancement of microtransit and paratransit integration, optimization of park-and-ride facilities, and efforts to improve customer engagement under the RTR

initiative. Committee members also expressed interest in aligning future strategies with regional data and transit studies.

Committee Chair Fosque called for a motion to approve the resolution authorizing the Executive Director to negotiate a one-year contract renewal with TransDev for Xpress bus services. Mr. Ricky Clark moved to approve, with Mr. Tom Weyandt seconding. The motion was unanimously approved and forwarded to the full Board for further consideration.

Fuel Contract Renewal

Mr. Darryl Howell provided a presentation on the FY26 Diesel Fuel Contract Renewal, which is administered through the State of Georgia's Department of Administrative Services fuel procurement program. This statewide contract offers fuel pricing below retail market rates.

An analysis of FY24 fuel usage demonstrated notable cost savings, averaging \$0.80 per gallon. Total fuel expenses were \$1.1 million—well under the authorized budget of \$1.4 million.

For FY26, based on projected revenue miles and fuel efficiency estimates, a not-to-exceed budget of \$620,000 was recommended. The committee was asked to approve this amount for a one-year term under the state contract.

The program also includes participation in the Georgia Underground Storage Tank program, which provides maintenance services and \$1 million in spill liability coverage.

Committee Chair Fosque called for a motion to approve the resolution authorizing the Executive Director to negotiate a renewal of the Xpress fuel purchase agreement. Mr. Tom Weyandt made the motion, and Mr. Howard Mosby seconded the motion. The Committee unanimously approved and advanced the resolution to the full Board for consideration.

ADJOURNMENT

The meeting adjourned at 10:41 a.m.

APPROVED:


Marlene Fosque, Committee Chair

ATTEST:


Chris Brunson, Board Secretary


DATE MINUTES APPROVED: