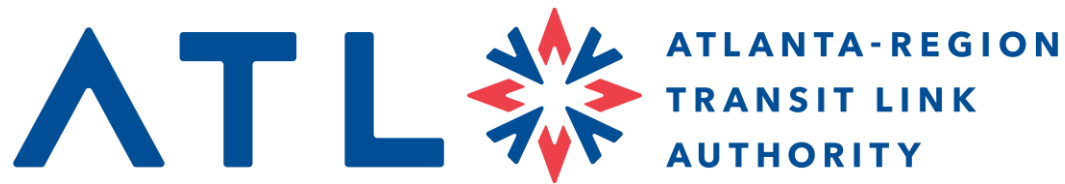


Regional Transit Planning Committee Meeting

Thursday, August 7, 2025

Proposed Agenda

- I. Call to Order - Howard Mosby, Board Vice Chair
- II. Approval of the Meeting Minutes for May 12, 2025
- III. Approval of the Meeting Minutes for June 5, 2025
- IV. Approval of the Agenda for August 7, 2025
- V. ATL Regional Transit Plan
- VI. Transit Trust Fund Update
- VII. FY25 Transit Trust Fund
- VIII. FY27 Bond List - **Action Item**
- IX. Adjournment



ATL Regional Transit Plan

Abby Marinelli

Director Of Planning

August 7, 2025

The Atlanta Regional Transit Plan

- ▶ Statutory requirement to prepare the Atlanta Regional Transit Plan (ARTP)

*“The authority shall develop, annually review, and amend, as necessary, a regional transit plan. Such plan shall include, but not be limited to, transit projects based upon a **region-wide approach** to the provision of transit services through buses and rail, the establishment of multimodal stations within the jurisdiction of the authority, enhancement of connectivity throughout the region, cost-effective expansion of existing transit systems, and the coordination of schedules and methods of payment for transit service providers.”*

- O.C.G.A. § 50-39-12(a)

- ▶ Must include a six-year and twenty-year component to meet Federal planning requirements

- O.C.G.A. § 50-39-12(b)

Previous ARTPs

- ▶ 2 full adoptions of the Atlanta Regional Transit Plan (ARTP)
 - 2019
 - 2020

- ▶ 2020 ARTP is in effect now, with 3 amendments
 - Amendment 1: April 2022
 - Amendment 2: December 2023
 - Amendment 3: April 2024

- ▶ Amendments have updated the list of “adopted” projects to support various local initiatives as required by law, including Transit SPLOST referenda

ARTP Kick Off

- ▶ ATL staff will kick off the ARTP plan development this month
- ▶ Significant differences as compared to the previous plans:
 - Financially constrained
 - Blend regional policy with local priority
 - Address post-pandemic travel patterns
 - Develop data-driven metrics for regional processes
 - Address regional population and employment growth
- ▶ The ARTP will build on the regional policy priorities of the Strategic Blueprint, including the 3 C's:
 - Competitiveness
 - Customer Focus
 - Cross-County Connectivity

Strategic Blueprint Goals

Competitiveness

A balanced approach that supports sustainable growth without over-extending resources or compromising service quality...

...that effectively addresses the market with right-sized service.

...at a cost that is acceptable to taxpayers and customers.

Customer Focus

To evaluate whether investments create a desirable experience, while strategically delivering value for many kinds of travelers across the region, we will ask...

Who are the customers we aim to serve?

What qualities of that service make it desirable to customers?

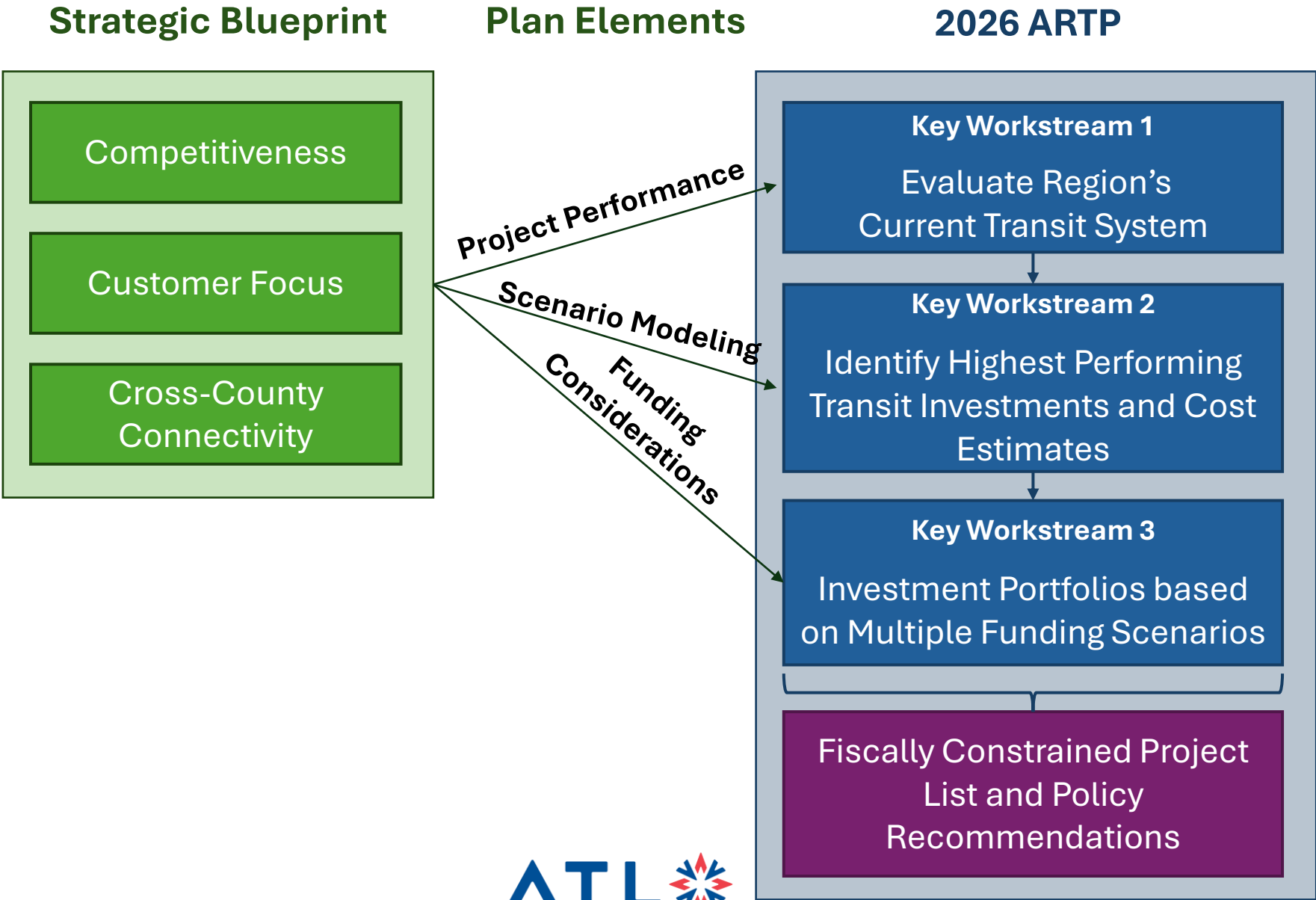
Cross-County Connectivity

We'll make informed decisions about right-sized service options with capacity, frequency, and regional connectivity...

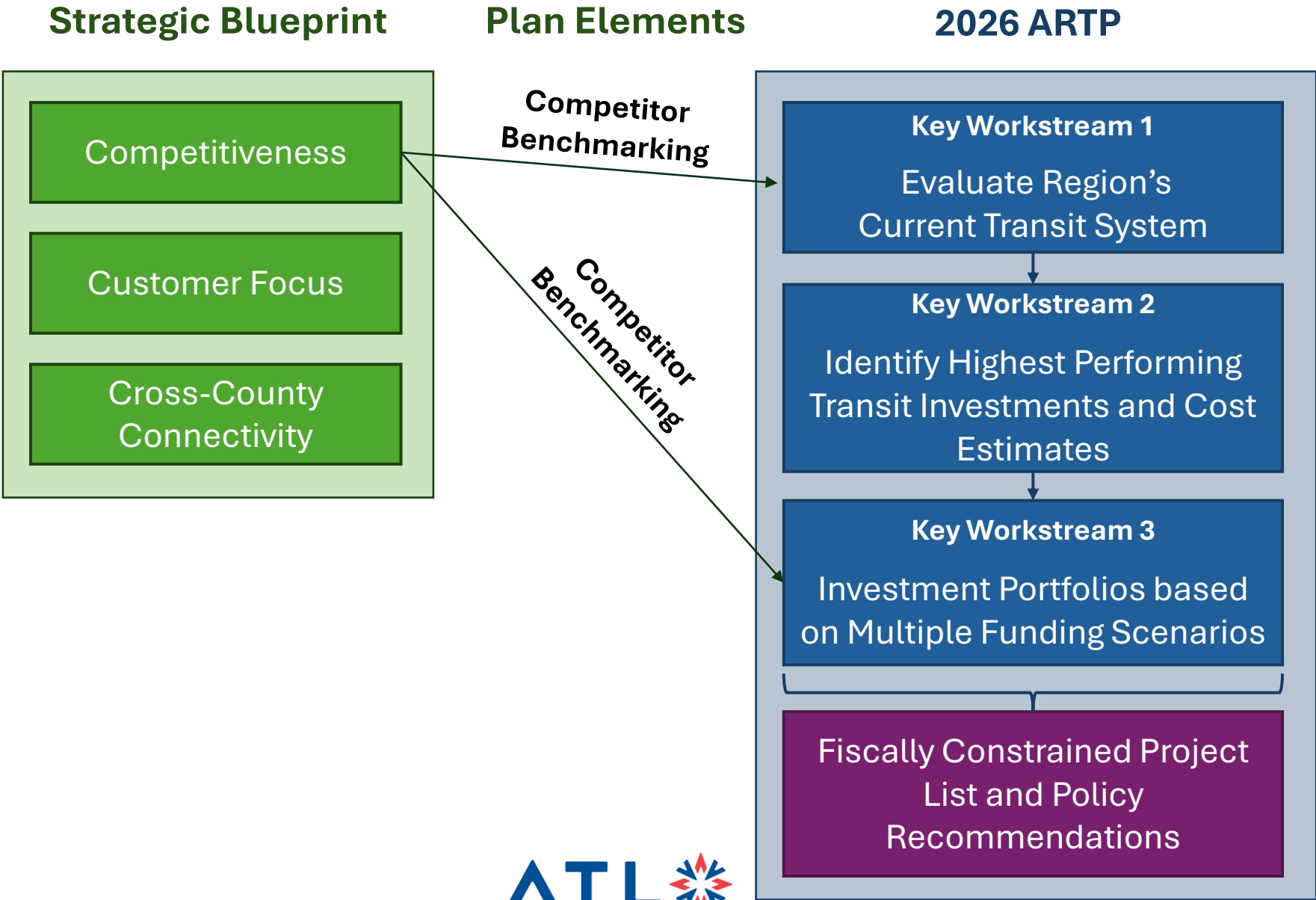
...that improve access to addressable markets across county lines.

... by continually improving regional service & interoperability with data-informed decision making.

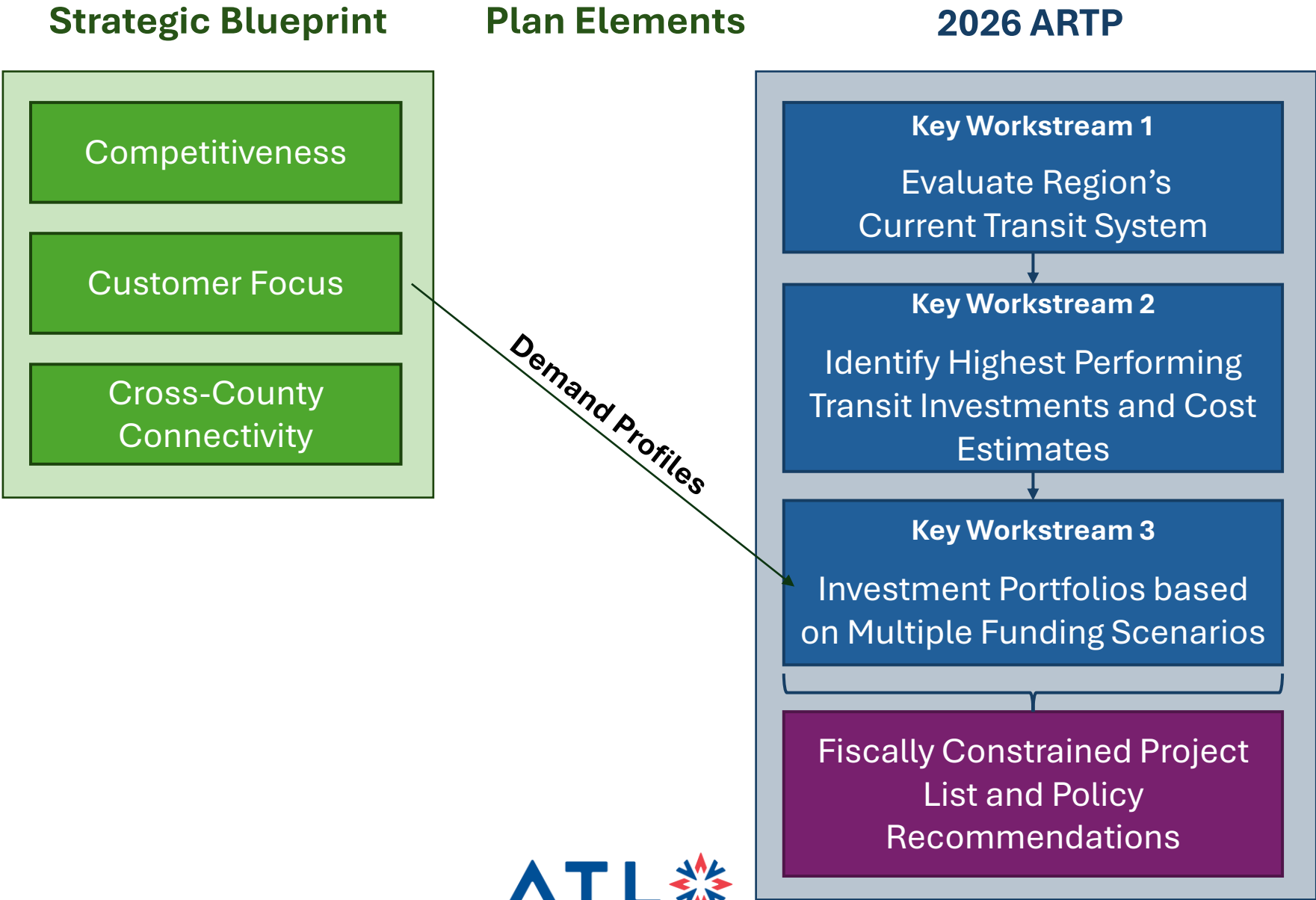
Strategic Blueprint to ARTP



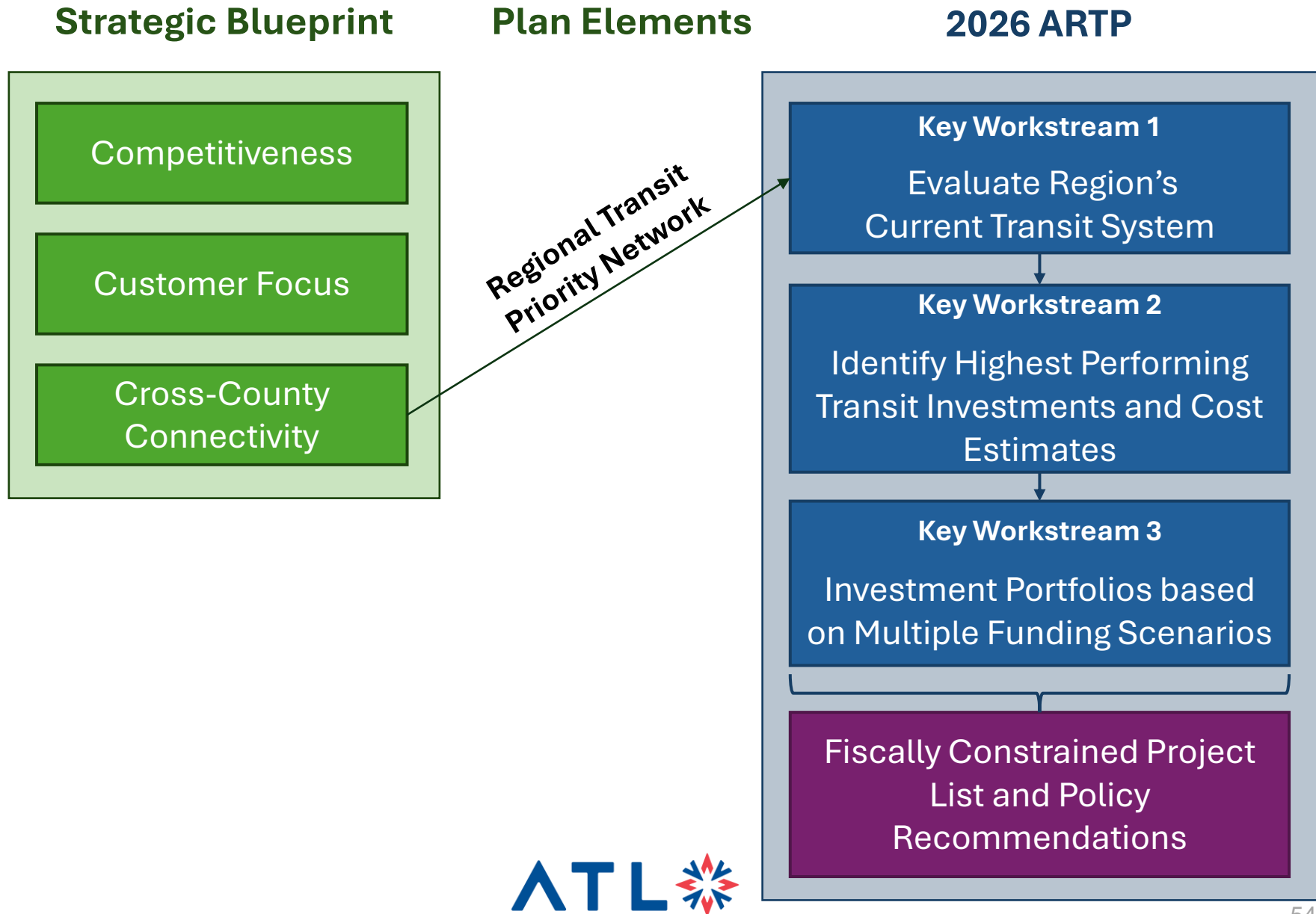
Strategic Blueprint to ARTP



Strategic Blueprint to ARTP



Strategic Blueprint to ARTP



Key Workstream 1

Evaluate the Region's Current Transit System

2026 ARTP

Key Workstream 1
Evaluate Region's
Current Transit System



Key Workstream 2
Identify Highest Performing
Transit Investments and Cost
Estimates



Key Workstream 3
Investment Portfolios based
on Multiple Funding Scenarios

Fiscally Constrained Project
List and Policy
Recommendations

- ▶ What are the existing infrastructure investments in the region?
- ▶ What is the current supply and demand of transit service?
- ▶ Which corridors are priorities for future investment?
- ▶ Which data will assist in digital twin modeling?

Key Workstream 2

Identify Highest Performing Investments

2026 ARTP

Key Workstream 1

Evaluate Region's
Current Transit System



Key Workstream 2

Identify Highest Performing
Transit Investments and Cost
Estimates



Key Workstream 3

Investment Portfolios based
on Multiple Funding Scenarios

Fiscally Constrained Project
List and Policy
Recommendations

- ▶ What KPIs will ensure project alignment with the 3 C's?
- ▶ Which projects are suitable for Bond funding?
- ▶ What funding strategy provides the most cost-effective path for plan implementation?
- ▶ What criteria are required for fiscal constraint?

Key Workstream 3 Development Investment Portfolios

2026 ARTP

Key Workstream 1
Evaluate Region's
Current Transit System



Key Workstream 2
Identify Highest Performing
Transit Investments and Cost
Estimates



Key Workstream 3
Investment Portfolios based
on Multiple Funding Scenarios

Fiscally Constrained Project
List and Policy
Recommendations

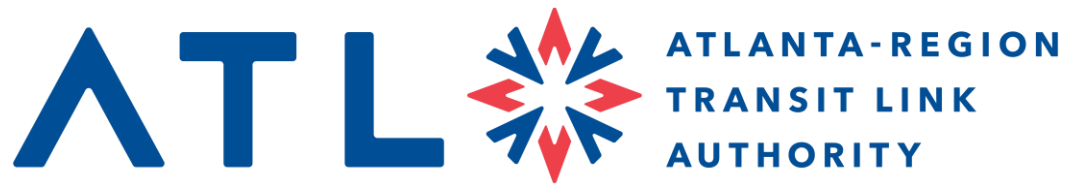
- ▶ What does digital twin modeling reveal about future demand?
- ▶ How does the Atlanta region compare to competitor regions, both now and in the future under given project and funding envelopes?
- ▶ Options for which projects should/could comprise fiscally-constrained 6-Year and 20-Year lists.
- ▶ What processes will be established to achieve ATL's other requirements under law (e.g., TSPLOST project review)?

ARTP Schedule

July 2025	Procurement Complete
August 2025	Project Kick Off
Ongoing	Updates to the Board
Fall 2026	Draft Plan Available for Public Engagement
Winter 2026/2027	Plan Adoption



Thank you
Questions?



Transit Trust Fund Update

Starr Pettis

Compliance & Subrecipient Program Manager

August 7, 2025

Overview of Georgia Transit Fund (TTF)

“There shall be established a Georgia Transit Trust Fund... [and] all of the money appropriated to the Georgia Transit Trust Fund pursuant to paragraph (2) of this subsection shall be dedicated for use by one or more transit providers on transit projects.”

-O.C.G.A. § 48-13-141

- ▶ ATL awarded \$12,597,313 in FY24 funds for transit projects
- ▶ Transit Trust fund Awardees are required to provide semi-annual project statuses
- ▶ ATL staff will present these updates in August and February annually

Transit Trust Fund Semi-Annual Reports

- ▶ TTF project sponsors must submit progress reports based on project types:
 - ✓ Construction project reports
 - Current project phase
 - Completed and upcoming milestones
 - ✓ Microtransit project reports
 - Months of service completed
 - Ridership statistics
 - Trip statistics
 - ✓ Other-project type reports
 - Current project phase
 - Completed and upcoming milestones

- ▶ New progress reports will be created as new project types are awarded

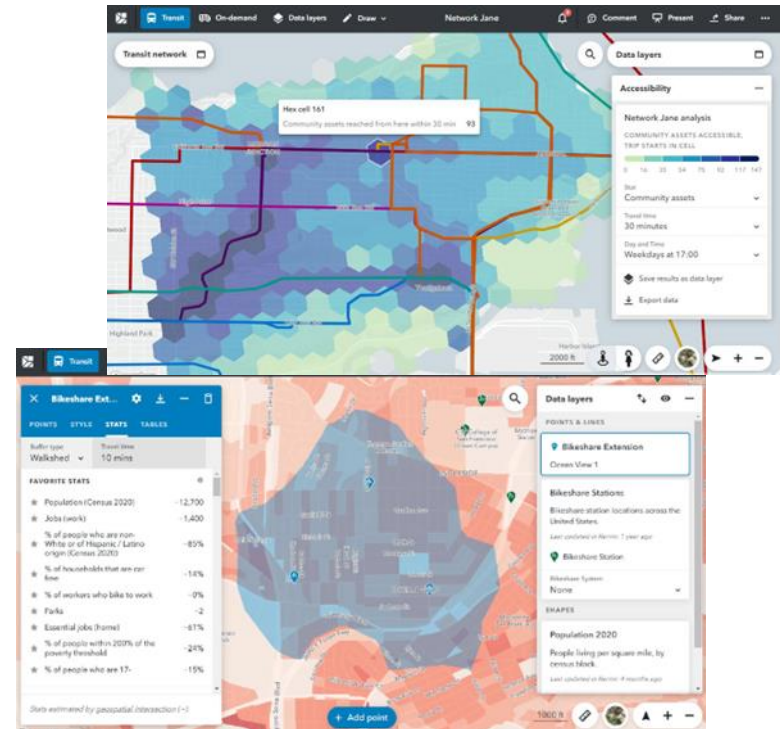
FY24 TTF Award Status Updates

Sponsor	Project	Total Project Cost	Total TTF Award	% TTF Award as Total Project Cost	Payments to Date	% Drawn Down	TTF Award Date
ATL	Regional Transit Planning Software	\$700,000	\$209,258	30%	\$209,258	100%	Oct. 5, 2023
MARTA	Airport Station Rehab	\$55,000,000	\$5,500,000	10%	\$3,645,379	66%	Oct. 5, 2023
CobbLinc	South Cobb Microtransit Pilot	\$3,450,000	\$1,035,000	10%	\$109,054	11%	Oct. 5, 2023
Ride Gwinnett	Buford/Sugar Hill/Suwanee Microtransit Pilot	\$4,887,950	\$1,128,450	23%	–		Oct. 5, 2023
ATL Airport CIDs	Airport Microtransit Project (MARTA for AACIDs)	\$3,450,000	\$1,035,000	30%	–		Oct. 5, 2023
ATL	Automated Fare Collection (AFC 2.0)(Regional Implementation)	\$5,400,000	\$1,356,000	25%	–		Dec. 5, 2024
ATL	ATL Rides Demonstration	\$600,000	\$120,000	20%	–		Dec. 5, 2024
Beltline	Autonomous Transit Beltline Pilot(ABI) (Automated Vehicle)	\$3,000,000	\$1,750,000	58%	–		June 5, 2025
ATL	In-Person Employment Centers (IPECs) Phase 1 Study	\$463,605	\$463,605	100%	–		June 5, 2025
Total		\$76,951,555	\$12,597,313	16%	\$3,754,433	30%**	

** 30% percent of total FY24 TTF funding drawn down as of 6/30/25

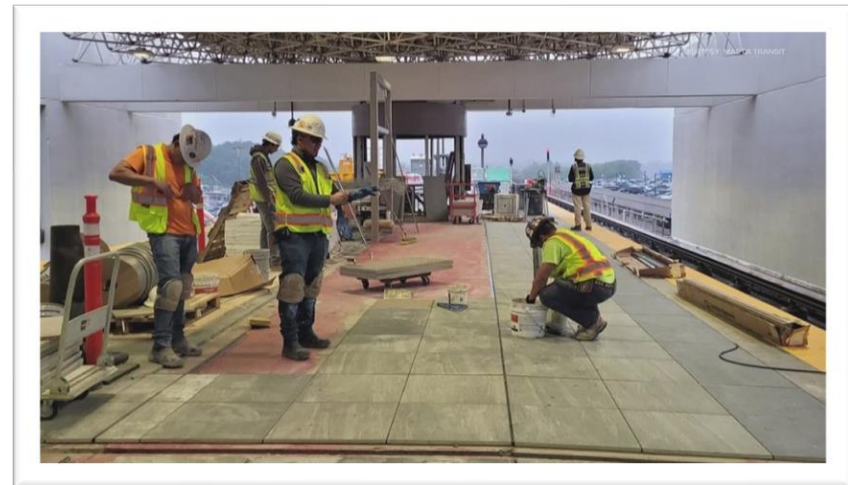
Regional Transit Planning Software

- ▶ Collaborative mapping and planning platform
- ▶ Allows transit operators to draw routes and instantly see how changes affect service provision, coverage, and cost
- ▶ Procured under a 3-year contract
- ▶ Software has 174 active users with over 400 hours of usage in the past six months



MARTA's Airport Station Rehab

- ▶ MARTA has completed:
 - Completed replacement of pavers and tactile ADA strips along the platform
 - Removed old benches and advertising cabinets
 - Electrical infrastructure upgrades
- ▶ MARTA is current activities:
 - Installation of platform restroom
 - Installation of replacement elevator
 - Installation of the rail operator's booth on the platform level
- ▶ Anticipated substantial completion date is Summer 2026



CobbLinc Microtransit

- Kicked off service on October 29, 2024
- Pilot program will run for two years in South Cobb

Popular Destinations

1. Varner Crossing
2. McEachern High School
3. Ron Anderson Recreation Center
4. Powder Springs Shopping Center
5. Silver Comet Linear Park
6. Powder Springs Center for Nursing and Healing
7. Walmart Supercenter
8. Horseshoe Bend Plaza
9. Wellstar Cobb Medical Center
10. Austell Dept of Motor Vehicles



Cobb Microtransit			
Key Performance indicators (KPI)	Last Progress status as of December 2024	Current Progress status as of June 2025	Growth from last status update
Months of Services	2	7	5 months
Total Ridership	1962	7780	296%
Avg. Monthly ridership	950	1556	64%
Avg. Passenger wait time	14	15.5	1.5 mins
Avg. Trip distance	3.5	3.6	0.1 miles
Avg. trip time	11	11	---
Cost per passenger trip	\$34.89	\$31.54	-10%



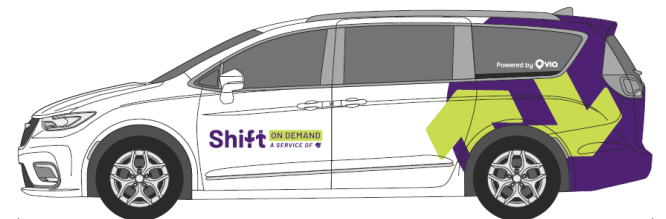
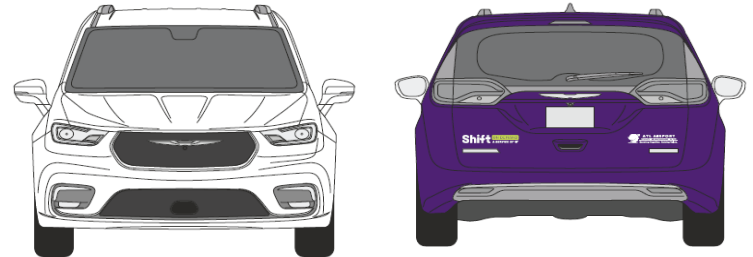
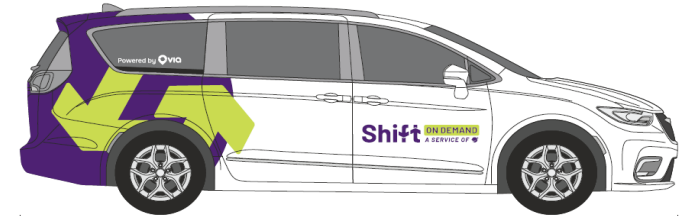
Ride Gwinnett Microtransit

- ▶ ATL Board awarded funding in October 2023 to support 3-year microtransit pilot
- ▶ Pilot zones originally included service in the Buford/Suwanee/Sugar Hill areas of Gwinnett
- ▶ Gwinnett looking to change microtransit zones to apply TTF funds towards:
 - Central Business District Zone servicing Gwinnett Place, Sugarloaf, and Downtown Duluth
 - Existing Norcross microtransit zone
- ▶ ATL anticipates receiving award amendment request from Gwinnett in August
- ▶ Amendment will be reviewed at October Board Meeting and voted on in December



ATL Airport CIDs - Microtransit Pilot Project

- ▶ Kicking off service on August 12, 2025
- ▶ Microtransit pilot service will run for 2 years
- ▶ Hours of operation
 - 11AM-4PM
 - 7PM-8AM (overnight shift changes made during this time)
- ▶ App will be available for Apple and Android



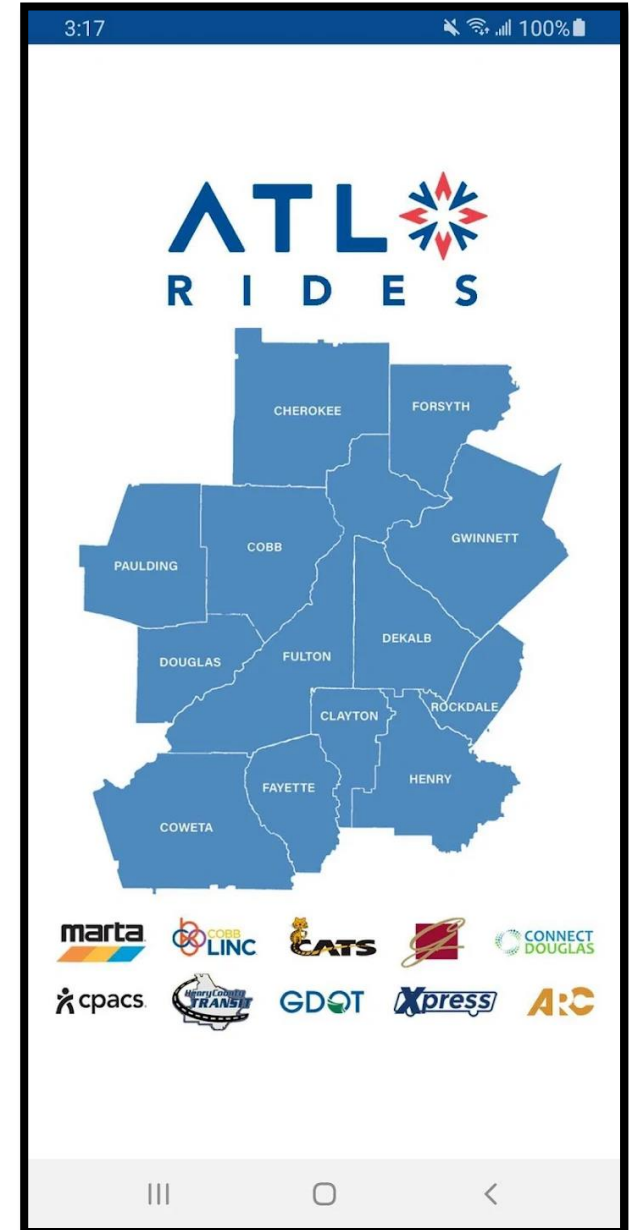
Automated Fare Collection 2.0

- ▶ Currently in the Planning and Development Phase
- ▶ ATL is working with MARTA and Innovations in Transportation, Inc. (INIT) to lead the implementation of the AFC 2.0 with regional transit partners
- ▶ ATL has executed the contract with INIT
- ▶ ATL is currently working on executing MOUs with the regional partners
- ▶ Factory Acceptance Testing completed on June 16th
- ▶ Design documents review will be completed by Aug. 29th



ATL Rides

- ▶ App has been live since October 2023
- ▶ Completed its one-year demonstration period as required by FTA
- ▶ Shifting to long-term approach to further improve customer focus
- ▶ Leverage success of ATL Rides by maintaining backend data platform
- ▶ Maximize customer experience by partnering with private 3rd party app providers for front end app
 - Transit App
 - CityMapper
 - Moovit



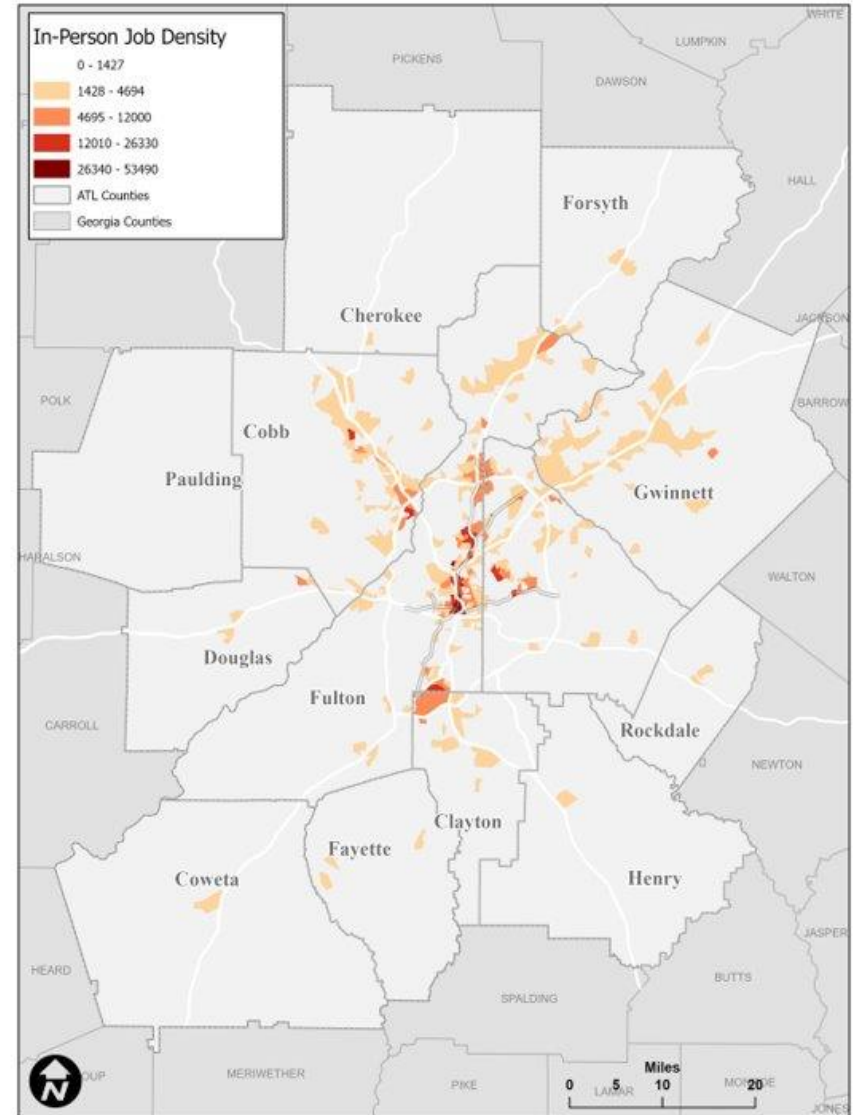
Autonomous Transit Beltline Pilot(ABI)

- ▶ Beep automated shuttle pilot targeted to kick off early calendar year 2026
- ▶ The pilot will operate for 1 year. This automated vehicle will operate during the World Cup connecting to the Westside Trail
- ▶ Grant agreement provided to ABI for review and signature



In-Person Employment Centers Study (IPEC)

- ▶ ATL's Strategic Blueprint and RTR identified IPECs as potential destinations for future Xpress service
- ▶ IPEC study began in July 2025 and work is underway with the support of Deloitte LLP

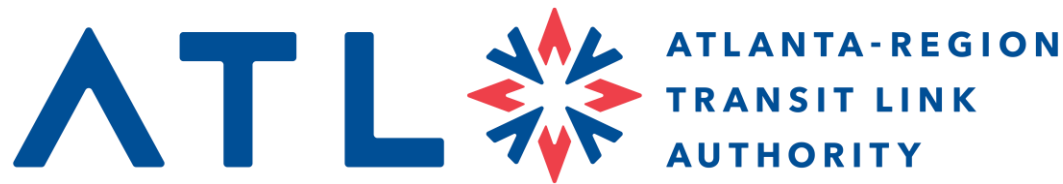


Next Steps

- ▶ Next round of semi-annual reports are due December 15, 2025
- ▶ Board will receive project status updates at February Board Meeting
- ▶ ATL will continue monitoring project progress through reporting to the Board on a semi-annual basis (February and August)



Thank you
Questions?



FY25 Transit Trust Fund NOFO Application Review

Abby Marinelli

Director of Planning

August 7, 2025

FY25 Transit Trust Fund Schedule

2025

June Final NOFO presented to board
Staff releases NOFO to eligible applicants

 August Staff present application review

October Staff present projects recommended for awards to the Board

December ATL Board votes to approve TTF project awards,
Contracts are signed with project sponsors

Transit Trust Fund NOFO Applications

- ▶ June 5, 2025: Notice of Funding Opportunity (NOFO) released
- ▶ August 1, 2025: NOFO closed
- ▶ Eligible Project Types
 - Technology
 - Planning
 - Regional Capital
- ▶ FY25 awards will total approximately \$15M

Application Pool Statistics

- ▶ Total applications received: 21
 - Technology: 3
 - Planning: 7
 - Capital: 11
- ▶ Total amount of funding requested: \$46.4 Million
- ▶ Average funding requested: \$2.2 Million
 - Minimum: \$48,600
 - Maximum: \$8,315,000

**Applications have not been reviewed for sponsor eligibility or project eligibility*

FY25 Transit Trust Fund Schedule

2025

June | Final NOFO presented to board
Staff releases NOFO to eligible applicants

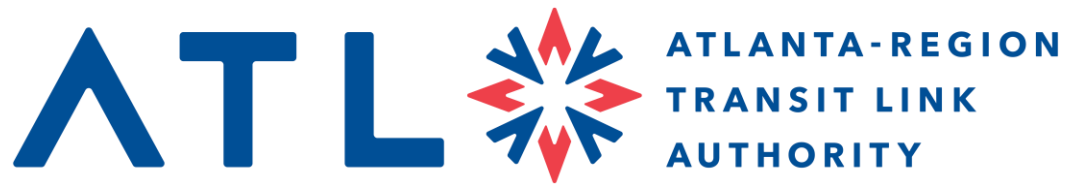
 August | Staff present application review

October | Staff present projects recommended for awards to the Board

December | ATL Board votes to approve TTF project awards,
Contracts are signed with project sponsors



Thank you
Questions?



FY27 Bond List

Abby Marinelli

Director of Planning

August 7, 2025

ATL's Bond List Requirement

► ATL is required to submit a bond list

“The authority **shall annually submit a report of projects of regional and state significance from the regional transit plan** to the Office of Planning and Budget, the Governor, the Lieutenant Governor, and the Speaker of the House of Representatives **for consideration by such parties for inclusion in the bond package for the upcoming fiscal year budget...**”

- O.C.G.A. § 50-39-4(j)

ATL's Bond List Requirement

▶ ATL is required to submit a bond list

“The authority **shall annually submit a report of projects of regional and state significance from the regional transit plan** to the Office of Planning and Budget, the Governor, the Lieutenant Governor, and the Speaker of the House of Representatives **for consideration by such parties for inclusion in the bond package for the upcoming fiscal year budget...**”

- O.C.G.A. § 50-39-4(j)

▶ Per Ga. Const. Art. VII, § IV, general obligation bonds require:

- State ownership of the bonded asset
- Spend down of bond funds within 5 years

ATL's Bond List Requirement

- ▶ ATL is required to submit a bond list

“The authority **shall annually submit a report of projects of regional and state significance from the regional transit plan** to the Office of Planning and Budget, the Governor, the Lieutenant Governor, and the Speaker of the House of Representatives **for consideration by such parties for inclusion in the bond package for the upcoming fiscal year budget...**”

- O.C.G.A. § 50-39-4(j)

- ▶ Per Ga. Const. Art. VII, § IV, general obligation bonds require:
 - State ownership of the bonded asset
 - Spend down of bond funds within 5 years
- ▶ ATL staff have not identified any potentially eligible projects for the FY27 list

Going Forward

- ▶ ATL is currently developing the 2026 ARTP scope and will initiate the update process this summer
- ▶ New project selection processes and KPIs will be developed to support the 2026 ARTP
- ▶ ATL staff anticipates the Bond List submitted at the next opportunity will reflect the goals of the Strategic Blueprint and the 2026 ARTP

Action at the Board Meeting

- ▶ ATL Board will review and consider staff's final recommendations at today's Board meeting
- ▶ Submission to OPB due September 1st
- ▶ ATL staff will submit Board's decision from the Board meeting



Thank you
Questions?